



BANK OF ENGLAND

# Staff Working Paper No. 630

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# History dependence in the housing market

Philippe Bracke<sup>(1)</sup> and Silvana Tenreyro<sup>(2)</sup>

### Abstract

Using the universe of housing transactions in England and Wales in the last 20 years, we document a robust pattern of history dependence in housing markets. Sale prices and selling probabilities today are affected by aggregate house prices prevailing in the period in which properties were previously bought. We investigate the causes of history dependence, with its quantitative implications for the post-crisis recovery of the housing market. To do so we complement our analysis with administrative data on mortgages and online house listings, which we match to actual sales. We find that high leverage in the pre-crisis period and anchoring (or reference dependence) both contributed to the collapse and slow recovery of the volume of housing transactions. We find no asymmetric effects of anchoring to previous prices on current transactions; in other words, loss aversion does not appear to play a role over and above simple anchoring.

**Key words:** Housing market, fluctuations, down-payment effects, reference dependence, anchoring, loss aversion.

**JEL classification:** R31, E32, D03.

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# 1 Introduction

This paper documents a novel pattern of history dependence in house prices and transactions. Specifically, aggregate house prices in the year a house was previously bought influence the individual price at which the house sells next, as well as the probability that the transaction takes place. The results are based on twenty million housing transactions from England and Wales and are not driven by changes in the composition of the houses transacted. We complement our analysis with matched administrative data on mortgages and on-line house listings.

The effects of history dependence on house prices and the probability of sale can be material. Consider two identical houses in the same location in 2014, one previously acquired in 2007, when aggregate prices peaked and the other in 2001. On average, all else equal, the house bought in 2007 will carry a premium of over 10 percent over the one bought in 2001. Moreover, the house bought in 2007 will have, on average, 15 percent less chance of selling. (We control for tenure duration so the results are not driven by shorter durations in the more recent period.)

History dependence in housing markets is clearly at odds with a frictionless model in which the value of a house and its transactability depend exclusively on the future stream of dividends (rental value) the property delivers.

A possible interpretation of the results is the notion of anchoring or reference dependence, an idea that goes back to [Tversky and Kahneman \(1982\)](#) and builds on a well-established result from laboratory experiments: in estimating the value of an asset agents tend to show a bias that overweighs possibly irrelevant initial cues. In the context of the housing market, sellers may give excessive weight to the price they paid (vis-à-vis the market evolution of prices) when posting new prices; if they bought at high prices, this will lead to higher advertised prices and more time in the market. A competing explanation is the so-called down-payment effect, a mechanism proposed by [Stein \(1995\)](#). For repeat buyers, a large percentage of their down payment comes from the sale of their

previous homes, and, importantly, a majority of home sales are to repeat buyers. Hence, owners who bought at high prices will have, all else equal, limited home equity; they will then have higher reservation prices and be less likely to sell than owners of comparable houses bought at lower prices, as they have less money left after their property sale.

To disentangle the two mechanisms, we study a sample of properties previously bought exclusively with cash, for which the down-payment effect should be muted. We find strong evidence of anchoring in this cash-only sample both on prices and on selling probabilities. Loss aversion, however, does not appear to have played a role over and above reference dependence. First, only a small fraction of properties experienced losses during this period. Second, for those properties that did lose value, no asymmetric effect is apparent in the data: the effects of past prices on current prices and selling probabilities are similar for gains and losses measured around the previous price benchmark.

We also find that leverage accentuates history dependence. We measure leverage both along the extensive margin (whether the property was bought with a mortgage) and the intensive margin (the loan-to-value ratio at purchase). This evidence is consistent with a role for a down-payment effect.

Understanding history dependence is a first step to inform the design of policies aimed at preventing or reacting to future crises. In the context of the UK economy, the post-crisis period led to a collapse in the volume of transactions, illustrated in Figure 1. Transactions reached their peak in 2007 and then declined sharply. Prices reached their peak slightly afterwards, subsequently fell, and only after 2009 experienced a recovery. We investigate the quantitative implications of history dependence for the post-crisis recovery of the housing market for different regions in England and Wales and measure the relative strengths of the mechanisms at play.

The rest of paper is organized as follows. Section 2 discusses the relation with the existing literature. Section 3 describes the methodology. Section 4 presents the data and documents the patterns of history dependence. It next studies the potential channels underlying history dependence and their quantitative relevance across regions and over

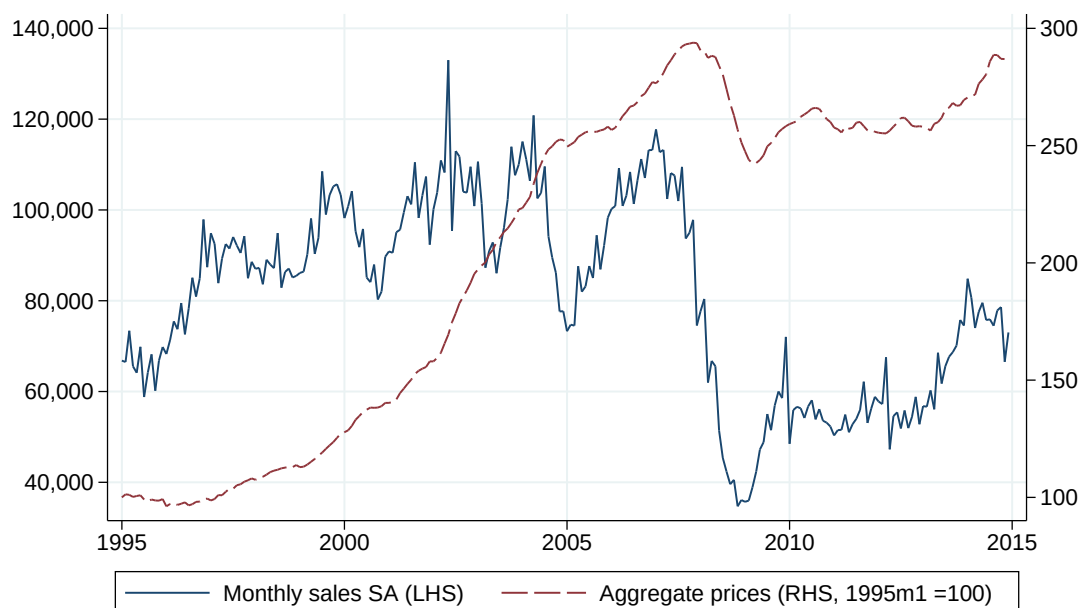


Figure 1: Monthly house prices and sales, England and Wales

*Notes:* The figure shows the monthly quality-adjusted average price and the monthly total number of transactions in England and Wales over 1995-2014. Data are taken from the England and Wales Land Registry and quality-adjusted through an hedonic regression as described in Section 4.

time. Section 5 contains a similar analysis on house listings on a major UK online property portal matched to the database on actual property sales. Section 6 presents concluding remarks. The Appendix contains additional material to complement the information in the text, as well as a disaggregated analysis of the England and Wales' regional housing markets.

## 2 Literature

On conceptual grounds, our paper builds closely on the seminal contributions of [Stein \(1995\)](#) and [Tversky and Kahneman \(1982\)](#), both providing the foundations for the underlying mechanisms behind history dependence that we analyze.<sup>1</sup> On empirical grounds, our paper relates to the seminal work of [Genesove and Mayer \(2001\)](#), who find strong

<sup>1</sup>[Ortalo-Magne and Rady \(2006\)](#) also explore the consequences of down-payment constraints in a theoretical model.

evidence of loss aversion in the context of the Boston condominium market between 1990 and 1997. The authors report significant effects of loss aversion on listing prices and time on the market and no significant effects on transacted prices. They find a small role for down-payment effects. Relatedly, [Anenberg \(2011\)](#) analyzes the San Francisco Bay Area housing market and in contrast to [Genesove and Mayer \(2001\)](#), reports significant effects of loss aversion on transacted prices. Unlike these two studies, we find that loss aversion played only a muted role in the England and Wales' housing markets, not least because the overall gains in values for most properties were positive during the period analyzed. Moreover, for properties that registered losses, there is no evidence of asymmetric effects on prices or selling probabilities vis-à-vis gains. Also differently from these studies, we investigate the quantitative implications of history dependence and its underlying channels on the aggregate volume transactions.

Despite the differences in scope and markets studied, our paper finds strong evidence of anchoring, in line with [Beggs and Graddy \(2009\)](#), who study art auctions of Modern, Impressionist, and Contemporary paintings in London and New York (the authors do not study selling probabilities.). Related to anchoring (or reference dependence), a strand of the finance literature has found evidence for a disposition effect. In the context of the stock market, people are more likely to sell stocks that are posting gains ([Odean, 1998](#)); [Hong et al. \(2016\)](#) find some suggestive evidence in the Singaporean condominium market of a kink in the selling probability at zero gains consistent with realization utility ([Barberis and Xiong, 2012](#)). Unlike these studies, we do not find evidence for a kink in selling probabilities around zero gains. In focusing on the role played by leverage in explaining economic activity, we join a vast literature that has documented the adverse effects of financial frictions during the crisis and post crisis recovery. (See, for example, [Mian and Sufi, 2009](#), and the references therein.)

The gyrations in the housing market of the recent years have stimulated a number of studies on the relation between house prices and mobility, in which the role of mortgage financing and loss aversion is often critical. Two examples in that line of research are

[Engelhardt \(2003\)](#) and [Ferreira et al. \(2012\)](#) for the US economy. Their focus is on household mobility with an eye on its labour market consequences. In this paper, we focus specifically on housing sales, but clearly they would have repercussion for the mobility of households.

In identifying history dependence, the paper relates to [Beaudry and DiNardo \(1991\)](#), who document history dependence in the labour market. The authors take a standard wage equation and show that the unemployment rate when the contract started is a significant determinant of today's wages. They interpret their findings as a result of wage stickiness and insurance contracts (firms insure workers against fluctuations in income over the business cycle). Their results have been replicated in a number of studies and for different countries: for instance, [Grant \(2003\)](#) shows that the results hold for a different period; [McDonald and Worswick \(1999\)](#) show they hold for Canada; and [Devereux and Hart \(2007\)](#) for the United Kingdom.

A closely related set of studies in this literature focuses on the effect of market conditions at the time of labour market entry. [Kahn \(2010\)](#) uses the National Longitudinal Survey of Youth, whose respondents graduated from college between 1979 and 1989. She estimates the effects of both national and state economic conditions at time of college graduation on labour market outcomes for the first two decades of a career. [Oreopoulos et al. \(2012\)](#) also shows that initial labour market conditions have long-term effects on the earnings of college graduates and (less) on the earnings of noncollege workers. Contemporaneously, [Moreira \(2016\)](#) has documented history dependence in firms' performance: firms born during a boom tend to grow persistently faster.

### 3 Identifying history dependence

The (log) house price is usually modeled as:

$$p_{it} = X_i\beta + \delta_t + w_{it}, \tag{1}$$

where  $p_{it}$  is the transaction price of house  $i$  sold at time  $t$ ,  $X_i$  is a vector of housing characteristics,  $\delta_t$  is the aggregate house price level at time  $t$ , and  $w_t$  is an idiosyncratic error component which contains both unobserved property characteristics (time-varying or time-invariant) and idiosyncratic price effects due to the features of specific transactions.

To study history dependence we start by augmenting the standard hedonic regression above with the house's previous transaction price  $p_{is}$ :

$$p_{ist} = X_i\beta + \delta_t + \gamma p_{is} + e_{it}, \quad (2)$$

where  $s$  denotes the period when the house was previously purchased. Clearly, in such regression the coefficient  $\gamma$  is not informative about history dependence per se, as it may be capturing unobservable property characteristics of the house not contained in  $X_i$ . To isolate the effect of previous aggregate market conditions we decompose  $p_{is}$  into  $\hat{\delta}_s$ , the price index at time  $s$ , and  $\hat{p}_{i0} = X_i\beta + e_{is}$ , the imputed price of the house at time 0, the baseline period (1995 in our dataset);<sup>2</sup> and include both terms in the equation. (To simplify notation, we omit the subscript  $i$  and focus on a house evaluated at times  $t$ ,  $s$ , and 0, with  $t > s > 0$ .) The estimated equation becomes:

$$p_t = X\beta + \delta_t + \gamma_1 \hat{\delta}_s + \gamma_2 \hat{p}_0 + e_t. \quad (3)$$

By focusing on the aggregate component of past prices ( $\hat{\delta}_s$ ), we sidestep the problem that  $p_s$  contains time-invariant unobservable characteristics that could bias our estimation; these characteristics are now captured by the term  $\hat{p}_0$ .

Figure 1 reveals that, for most of the sample period, England and Wales house prices have been trending upwards. Keeping current sale year constant, such a trend leads to

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<sup>2</sup>We compute  $\hat{p}_{i0}$  by simply subtracting  $\hat{\delta}_s$  from the previous purchase price,  $p_{is}$ . The term  $\hat{p}_{i0}$  represents the price the house would have fetched in 1995 assuming the same idiosyncratic term ( $e_{is}$ ) as the one at the time of the previous purchase ( $s$ ). The term  $\hat{p}_{i0}$  can be interpreted as a time-invariant measure of house quality.



a correlation between property tenure and past aggregate prices ( $\hat{\delta}_s$ ). For instance, a property that has been only two years with an owner will often have a higher  $\hat{\delta}_s$  than a property that has been eight years with the same owner. We therefore also control for the duration of the tenure ( $DUR_t$ ), measured as the number of years between two sales. Such variable has the added advantage of controlling for some time-varying unobserved property characteristics such as depreciation. It is likely that depreciation follows a nonlinear pattern; hence we allow for  $DUR_t$  to enter the regression non-parametrically through a third-degree polynomial:

$$p_t = X\beta + \delta_t + \gamma_1\hat{\delta}_s + \gamma_2\hat{p}_0 + f(DUR_t) + \varepsilon_t, \quad (4)$$

where the error is now denoted as  $\varepsilon_t$  to indicate that some time-varying characteristics are controlled for.

Our coefficient of interest,  $\gamma_1$ , could still be biased by other time-varying property characteristics not captured by  $f(DUR_t)$ , for instance if the likelihood of home improvements and renovations is correlated with aggregate house prices (as in [Choi et al., 2014](#)). To address this remaining threat, in the Appendix we show results where we restrict the sample to (a) flats, as flats are less likely to change their value by a lot after a renovation (their size, a critical determinant of price, usually cannot be altered) and (b) properties that were bought new, because this greatly reduces the need for renovations.

When exploring the mechanisms behind history dependence, equation (4) can be rewritten with a measure of gains (or losses) as the variable of interest:

$$p_t = X\beta + \delta_t + \gamma_1 GAIN_t + \gamma_2\hat{p}_0 + f(DUR_t) + e_t, \quad (5)$$

where  $GAIN_t = \hat{\delta}_t - \hat{\delta}_s$  is the (log) difference in aggregate house prices between time  $t$  and when the property was bought. Not only does this allow us to distinguish between potential gains and losses in the estimating equation—separating pure anchoring from loss aversion—, it also provides a way to estimate the effect of gains and losses in a non-

linear, non-parametric way. We do so by splitting  $GAIN_t$  into equally-sized bins for the different magnitudes of gains/losses (ie losses between -0.25 and -0.15 per cent, between -0.15 and -0.05 per cent, and so on).

To measure the effect of history dependence on transaction probabilities, we start from an equation similar to (4) but with a 0/1 indicator as dependent variable. This indicator takes the value one when the property was sold in a given year, and zero otherwise. Using this approach, a property appears in the dataset each year after its first registered sale (before the first sale we do not observe  $DUR_t$ ).

## 4 History dependence in transaction prices and selling probabilities

The first part of this section describes our main data source, the England and Wales Land Registry (LR), which contains twenty years of residential transactions from January 1995 to December 2014. We explain how we compute our measure of local aggregate house prices and how we construct our two estimation datasets—one to analyze transaction prices and one to analyze selling probabilities. We then show the results for history dependence and explore its quantitative relevance.

### 4.1 Data and summary statistics

The LR records all residential property transactions, with few exceptions:<sup>3</sup> The dataset contains close to twenty million sales for twenty years of data, that is, approximately one million sales per year. For each sale, the LR contains the precise postcode, the street name, the street number, and the apartment number if the property belongs to a multi-unit building. The LR records three attributes of the property: its type (flat,

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<sup>3</sup>The exceptions are listed at <http://www.landregistry.gov.uk/market-trend-data/public-data/price-paid-data>, where a public version of the dataset is available. Most of the excluded transactions refer to sales that were not for full market value, for examples a transfer between parties on divorce.

terraced, semi-detached, detached); whether the property is new; and the tenure type of the property (freehold or leasehold). The variable Date of Transfer in LR is the day written on the transfer deed, that is, the date of completion, when keys and funds change hands.

Before analyzing history dependence, we use the LR to compute the aggregate level of house prices needed to create the  $GAIN_t$  variable. We do so at the local authority level, by running a regression such as (1) for each local authority (LA) in England and Wales. Our dataset contains 348 LAs in England and Wales; LAs are larger than the typical American municipality but smaller than the typical metropolitan area (Hilber and Vermeulen, 2016). Figure A1 in the Appendix plots each of these indices grouped by region.

**Analysis of transaction prices** The analysis of transaction prices presented in this paper relies on the identification of repeat sales on the same property—we need information on the previous purchase of a property to make inference about history dependence. We consider two sales as happening on the same property when they share the same postcode, street name, street number, apartment number (if any), and property type (flat, terraced, semi, detached). The upper panel of Table 1 shows descriptive statistics for the analysis of transaction prices and distinguishes between ‘sales’ and ‘properties’ to highlight the role of repeat sales in the analysis. Figure A2 shows graphically the subset of the LR that is effectively analyzed.

Table 1 displays statistics for three samples. The first sample, *Sample 1*, spans all the years from 1995 to 2014. Moving to the right columns of Table 1 means restricting attention to sales that happened in later years. We use these more restricted samples because more information is available in later years. Since 2002, the LR dataset includes a variable (‘charge’) which indicates the use of a mortgage to purchase the property<sup>4</sup>—hence we label as *Sample 2* the subset of transactions whose previous purchase happened

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<sup>4</sup>This variable is not available in the public dataset but can be purchased from the Land Registry.

Table 1: Summary statistics, analysis of transaction prices

*Notes:* The analysis of transaction prices uses sales included in the England and Wales Land Registry for the years 1995-2014. The first column contains information on all these sales. The second column describes *Sample 1* used in the analysis: it is made of all properties which have at least two sales in the dataset, and excludes for each property the first of such sales. (The first sale is used to include the previous price or the previous aggregate price index in the regression.) The third column is similar to the second but only refers to properties whose first sale took place after 2001, as for this sample we can tell whether the property was purchased with a mortgage. Finally, the fourth column describes properties whose first sale took place after March 2005 and can potentially be matched to the Product Sales Data (PSD), a dataset of residential mortgages where we can identify the initial LTV with which a house was bought.

|                                                                          | Land Registry<br>(all sales,<br>1995-2014) | <i>Sample 1</i><br>(sales with<br>previous purchase<br>in 1995-2014) | <i>Sample 2</i><br>(sales with<br>previous purchase<br>in 2002-2014) | <i>Sample 3</i><br>(sales with<br>previous purchase<br>in 2005-2014) |
|--------------------------------------------------------------------------|--------------------------------------------|----------------------------------------------------------------------|----------------------------------------------------------------------|----------------------------------------------------------------------|
| Sales ( $N$ )                                                            | 19,628,516                                 | 7,527,731                                                            | 3,199,389                                                            | 1,385,653                                                            |
| Properties                                                               | 12,089,086                                 | 5,038,658                                                            | 2,570,092                                                            | 1,234,381                                                            |
| <i>Current sale price (<math>p_t</math>)</i>                             |                                            |                                                                      |                                                                      |                                                                      |
| Mean                                                                     | 161,266                                    | 184,100                                                              | 211,919                                                              | 231,694                                                              |
| p1                                                                       | 18,500                                     | 25,250                                                               | 40,000                                                               | 50,000                                                               |
| p25                                                                      | 70,500                                     | 93,000                                                               | 119,000                                                              | 125,000                                                              |
| p50                                                                      | 124,500                                    | 145,000                                                              | 165,000                                                              | 176,500                                                              |
| p75                                                                      | 195,000                                    | 220,000                                                              | 243,000                                                              | 250,000                                                              |
| p99                                                                      | 755,000                                    | 825,000                                                              | 925,000                                                              | 1,095,000                                                            |
| <i>Property type (proportion)</i>                                        |                                            |                                                                      |                                                                      |                                                                      |
| Flat                                                                     | 0.18                                       | 0.19                                                                 | 0.22                                                                 | 0.24                                                                 |
| Terraced                                                                 | 0.31                                       | 0.34                                                                 | 0.34                                                                 | 0.32                                                                 |
| Semi                                                                     | 0.28                                       | 0.27                                                                 | 0.26                                                                 | 0.25                                                                 |
| Detached                                                                 | 0.23                                       | 0.20                                                                 | 0.19                                                                 | 0.19                                                                 |
| Lease                                                                    | 0.23                                       | 0.24                                                                 | 0.27                                                                 | 0.28                                                                 |
| New                                                                      | 0.10                                       | 0.00                                                                 | 0.00                                                                 | 0.00                                                                 |
| <i>Previous purchase price (<math>p_s</math>)</i>                        |                                            |                                                                      |                                                                      |                                                                      |
| Mean                                                                     |                                            | 122,338                                                              | 170,955                                                              | 202,007                                                              |
| p1                                                                       |                                            | 16,000                                                               | 22,500                                                               | 42,200                                                               |
| p25                                                                      |                                            | 55,000                                                               | 95,000                                                               | 120,000                                                              |
| p50                                                                      |                                            | 90,000                                                               | 142,900                                                              | 166,000                                                              |
| p75                                                                      |                                            | 154,000                                                              | 205,000                                                              | 235,000                                                              |
| p99                                                                      |                                            | 540,000                                                              | 676,000                                                              | 800,000                                                              |
| <i>Log capital gains (<math>GAIN_t</math>)</i>                           |                                            |                                                                      |                                                                      |                                                                      |
| Mean                                                                     |                                            | 0.41                                                                 | 0.18                                                                 | 0.04                                                                 |
| p1                                                                       |                                            | -0.13                                                                | -0.16                                                                | -0.19                                                                |
| p25                                                                      |                                            | 0.11                                                                 | 0.02                                                                 | -0.03                                                                |
| p50                                                                      |                                            | 0.33                                                                 | 0.13                                                                 | 0.03                                                                 |
| p75                                                                      |                                            | 0.67                                                                 | 0.29                                                                 | 0.10                                                                 |
| p99                                                                      |                                            | 1.24                                                                 | 0.75                                                                 | 0.43                                                                 |
| <i>Years btw previous purchase and current sale (<math>DUR_t</math>)</i> |                                            |                                                                      |                                                                      |                                                                      |
| Mean                                                                     |                                            | 4.42                                                                 | 3.57                                                                 | 3.21                                                                 |
| p1                                                                       |                                            | 0                                                                    | 0                                                                    | 0                                                                    |
| p25                                                                      |                                            | 2                                                                    | 1                                                                    | 1                                                                    |
| p50                                                                      |                                            | 4                                                                    | 3                                                                    | 3                                                                    |
| p75                                                                      |                                            | 6                                                                    | 5                                                                    | 5                                                                    |
| p99                                                                      |                                            | 16                                                                   | 11                                                                   | 8                                                                    |
| <i>Matched-in variables (mean)</i>                                       |                                            |                                                                      |                                                                      |                                                                      |
| Bought with mortgage                                                     |                                            |                                                                      | 0.72                                                                 | 0.71                                                                 |
| Bought with LTV>80%                                                      |                                            |                                                                      |                                                                      | 0.25                                                                 |

after 2001. Since 2005, the UK Financial Conduct Authority (FCA) has been recording information on all owner-occupier mortgages into the Product Sales Database (PSD)—hence we label as *Sample 3* the subset of transactions that can be matched into the PSD. These more restricted samples contain more flats and, therefore, more leasehold properties.<sup>5</sup> There are no new properties in these samples, as it is expected, since these are part of repeat-sale pairs and the first purchase (which could refer to a new build) is not part of the sample.

Given the aggregate movement in house prices shown in Figure 1, for most households in England and Wales homeownership has produced gains rather than losses—as shown by the descriptive statistics about  $GAIN_t$  in Table 1. Additional calculations, not reported in the table, reveal that *Sample 1* contains 489,542 sales with a loss in terms of LA aggregate prices (out of 7.5 million transactions). Conditional on realizing a loss, the average (log) loss is 6.9 percent; conditional on realizing a gain, the average (log) gain is 46.7 percent.

**Analysis of selling probabilities** To estimate the impact of history dependence on a property’s selling probability (and, in aggregate, on the number of transactions) we reshape and expand the dataset so that each house has an observation in each year since its first appearance in the LR (its first sale after 1995). With 12 million properties and 20 years, the final extended datasets has over 120 million rows (the average property appears for the first time in the middle of the sample, meaning that we can follow it for ten years). To keep the empirical analysis manageable, we extract a 50 percent random sample of the data. We create a variable,  $q_{it}$ , which equals one if property  $i$  sells in year  $t$ , and zero otherwise. We treat the first sale as missing because we do not observe  $DUR_t$  before that observation.

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<sup>5</sup>A leasehold is a tenancy arrangement by which someone buys a property for a limited number of years, usually 99, 125 or 999. It is usually associated with flats. See [Giglio et al. \(2015\)](#) and [Bracke et al. \(2016\)](#).

Table 2: Summary statistics, analysis of selling probabilities

*Notes:* The table shows descriptive statistics of the dataset used to analyze the selling probability of properties in any given year. The dataset is created by taking the LR samples (whose descriptive statistics are shown in Table 1) and expanding them so that each house has an observation in each year since its first appearance in the LR. (For the empirical analysis we create a variable which equals one if property  $i$  sells in year  $t$ , and zero otherwise.) To keep the computational burden manageable, for the analysis of selling probabilities we extract a 50 percent random sample of the data.

|                                                  | <i>Sample 1</i><br>(1995-2014) | <i>Sample 2</i><br>(2002-2014) | <i>Sample 3</i><br>(2005-2014) |
|--------------------------------------------------|--------------------------------|--------------------------------|--------------------------------|
| Property $\times$ year obs ( $N$ )               | 68,925,352                     | 33,828,768                     | 18,170,180                     |
| Sales                                            | 3,598,666                      | 1,500,362                      | 636,611                        |
| Properties                                       | 5,838,767                      | 4,304,097                      | 3,174,433                      |
| Sell prob (Sales/ $N$ )                          | 0.05                           | 0.04                           | 0.04                           |
| <i>Purchase price (<math>p_s</math>)</i>         |                                |                                |                                |
| Mean                                             | 122,404                        | 172,412                        | 204,951                        |
| p1                                               | 16,000                         | 23,000                         | 45,000                         |
| p25                                              | 55,000                         | 96,000                         | 123,760                        |
| p50                                              | 90,000                         | 144,950                        | 169,950                        |
| p75                                              | 154,500                        | 208,000                        | 238,000                        |
| p99                                              | 540,000                        | 684,995                        | 800,075                        |
| <i>Log capital gains (<math>GAIN_t</math>)</i>   |                                |                                |                                |
| Mean                                             | 0.41                           | 0.14                           | 0.01                           |
| p1                                               | -0.17                          | -0.19                          | -0.20                          |
| p25                                              | 0.08                           | -0.00                          | -0.06                          |
| p50                                              | 0.29                           | 0.09                           | 0.01                           |
| p75                                              | 0.74                           | 0.25                           | 0.07                           |
| p99                                              | 1.28                           | 0.73                           | 0.39                           |
| <i>Years since purchase (<math>DUR_t</math>)</i> |                                |                                |                                |
| Mean                                             | 5.83                           | 4.48                           | 3.67                           |
| p1                                               | 1                              | 1                              | 1                              |
| p25                                              | 2                              | 2                              | 2                              |
| p50                                              | 5                              | 4                              | 3                              |
| p75                                              | 8                              | 6                              | 5                              |
| p99                                              | 17                             | 12                             | 9                              |
| <i>Property type (proportion)</i>                |                                |                                |                                |
| Flat                                             | 0.16                           | 0.19                           | 0.20                           |
| Terraced                                         | 0.30                           | 0.31                           | 0.31                           |
| Semi                                             | 0.29                           | 0.28                           | 0.28                           |
| Detached                                         | 0.25                           | 0.23                           | 0.22                           |
| Lease                                            | 0.21                           | 0.24                           | 0.25                           |
| New                                              | 0.10                           | 0.10                           | 0.10                           |
| <i>Matched-in variables (averages)</i>           |                                |                                |                                |
| Bought with mortgage                             |                                | 0.73                           | 0.74                           |
| Bought with LTV > 80%                            |                                |                                | 0.48                           |

## 4.2 History dependence measure

**Transaction prices** Table 3 contains regressions with the current sale price of a house as the dependent variable. All regressions control for property type as measured by the LR (flat, terraced, semi-detached or detached property; new or second-hand property; property sold as leasehold or freehold) as well as the number of years elapsed since the current sellers have bought the property ( $DUR_t$ ). The regressions include year-by-local authority fixed effects to control for average local prices. The Table has three pairs of columns, each pair corresponding to a sample.

The first columns of each pairs show the results of regressing today's prices on the prices of previous purchases of the same properties. This is for descriptive purposes only, since any coefficient on previous prices may be capturing the effect of unobserved property characteristics rather than pure history dependence. As expected, the regressions yield a large and significant correlation between current and past prices of the property.

The other columns explore the effect of past aggregate prices ( $\hat{\delta}_s$ ). Columns (2), (4), and (6) split the previous sale price ( $p_s$ ) into a part not related to the aggregate price level (the baseline price, denoted as  $\hat{p}_0$ )—which can be interpreted as the price the house would have fetched in the baseline year, 1995—and  $\hat{\delta}_s$ . While the baseline price retains a large and significant coefficient, also the effect on  $\hat{\delta}_s$  is positive and significant.

The coefficient on  $\hat{\delta}_s$  in the regression on *Sample 1* indicates that an 100 percent increase of the aggregate price level at the time of purchase raises the subsequent selling price of a house by 9 percent.

**Selling probabilities** The goal of the transactions analysis is to investigate whether the purchase price of a property affects the probability that a house sells in any subsequent period. As anticipated in the methodology section, we use a linear model analogous to equation (4) but with a binary dependent variable indicating whether the property was sold in any given year. The lower panel of Table 3 shows the results for history dependence in selling probabilities.

Table 3: History dependence regressions

*Notes:* The upper panel of the table reports results for the transaction price analysis and the bottom half of the table reports results for the selling probability analysis. In each of the two panels, the first row refers to a regression of the form  $y_t = X\beta + \delta_t + \gamma p_s + f(DUR_t) + \varepsilon_t$  whereas the other two rows refer to the regression  $y_t = X\beta + \delta_t + \gamma_1 \hat{\delta}_s + \gamma_2 \hat{p}_0 + f(DUR_t) + \varepsilon_t$ , where  $y_t$  is either the transaction price or a binary indicator of whether a transaction is taking place for a given property in any given year (we omit the individual subscript  $i$  for simplicity). In the first type of regression, the variable of interest is the previous purchase price of the property ( $p_s$ ). In the second type of regression, the variable of interest is the level of aggregate local house prices at the time of purchase ( $\hat{\delta}_s$ ) and the inputted value of the property in 1995 ( $\hat{p}_0$ ) is used as an additional control for housing quality (computed as  $\hat{p}_0 = p_s - \hat{\delta}_s$ ). All regressions control for property type as measured by the Land Registry ( $X$ : flat, terraced, semi-detached or detached property; new or second-hand property; property sold as leasehold or freehold) and for a nonparametric function (a third-degree polynomial) of the number of years between sales ( $DUR_t$ ). ‘Y×LA’ indicates year-by-local authority fixed effects ( $\delta_t$  in the regression formula). Standard errors (in parentheses) are double-clustered by year and local authority.

| Dependent variable:                           | Transaction price ( $p_t$ )   |                   |                         |                   |                         |                   |
|-----------------------------------------------|-------------------------------|-------------------|-------------------------|-------------------|-------------------------|-------------------|
|                                               | Sample 1<br>(1995-2014)       |                   | Sample 2<br>(2002-2014) |                   | Sample 3<br>(2005-2014) |                   |
|                                               | (1)                           | (2)               | (3)                     | (4)               | (5)                     | (6)               |
| Previous price ( $p_s$ )                      | 0.687<br>(0.017)              |                   | 0.708<br>(0.017)        |                   | 0.825<br>(0.016)        |                   |
| Idiosyncratic factor<br>( $\hat{p}_0$ )       |                               | 0.755<br>(0.014)  |                         | 0.761<br>(0.022)  |                         | 0.844<br>(0.018)  |
| Previous aggr.<br>factor ( $\hat{\delta}_s$ ) |                               | 0.090<br>(0.021)  |                         | 0.129<br>(0.018)  |                         | 0.185<br>(0.021)  |
| Controls                                      | Yes                           | Yes               | Yes                     | Yes               | Yes                     | Yes               |
| Fixed effects                                 | Y×LA                          | Y×LA              | Y×LA                    | Y×LA              | Y×LA                    | Y×LA              |
| $N$                                           | 7,527,731                     | 7,527,731         | 3,199,389               | 3,199,389         | 1,385,653               | 1,385,653         |
| Dependent variable:                           | Selling probability ( $q_t$ ) |                   |                         |                   |                         |                   |
|                                               | Sample 1<br>(1995-2014)       |                   | Sample 2<br>(2002-2014) |                   | Sample 3<br>(2005-2014) |                   |
|                                               | (1)                           | (2)               | (3)                     | (4)               | (5)                     | (6)               |
| Previous price ( $p_s$ )                      | -0.008<br>(0.002)             |                   | -0.009<br>(0.003)       |                   | -0.008<br>(0.002)       |                   |
| Idiosyncratic factor<br>( $\hat{p}_0$ )       |                               | -0.009<br>(0.003) |                         | -0.008<br>(0.003) |                         | -0.007<br>(0.002) |
| Previous aggr.<br>factor ( $\hat{\delta}_s$ ) |                               | 0.001<br>(0.004)  |                         | -0.014<br>(0.005) |                         | -0.052<br>(0.006) |
| Controls                                      | Yes                           | Yes               | Yes                     | Yes               | Yes                     | Yes               |
| Fixed effects                                 | Y×LA                          | Y×LA              | Y×LA                    | Y×LA              | Y×LA                    | Y×LA              |
| $N$                                           | 68,925,353                    | 68,925,353        | 33,828,766              | 33,828,766        | 18,170,179              | 18,170,179        |



The coefficient on the previous price ( $p_s$ ) is -0.008 or -0.009 for all samples. These are substantial effects since the average selling probability in the sample is 0.052 as shown in Table 1. The coefficients on past aggregate prices ( $\hat{\delta}_s$ ) indicate no significant effect in *Sample 1*, but negative and significant effects in the more recent samples.

**Robustness checks** The two panels of Table A1 in the Appendix replicate the results of the initial history dependence regressions for price and quantities using two subsamples: flats and properties which were bought new. If anything, history dependence coefficients are larger than in Table 3 for these more homogeneous subsamples.

### 4.3 Nonlinear effects and mechanisms

We now use the  $GAIN_t$  variable instead of  $\hat{\delta}_s$  and split this variable into different bins to capture possibly nonlinear effects of history on current prices and transactions. (Negative bin values indicate losses.) The upper half of Figure 2 shows the effect of gains and losses on transaction prices.<sup>6</sup> A loss is associated to a higher sale price and, in a symmetric way, gains are associated to lower price sales. Interestingly, after a 35 percent gain the effect stabilizes. Standard errors get bigger for larger gains because there are fewer properties with such a long holding period. Moreover, for long tenures the collinearity between  $GAIN_t$  and  $DUR_t$  increases substantially (only properties with a long holding period experience capital gains of more than 100 percent).

The lower half of the Figure shows the effect of gains and losses on selling probabilities. For losses and gains up to 35 percent we have a similar picture to the one above, albeit with the sign reversed. Losses induce lower selling probabilities and gains higher selling probabilities. Once again the effect flattens out and in fact diminishes for big gains (and longer durations). Figure A6 replicates the same analysis with a probit regression (rather

<sup>6</sup>Table A2 and Table in the Appendix show the regression coefficients.

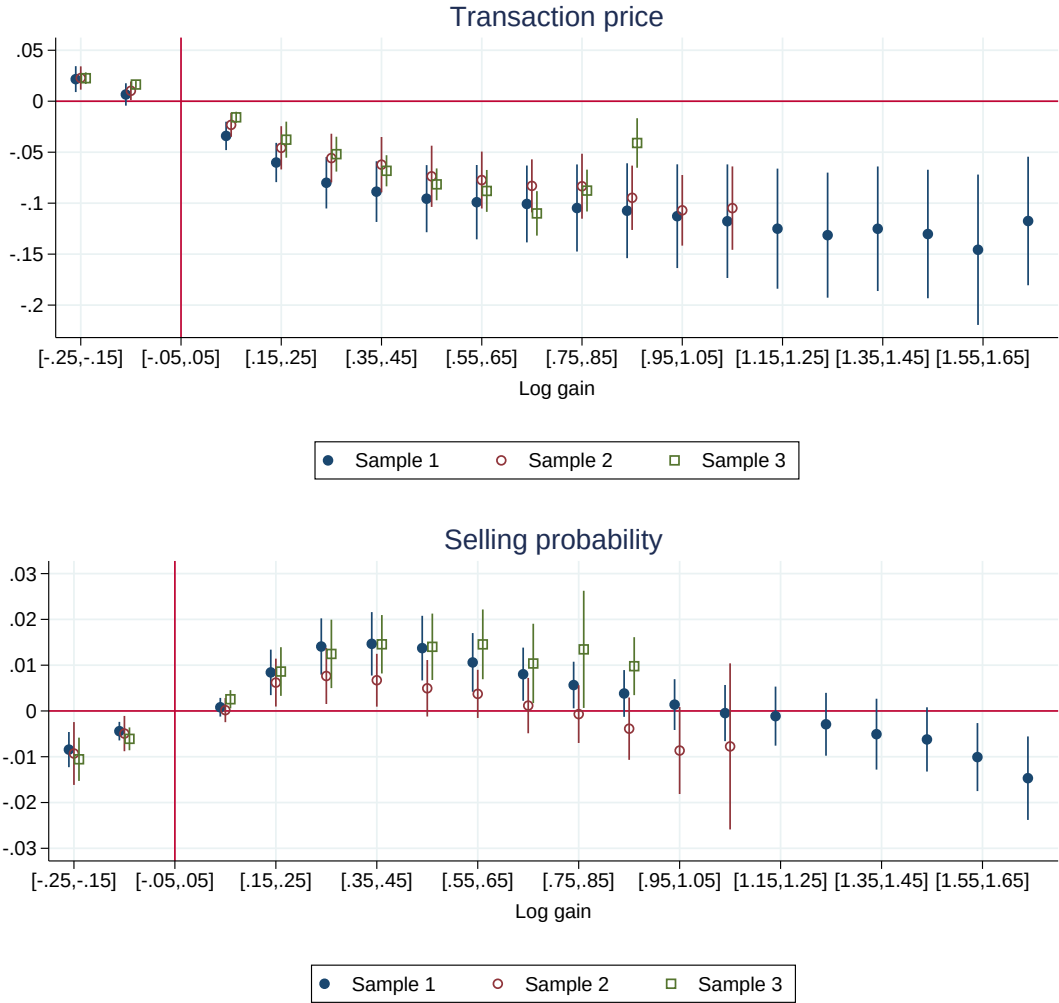


Figure 2: Nonlinear effects of gains and losses

*Notes:* The charts show the coefficients and corresponding 95-percent confidence bands for the  $k$  dummy variables associated with different gains/losses ( $GAIN_{kt}$ 's) in the regression  $y_t = X\beta + \delta_t + \sum_k \gamma_{1k} GAIN_{kt} + \gamma_2 \hat{p}_0 + f(DUR_t) + e_t$ , where  $y_t$  is the transaction price ( $p_t$ ) in the upper chart and an binary indicator of sale ( $q_t$ ) in the bottom chart (we omit the individual subscript  $i$  for simplicity). The precise value of the coefficients is reported in Table A2 and A3 in the Appendix. As for the regressions reported in Table 3, all regressions control for property type as measured by the Land Registry ( $X$ : flat, terraced, semi-detached or detached property; new or second-hand property; property sold as leasehold or freehold) and for a nonparametric function (a third-degree polynomial) of the number of years between sales ( $DUR_t$ ). Regressions have year-by-local authority fixed effects ( $\delta_t$  in the regression formula) and standard errors are double-clustered by year and local authority.

than an OLS regression) and displays similar results.<sup>7</sup>

Figure 2 contains coefficients from regressions on all three samples. All samples display the same pattern, but larger and older samples have more coefficients because they span a longer time period. This consistency between samples is in apparent contrast with the different coefficients shown in Table 3. In fact Figure 2 makes it clear that the discrepancies in Table 3 are due to restricting the effect of history dependence to be linear. When the effect is estimated non-parametrically the inconsistencies disappear.

Figure A4 and A5 in the Appendix replicate Figure 2 for each region using *Sample 1*. The pattern of transaction price and selling probability effects appears to be very similar across regions.

**Anchoring and down-payment requirement** Mortgage debt has been increasing in the UK up to the financial crisis in parallel with house prices (Bunn and Rostom, 2015). Is there a relation between history dependence and household leverage? To answer this question, we have to restrict our attention to *Sample 2*—where we can distinguish between properties purchased with cash and properties purchased with a mortgage—and *Sample 3*—where we can distinguish, among the mortgaged properties, properties purchased with a LTV greater than 80 (the median LTV in the Product Sales Data) from other properties. Because our attention is on history dependence, in both cases this funding information refers to the previous purchase of the property (at time  $s$ ), not to the current period being analyzed ( $t$ ).<sup>8</sup>

We show results graphically in Figure 3 and 4 and in tabular form in Table A2 and A3 in the Appendix.

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<sup>7</sup>The probit specification is:

$$\text{Prob}(q_t = 1) = \Phi \left[ X\beta + \delta_t + \sum_k \gamma_{1k} \text{GAIN}_{kt} + \gamma_2 \hat{p}_0 + f(\text{DUR}_t) + e_t \right]$$

For computational reasons, the probit regression is estimated on a 10 (rather than 50) percent random sample of the LR and does not include local-authority fixed effects.

<sup>8</sup>Hence we do not attempt to estimate the current LTV for the properties in our sample, but focus exclusively on the LTV at the time of purchase.

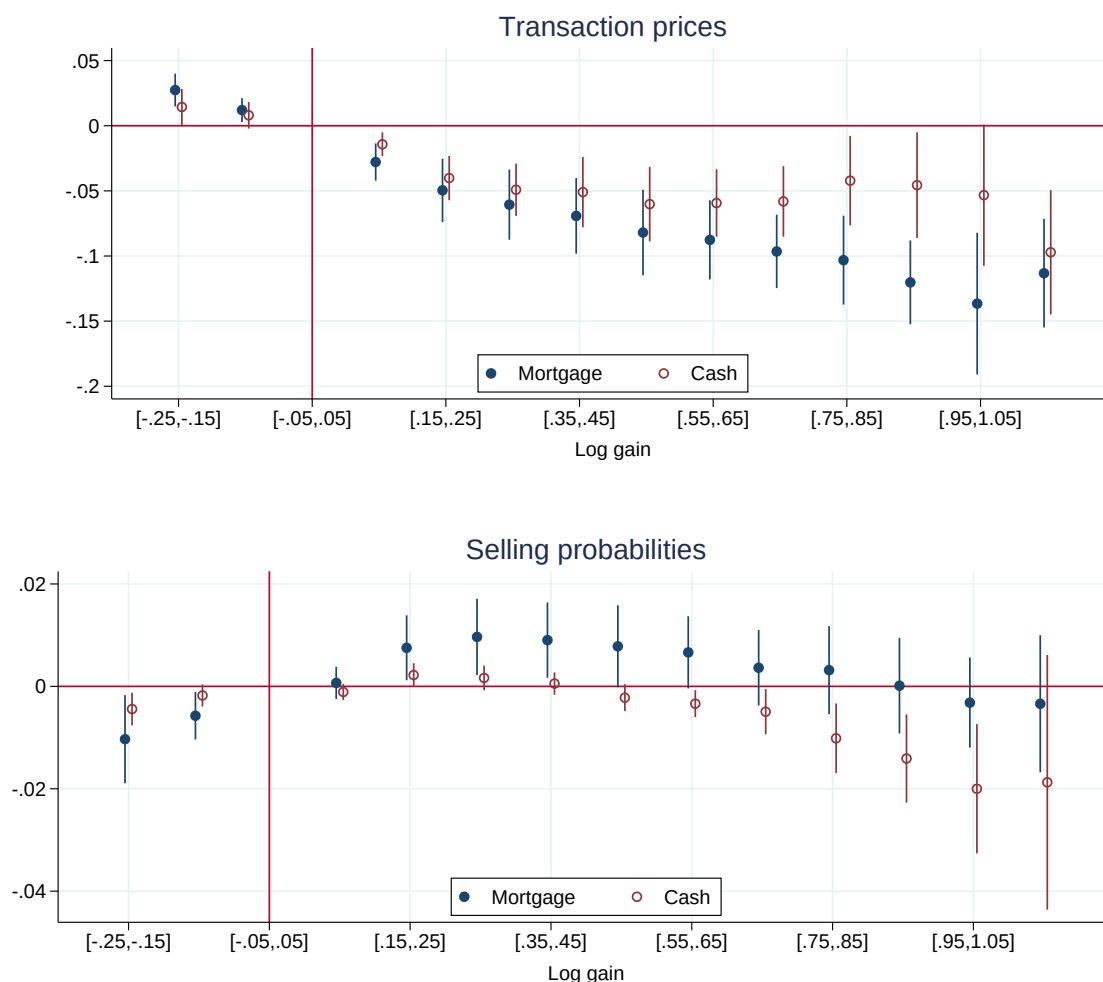


Figure 3: Nonlinear effects of gains and losses in *Sample 2*

*Notes:* The charts replicate the analysis of Figure 2 but uses only *Sample 2* observations and runs the regression  $y_t = X\beta + \delta_t + \sum_k \gamma_{1k} GAIN_{kt} + \gamma_2 \hat{p}_0 + f(DUR_t) + e_t$  separately for properties that were bought with a mortgage and properties that were bought with cash. (Information on whether the buyer used a mortgage to finance the transaction is available from the Land Registry since 2002.) The precise value of the coefficients is reported in Table A2 and A3 in the Appendix.



Figure 4: Nonlinear effects of gains and losses in *Sample 3*

*Notes:* The charts replicate the analysis of Figure 2 but uses only *Sample 3* observations and runs the regression  $y_t = X\beta + \delta_t + \sum_k \gamma_{1k} GAIN_{kt} + \gamma_2 \hat{p}_0 + f(DUR_t) + e_t$  separately for properties that were bought with a high-LTV or a low-LTV mortgage, where the threshold LTV ratio is 80 percent. Information on the characteristics of mortgages is available from the Product Sales Data (PSD) since March 2005. The match between Land Registry (LR) and PSD, described in Appendix B.2, generates four subsets of *Sample 3*: matched properties bought with a high LTV, matched properties bought with a low LTV, properties that were bought with a mortgage according to the LR but do not match with the PSD, and properties that were bought with cash according to the LR. For the sake of clarity this figure only shows the coefficients on high- and low-LTV properties, but Table A2 and A3 in the Appendix report the exact regression coefficients for all four groups.

Both for transaction prices and selling probabilities, Figure 3 shows that in all the intervals considered the effect on properties bought with a mortgage is not statistically different from the effect on properties bought with cash. In both analyses however the point estimates for properties bought with a mortgage are always further from the zero line than the coefficients for properties bought with cash. In the regression on selling probabilities, most of the the coefficients corresponding to properties bought with cash are not statistically different from zero.

The analysis on *Sample 3* allows us to highlight the effect of properties bought with a high leverage (properties bought with an LTV higher than 80 percent). Similar to the analysis of *Sample2*, the effect on highly leveraged properties is larger than on properties bought with a low LTV across the whole range of possible capital gains. However, for individual coefficients across the distribution of gains and losses, we cannot significantly reject the null of equal effects.

**The post-2007 fall in transactions** Can the results on history dependence be related to the fall in housing market activity that occurred in the England and Wales after 2007? As shown in Figure 1, the aggregate number of transactions did not return to its pre-crisis level even after seven years, in 2014. To answer this question, we first compare the distribution of ongoing capital gains in the two periods, 2001-2007 and 2008-2014. Figure 5 shows there were practically no losses in the 2001-2007 period, and the bulk of properties was in the 0-100 percent capital gain interval. By contrast, in 2008-2014 a few properties were experiencing potential losses and many other properties had gains close to zero.

In 2001-2007 the average annual selling probability for a property was 7.7 percent; this probability fell to 3.3 percent in the 2008-2014 period. To compute the contribution of history dependence to this fall, we first calculate the change in each of the bins of the gain distribution between the two periods, then multiply these differences by the coefficients obtained from the regression on selling probabilities and shown in the lower half of Figure

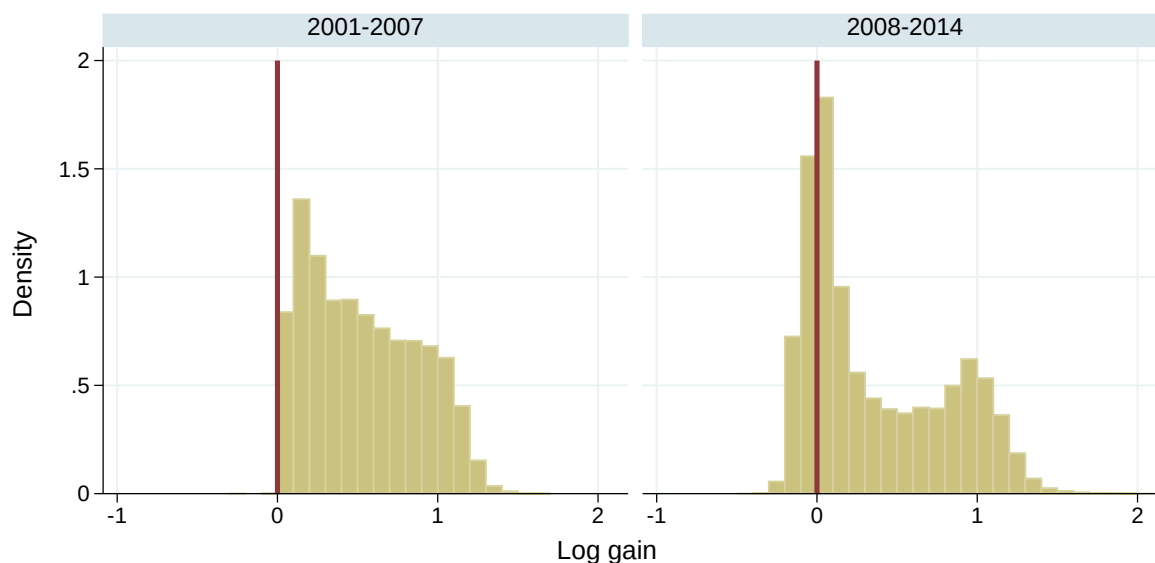


Figure 5: Distribution of ongoing capital gains, pre and post crisis

*Notes:* The charts show the distribution of the  $GAIN_t$  variable in two subperiods: 2001-2007 and 2008-2014. The bin width replicates the allocation of dummy variables used to split  $GAIN_t$  and compute the coefficients shown in Figure 2, 3, and 4. For each property,  $GAIN_t$  is computed as the difference between the current estimated log house price index and the log index when the house was purchased. The indices are calculated at the local authority level. The distributions are estimated for the analysis of selling probabilities and hence  $GAIN_t$  is computed for each property in each year since it first appeared in the Land Registry—these are ongoing rather than realized gains.

2. By summing all these numbers we get the total contribution, in percentage points, of history dependence to the fall in transactions: -0.4. Since the total fall in transactions between the two periods was 4.4 percentage points, history dependence explains around 10 percent of the fall. If we repeat the analysis using the results from the probit regression we get a 13 percent explanatory power.

## 5 Extensions: listing prices and time on the market

In this section we study history dependence in the selling decision process, not just on the outcomes. The analysis is based on data from WhenFresh, a company that collects all daily listings from Zoopla, a major UK property portal. Using this source allows us to study listing prices and time on the market for properties that were advertised for sale

in England and Wales after 2008. Many of these properties can be matched back to a previous purchase on the LR. Some of these properties were later sold and recorded again on the LR.

## 5.1 Data and summary statistics

Zoopla is the second UK property portal in terms of traffic. Its dataset starts in November 2008. In this paper we restrict our attention to sale listings where an address can be precisely identified. The dataset contains information on the address of properties, listing prices, and property attributes (such as property type and number of bedrooms).

Zoopla collects data only from estate agents, not individual sellers. In the UK, most transactions occur via estate agents (in 2010, only 11 percent of homes were sold privately—see [Office of Fair Trading, 2010](#)).

Similar to Tables 1 and 2, Tables 4 and 5 show the descriptive statistics for the WhenFresh/Zoopla dataset. The tables contains two additional variables with respect to Tables 1 and 2—the listing price and the number of bedrooms. Table 5 shows that the average monthly selling probability once a property is advertised for sale on Zoopla is 8 percent.

## 5.2 History dependence in listing prices and time on the market

In this part of the paper we directly analyse the nonparametric results displayed in Figure 6, 7, and 8 which mirror Figure 2, 3, and 4 in the previous section.

The upper half of Figure 6 shows that properties that are experiencing a loss tend to post a higher listing price; whereas properties that are experiencing a gain tend to post a lower price. This is consistent with the analysis on actual prices in the previous section. However, to compare the size of the effect on listing and actual prices we need to restrict the analysis of listing prices to properties that actually sold, and restrict the analysis of actual prices to properties that were advertised on Zoopla. Figure A7 in the Appendix



Table 4: WhenFresh/Zoopla summary statistics, analysis of listing prices

*Notes:* The first column shows the statistics for the subset of WhenFresh/Zoopla listings used in the analysis of listing prices, *Sample Z1*. These are listings for which it was possible to retrieve a previous purchase in the Land Registry (LR) (the matching procedure is described in Appendix B.3). The second column describes *Sample Z2*, a subset of *Sample Z1* for which the previous LR purchase happened after 2001 allowing us to determine whether the property was purchased with a mortgage. The third column includes information on *Sample Z3*, which includes sale listings of properties purchased after March 2005. For some of these properties we are able to retrieve the details of the mortgage used in the previous purchase through the Product Sale Data by the Financial Conduct Authority.

|                                                       | <i>Sample Z1</i><br>(previous LR record<br>in 1995-2014) | <i>Sample Z2</i><br>(previous LR record<br>in 2002-2014) | <i>Sample Z3</i><br>(previous LR record<br>in 2005-2014) |
|-------------------------------------------------------|----------------------------------------------------------|----------------------------------------------------------|----------------------------------------------------------|
| Listings ( <i>N</i> )                                 | 2,601,406                                                | 1,994,043                                                | 1,383,014                                                |
| Properties                                            | 2,040,936                                                | 1,566,850                                                | 1,099,869                                                |
| <i>Listing price (<math>l_t</math>)</i>               |                                                          |                                                          |                                                          |
| Mean                                                  | 232,658                                                  | 228,625                                                  | 229,184                                                  |
| p1                                                    | 59,950                                                   | 59,950                                                   | 59,950                                                   |
| p25                                                   | 130,000                                                  | 129,950                                                  | 129,995                                                  |
| p50                                                   | 185,000                                                  | 180,000                                                  | 180,000                                                  |
| p75                                                   | 275,000                                                  | 269,950                                                  | 269,950                                                  |
| p99                                                   | 925,000                                                  | 900,000                                                  | 925,000                                                  |
| <i>Property type (proportion)</i>                     |                                                          |                                                          |                                                          |
| Flat                                                  | 0.16                                                     | 0.18                                                     | 0.19                                                     |
| Terraced                                              | 0.32                                                     | 0.33                                                     | 0.33                                                     |
| Semi                                                  | 0.29                                                     | 0.29                                                     | 0.28                                                     |
| Detached                                              | 0.23                                                     | 0.21                                                     | 0.19                                                     |
| Bedrooms                                              | 2.84                                                     | 2.79                                                     | 2.75                                                     |
| Lease                                                 | 0.21                                                     | 0.23                                                     | 0.24                                                     |
| New                                                   | 0.10                                                     | 0.10                                                     | 0.10                                                     |
| <i>Capital gains (<math>GAIN_t</math>)</i>            |                                                          |                                                          |                                                          |
| Mean                                                  | 0.28                                                     | 0.09                                                     | 0.01                                                     |
| p1                                                    | -0.19                                                    | -0.20                                                    | -0.21                                                    |
| p25                                                   | -0.00                                                    | -0.03                                                    | -0.07                                                    |
| p50                                                   | 0.11                                                     | 0.04                                                     | 0.00                                                     |
| p75                                                   | 0.54                                                     | 0.17                                                     | 0.06                                                     |
| p99                                                   | 1.27                                                     | 0.66                                                     | 0.40                                                     |
| <i>Years since last purchase (<math>DUR_t</math>)</i> |                                                          |                                                          |                                                          |
| Mean                                                  | 6.68                                                     | 4.96                                                     | 3.69                                                     |
| p1                                                    | 0                                                        | 0                                                        | 0                                                        |
| p25                                                   | 3                                                        | 3                                                        | 2                                                        |
| p50                                                   | 6                                                        | 5                                                        | 4                                                        |
| p75                                                   | 9                                                        | 7                                                        | 5                                                        |
| p99                                                   | 17                                                       | 11                                                       | 8                                                        |
| <i>Matched-in variables (means)</i>                   |                                                          |                                                          |                                                          |
| Bought with mortgage                                  |                                                          | 0.77                                                     | 0.77                                                     |
| Bought with LTV>80%                                   |                                                          |                                                          | 0.28                                                     |

Table 5: WhenFresh/Zoopla summary statistics, analysis of time on the market

*Notes:* The table shows descriptive statistics of the dataset used to analyze the time on market of properties advertised for sale on the Zoopla property portal. The dataset is created by taking the WhenFresh/Zoopla samples (whose descriptive statistics are shown in Table 4) and expanding them so that each advertised property has an observation in each month since its appearance on Zoopla until its sale or withdrawal. (We truncate the number of month at 12 when there is no sale.) The three columns in the table correspond to the same three samples of the data as described in Table 4.

|                                                  | <i>Sample Z1</i><br>(previous LR record<br>in 1995-2014) | <i>Sample Z2</i><br>(previous LR record<br>in 2002-2014) | <i>Sample Z3</i><br>(previous LR record<br>in 2005-2014) |
|--------------------------------------------------|----------------------------------------------------------|----------------------------------------------------------|----------------------------------------------------------|
| Sales                                            | 1,127,866                                                | 841,038                                                  | 570,885                                                  |
| Listings                                         | 2,040,936                                                | 1,566,850                                                | 1,099,869                                                |
| Listings $\times$ month obs ( $N$ )              | 13,800,249                                               | 10,489,683                                               | 7,158,092                                                |
| Monthly sell prob (Sales/ $N$ )                  | 0.08                                                     | 0.08                                                     | 0.08                                                     |
| <i>Property type (%)</i>                         |                                                          |                                                          |                                                          |
| Flat                                             | 0.16                                                     | 0.18                                                     | 0.20                                                     |
| Terraced                                         | 0.31                                                     | 0.32                                                     | 0.33                                                     |
| Semi                                             | 0.28                                                     | 0.27                                                     | 0.27                                                     |
| Detached                                         | 0.24                                                     | 0.22                                                     | 0.20                                                     |
| Bedrooms                                         | 2.86                                                     | 2.81                                                     | 2.76                                                     |
| Lease                                            | 0.22                                                     | 0.24                                                     | 0.25                                                     |
| <i>Capital gains (<math>GAIN_t</math>)</i>       |                                                          |                                                          |                                                          |
| Mean                                             | 0.28                                                     | 0.08                                                     | -0.00                                                    |
| p1                                               | -0.20                                                    | -0.20                                                    | -0.21                                                    |
| p25                                              | -0.01                                                    | -0.04                                                    | -0.08                                                    |
| p50                                              | 0.10                                                     | 0.03                                                     | -0.01                                                    |
| p75                                              | 0.56                                                     | 0.17                                                     | 0.05                                                     |
| p99                                              | 1.26                                                     | 0.66                                                     | 0.36                                                     |
| <i>Months since listing (<math>DUR_t</math>)</i> |                                                          |                                                          |                                                          |
| Mean                                             | 4.40                                                     | 4.39                                                     | 4.36                                                     |
| p1                                               | 1                                                        | 1                                                        | 1                                                        |
| p25                                              | 2                                                        | 2                                                        | 2                                                        |
| p50                                              | 4                                                        | 4                                                        | 4                                                        |
| p75                                              | 6                                                        | 6                                                        | 6                                                        |
| p99                                              | 12                                                       | 12                                                       | 12                                                       |
| <i>Matched-in variables (means)</i>              |                                                          |                                                          |                                                          |
| Bought with mortgage                             |                                                          | 0.77                                                     | 0.77                                                     |
| Bought with LTV>80%                              |                                                          |                                                          | 0.28                                                     |

shows this comparison: effects are almost identical, suggesting that price discounts are similar along the range of capital gains. This seems to indicate a strong bargaining power of the seller in the England and Wales housing market—history dependence comes from sellers and does not appear to be dampened by market forces.

With listing data we can check whether historical conditions influence the hazard rate at which a house sells once it has been advertised on the property portal—results are shown in the lower half of Figure 6. Similar to the analysis of unconditional selling probabilities, we expand the WhenFresh/Zoopla samples so that each property-month combination has its row, and construct a dummy variable which equals one only when the property is matched with a LR transaction because it was sold. We cut the number of months at 12 to avoid cases in which property listings are simply ‘forgotten’ on the website. As shown in the lower half of Figure 6, the regression outcome similar to the analysis of unconditional selling probabilities, but the effect does not fade for large gains. The trends seems to be more decisively upwards.

Comparing the effect on properties bought with a mortgage with properties bought with cash, or the effect on properties bought with a high-LTV mortgages with other properties, gives similar results to the analysis shown in the previous section. Leveraged properties show larger effects on the whole range of gains, but the effects are never statistically different from those on non-leveraged properties. The down-payment effect does not seem to be the main driver of history dependence.

## 6 Conclusions

This paper investigates history dependence in the housing market using the universe of housing transactions in England and Wales in the last twenty years. We find that aggregate house prices in the year a house was previously bought influence the individual price at which the house sells next, as well as the probability that the transaction takes place. The evidence appears to be consistent with the presence of anchoring effects. Our

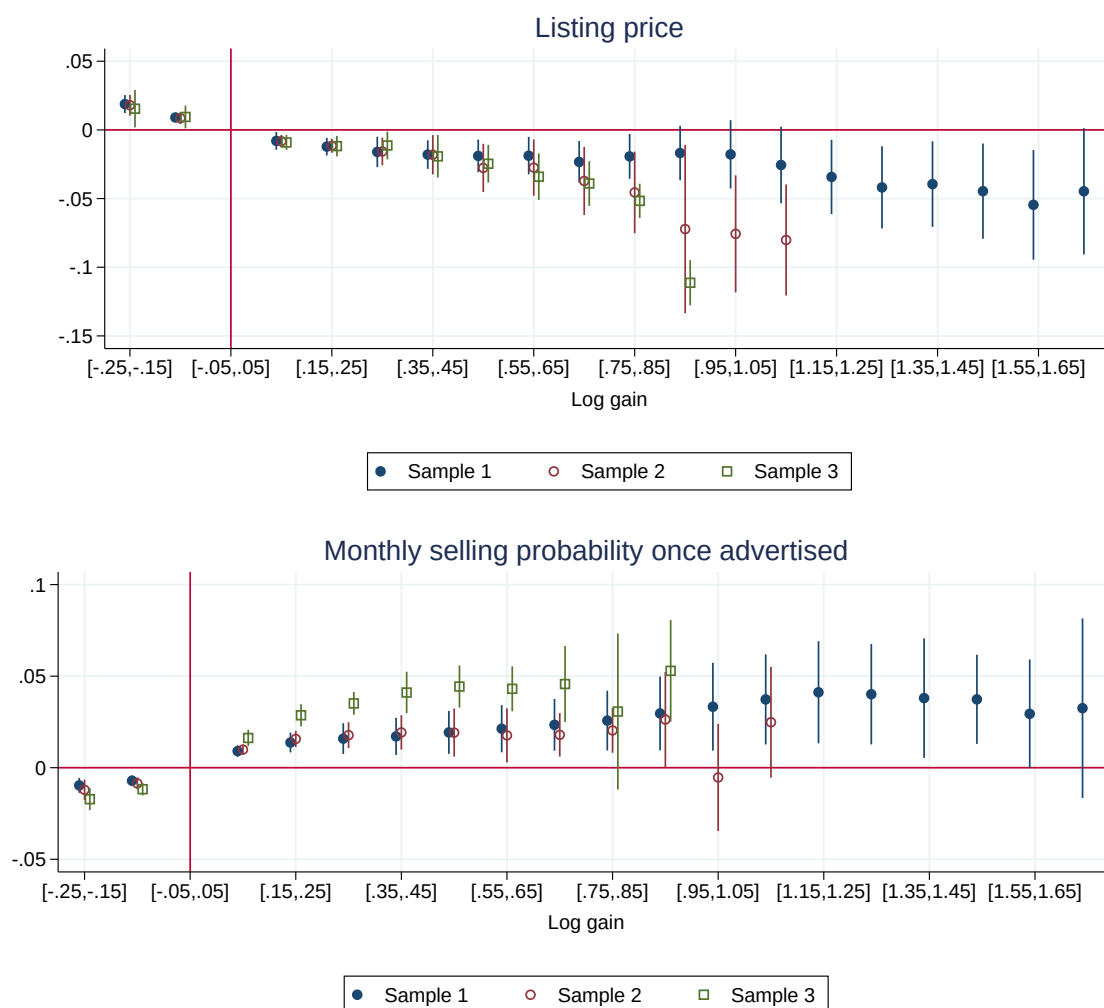


Figure 6: Effects of gains and losses on listing prices and time on the market

*Notes:* The two charts upper the coefficients and associated 95-percent confidence bands on the  $GAIN_{kt}$  dummy variables in the regression  $y_t = X\beta + \delta_t + \sum_k \gamma_{1k} GAIN_{kt} + \gamma_2 \hat{p}_0 + f(DUR_t) + e_t$ . The dependent variable is the property listing price ( $l_t$ ) in the upper chart and a monthly selling indicator ( $h_t$ ) in the bottom chart. The data on listings come from the WhenFresh/Zoopla dataset and was merged with the Land Registry (LR) to compute gains, holding period and whether a listing translates into a sale (for the analysis of time on the market in the bottom chart). The confidence bands in the chart are computed through standard errors double clustered by year and local authority. The detailed coefficients on the  $GAIN_{kt}$  variables are reported in the Appendix Tables A4 and A5.

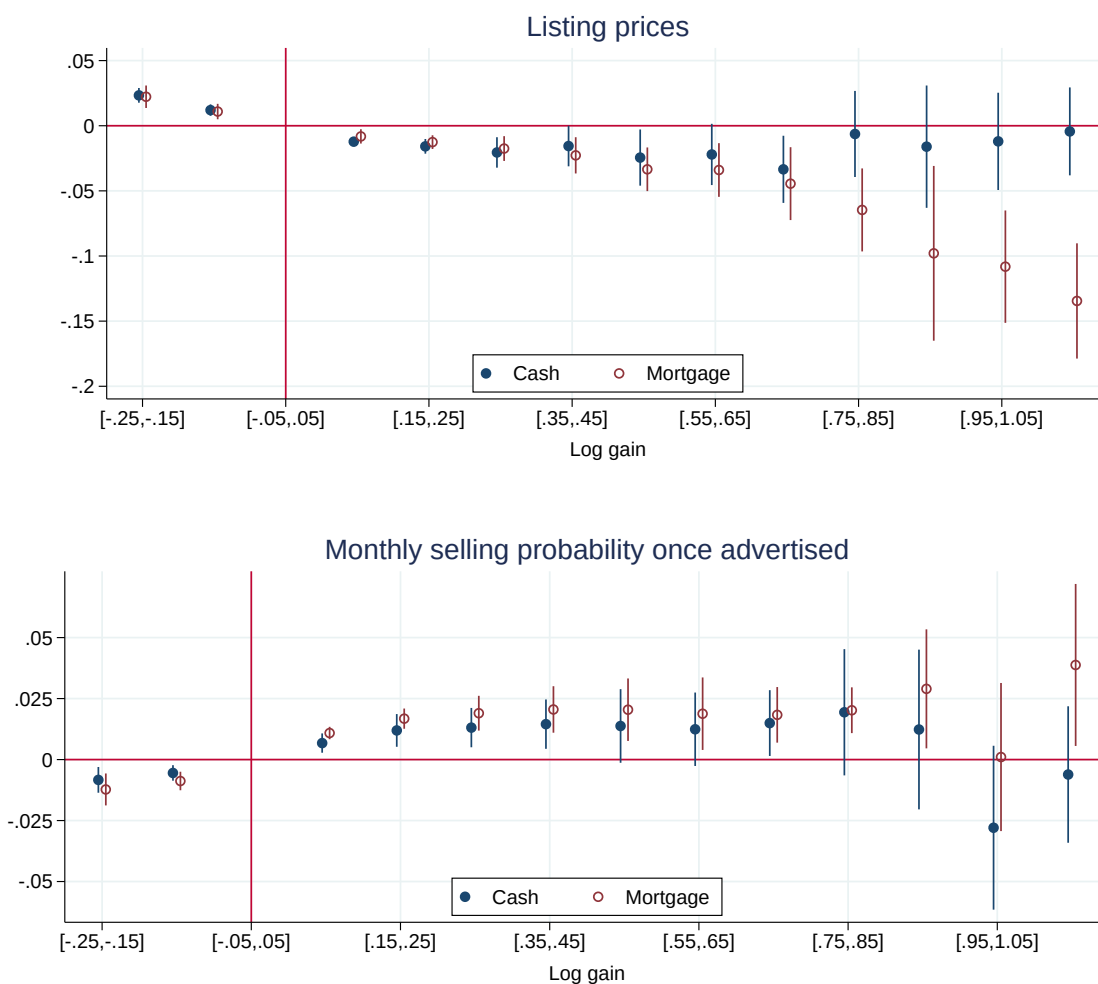


Figure 7: Effects of gains and losses on properties purchased with a mortgage or cash

*Notes:* The two charts replicate the analysis of Figure 6 in the context of *Sample Z2*, running separate regressions for properties that were purchased with a mortgage and properties that were bought with cash. (Information on whether the buyer used a mortgage to finance the transaction is available from the Land Registry since 2002.) The confidence bands in the chart are computed through standard errors which are double clustered by year and local authority. The detailed coefficients on the  $GAIN_{kt}$  variables are reported in the Appendix Tables A4 and A5.

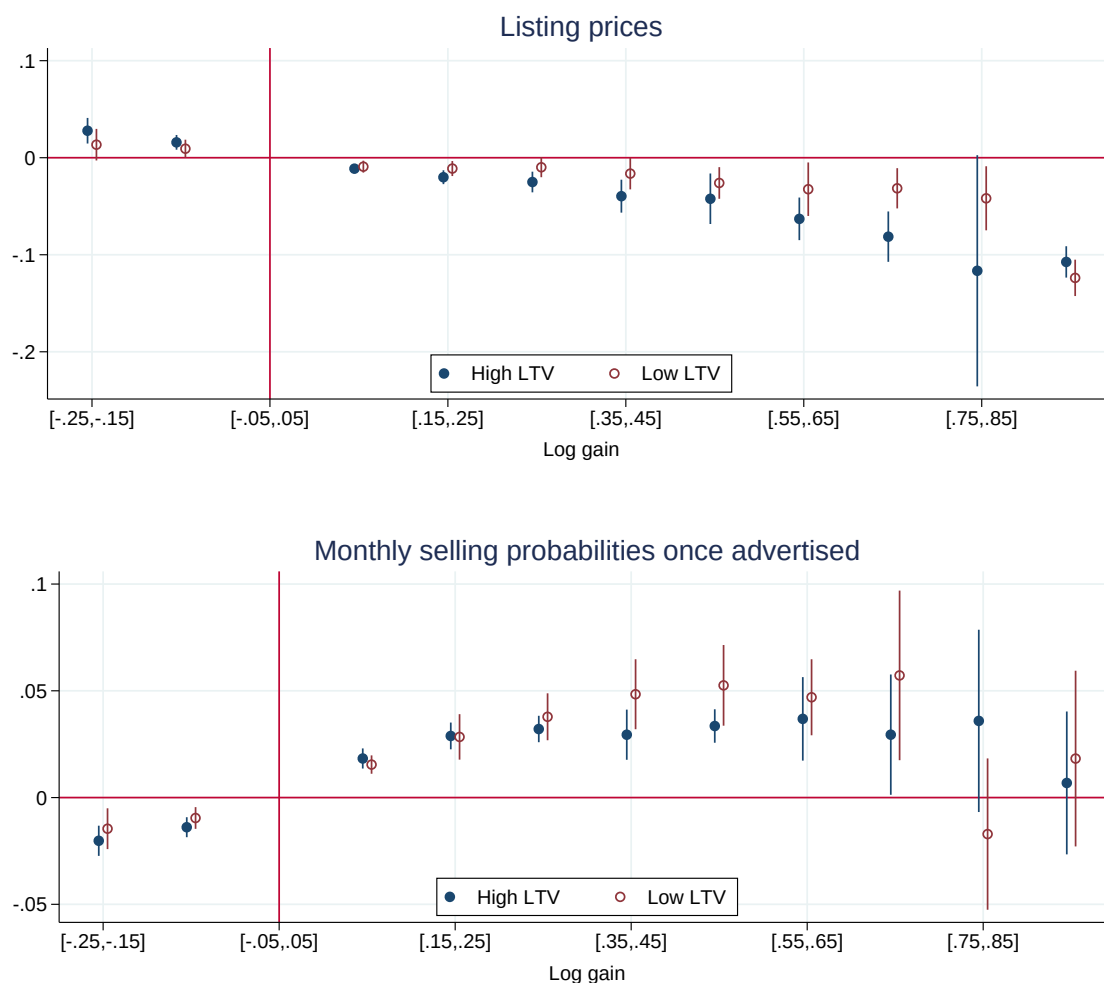


Figure 8: Effects of gains and losses on properties bought with a high- or low-LTV mortgage

*Notes:* The two charts replicate the analysis of Figure 6 in the context of *Sample Z3*, running separate regressions for properties that were bought with a high-LTV or a low-LTV mortgage, where the threshold LTV ratio is 80 percent. Information on the characteristics of mortgages is available from the Product Sales Data (PSD) since March 2005. The match between Land Registry (LR) and PSD, described in Appendix B.2, generates four subsets of *Sample Z3*: matched properties bought with a high LTV, matched properties bought with a low LTV, properties that were bought with a mortgage according to the LR but do not match with the PSD, and properties that were bought with cash according to the LR. For the sake of clarity this figure only shows the coefficients on high- and low-LTV properties, but Table A2 and A3 in the Appendix report the exact regression coefficients for all four groups.

data allow us to separate properties which were bought with a mortgage and properties which were bought with cash. For a subsample of the data, we can also separate out properties which were bought with a high-LTV mortgage. While point estimates of the history dependence effects are larger for houses financed through a mortgage and in particular high-LTV ones, consistent with downpayment effects as in [Stein \(1995\)](#), a large part of the effect is independent of leverage and seems to be driven by simple anchoring as in [Tversky and Kahneman \(1982\)](#). We find virtually no evidence of asymmetric effects in anchoring; in particular, we do not find evidence of loss aversion as a driver of history dependence, not least because nominal losses were limited during the period we analyze.

We find similar evidence of history dependence for advertised prices and this significantly affects time on the market. Sellers appear to have enough bargaining power to pass through a significant part of their history premia to transaction prices.

Our findings raise interesting trade-offs in an environment in which people have nominal anchors. In particular, while higher house price growth could spur more housing market activity today, it raises the need to sustain this growth in the future, feeding in the unsettling need for potentially spiraling house prices.



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## A Appendix: Additional figures

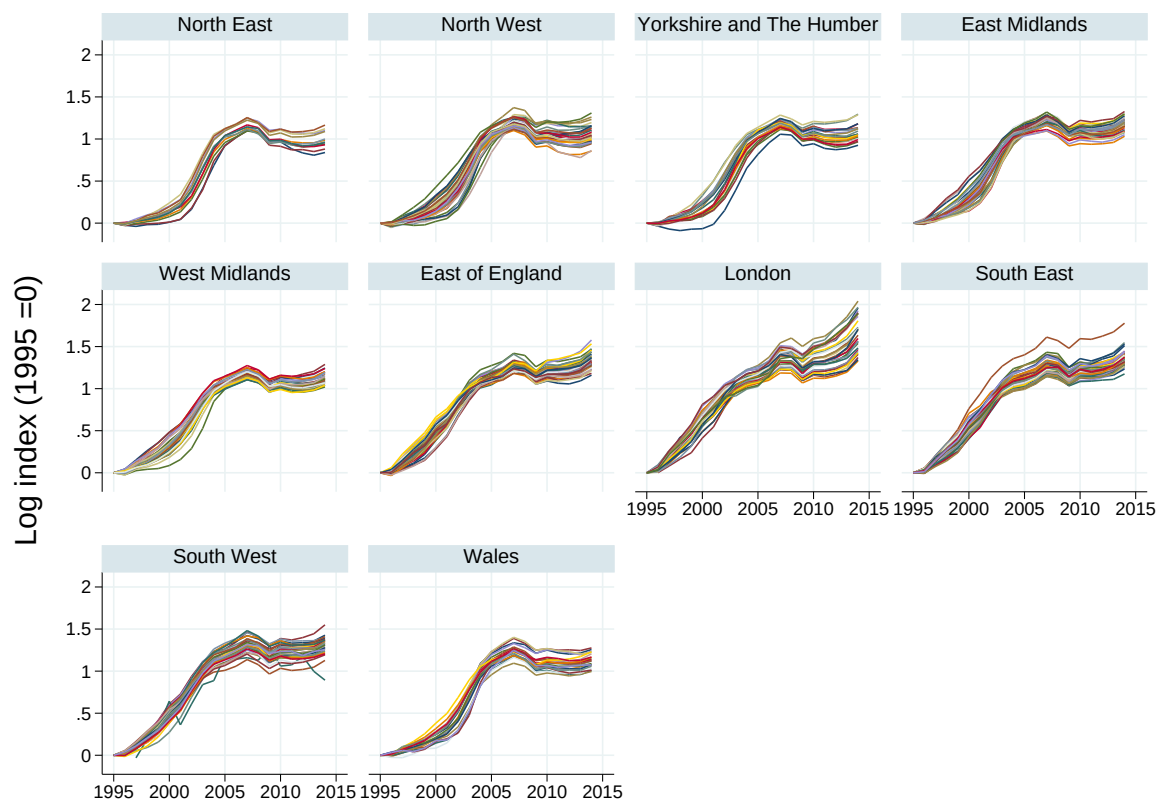


Figure A1: Local house prices

*Notes:* Quality-adjusted aggregate house prices for this paper are estimated using 1995-2014 Land Registry data from England and Wales. The lines in the charts plot the  $\delta_t$  coefficients from the regression  $p_{it} = X_i\beta + \delta_t + e_{it}$  run for each local authority in England and Wales, where  $X_i$  is a vector of housing characteristics included in the Land Registry: type of property, whether the property is new, and whether the property is sold under a leasehold arrangement. In the figure local aggregate house prices are grouped by region to highlight within-region variation.

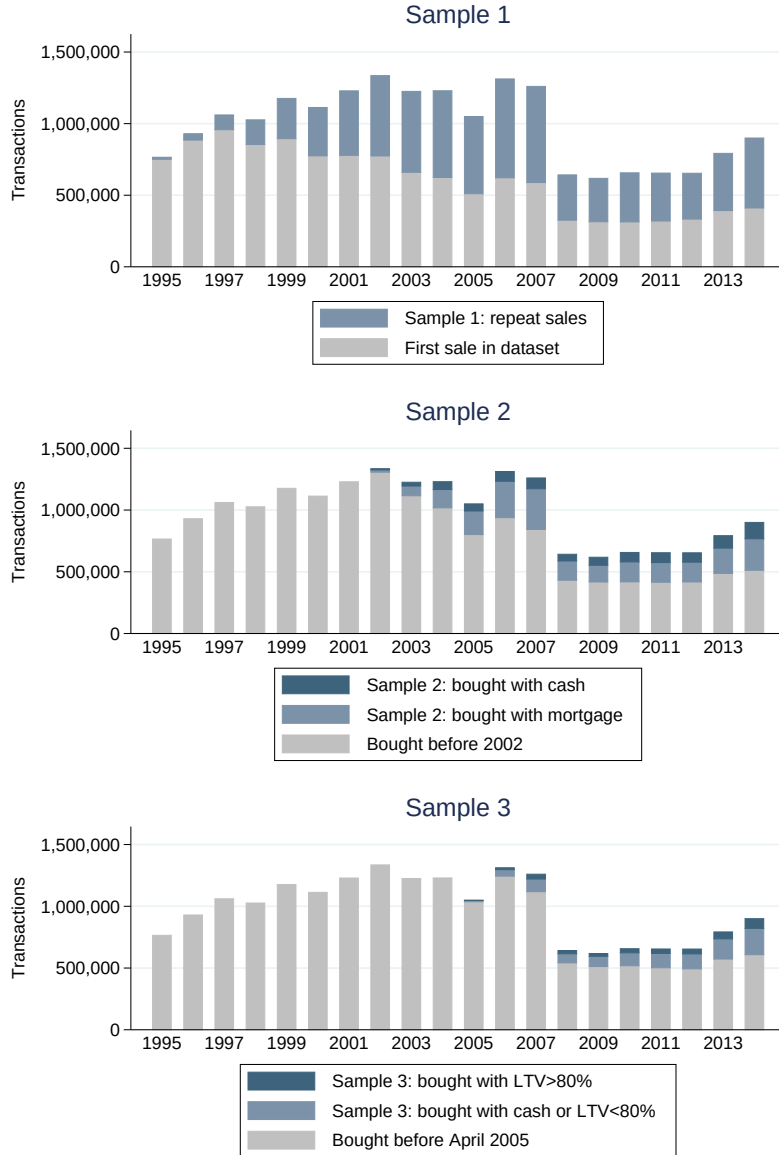


Figure A2: Estimation samples for the analysis of transaction prices

*Notes:* The charts show graphically the composition of the samples used in the analysis of transaction prices and described in Table 1. The samples are overlapped on light grey bars which represent all the sales included in the England and Wales Land Registry. *Sample 1* is made of all properties which have at least two sales in the dataset, and excludes for each property the first of such sales. (The first sale is used to include the previous price or the previous aggregate price index in the main regression.) *Sample 2* is a subset of *Sample 1* and refers to properties whose first sale took place after 2001. For this sample we can tell whether the property was purchased with a mortgage. *Sample 3* is a subset of *Sample 2* and refers to properties whose first sale took place after March 2005 and can potentially be matched to the Product Sales Data (PSD), a dataset of residential mortgages where we can identify the initial LTV with which a house was bought.

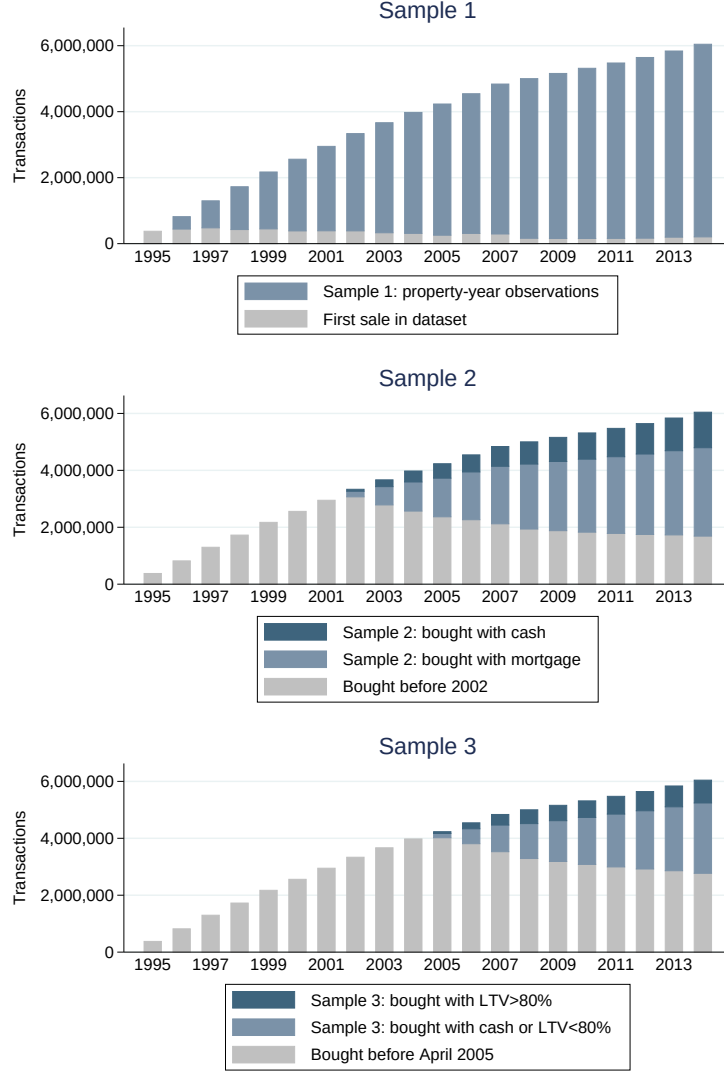


Figure A3: Estimation samples for the analysis of selling probabilities

*Notes:* The charts show graphically the composition of the samples used in the analysis of selling probabilities and described in Table 2. The samples are made of property-by-year observations. The light grey bars represent sales included in the England and Wales Land Registry (LR) where a property appears for the first time. After that event the dataset ‘follows’ the property in each year, assigning it a binary variable which indicates whether the property was sold ( $q_t = \{0, 1\}$ ). *Sample 1* is made of property-by-year observations generated by every property which appeared in the LR. The first sale (observation) for each property does not belong to the sample (conceptually it belongs to a previous unobserved spell that ended with the sale). *Sample 2* is a subset of *Sample 1* and refers to properties whose LR first sale took place after 2001. For this sample we can tell whether the property was purchased with a mortgage. *Sample 3* is a subset of *Sample 2* and refers to properties whose LR first sale took place after March 2005 and can potentially be matched to the Product Sales Data (PSD), a dataset of residential mortgages where we can identify the initial LTV with which a house was bought. The property-by-year format of the dataset requires increasing computational resources; this figure refers to the 50% random sample of the LR that is used in the analysis of the paper.

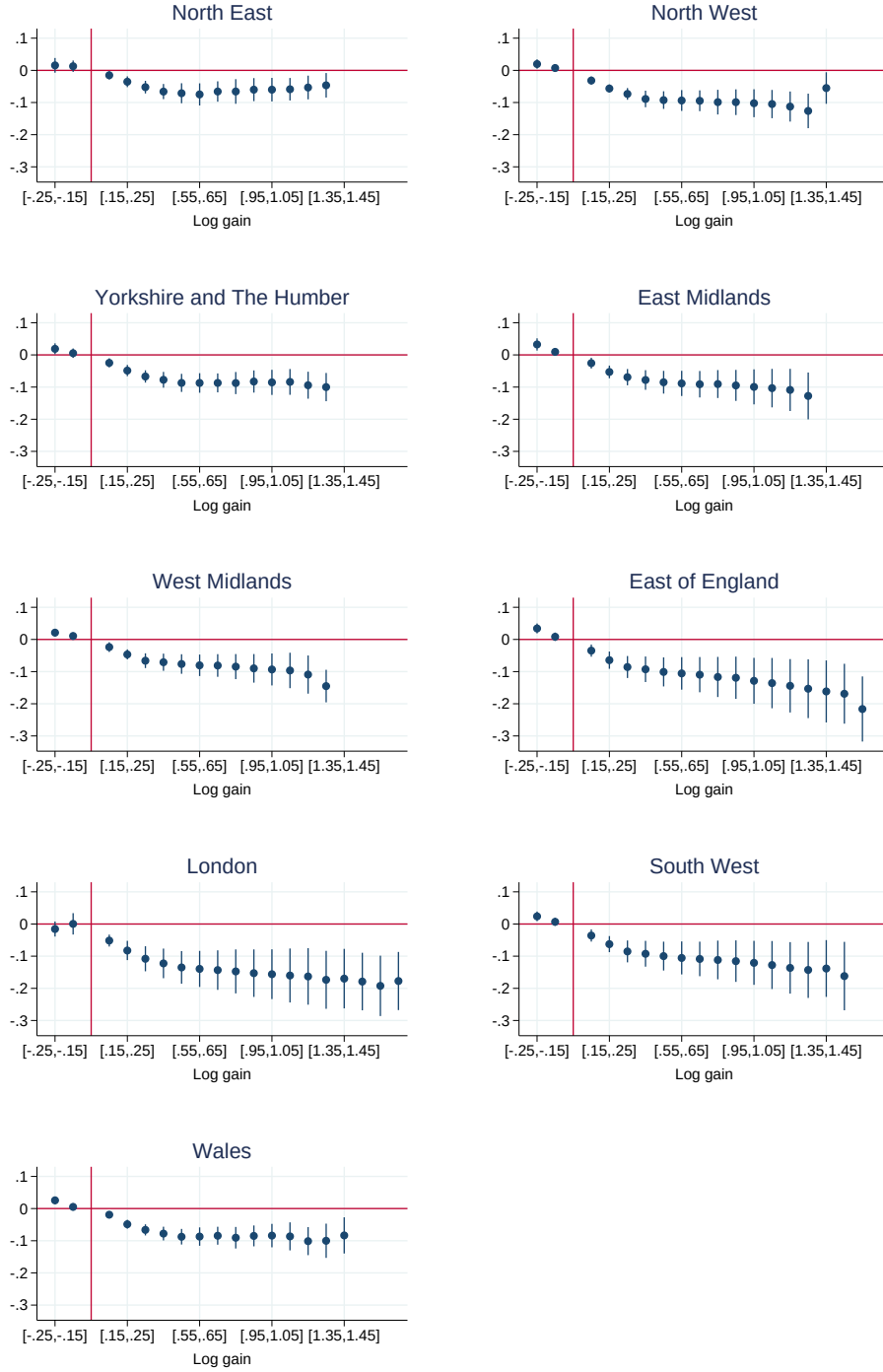


Figure A4: Nonlinear effects of gains and losses on transaction prices, by region

*Notes:* The charts replicate the *Sample 1* analysis of the upper half of Figure 2 for each region in England Wales. The charts show the coefficients and associated confidence bands for the  $k$  dummy variables associated with different gains/losses ( $GAIN_{kt}$ 's) in the regression  $p_t = X\beta + \delta_t + \sum_k \gamma_{1k} GAIN_{kt} + \gamma_2 \hat{p}_0 + f(DUR_t) + e_t$ , run separately for each region. Regressions have year-by-local authority fixed effects and standard errors are double-clustered by year and local authority.

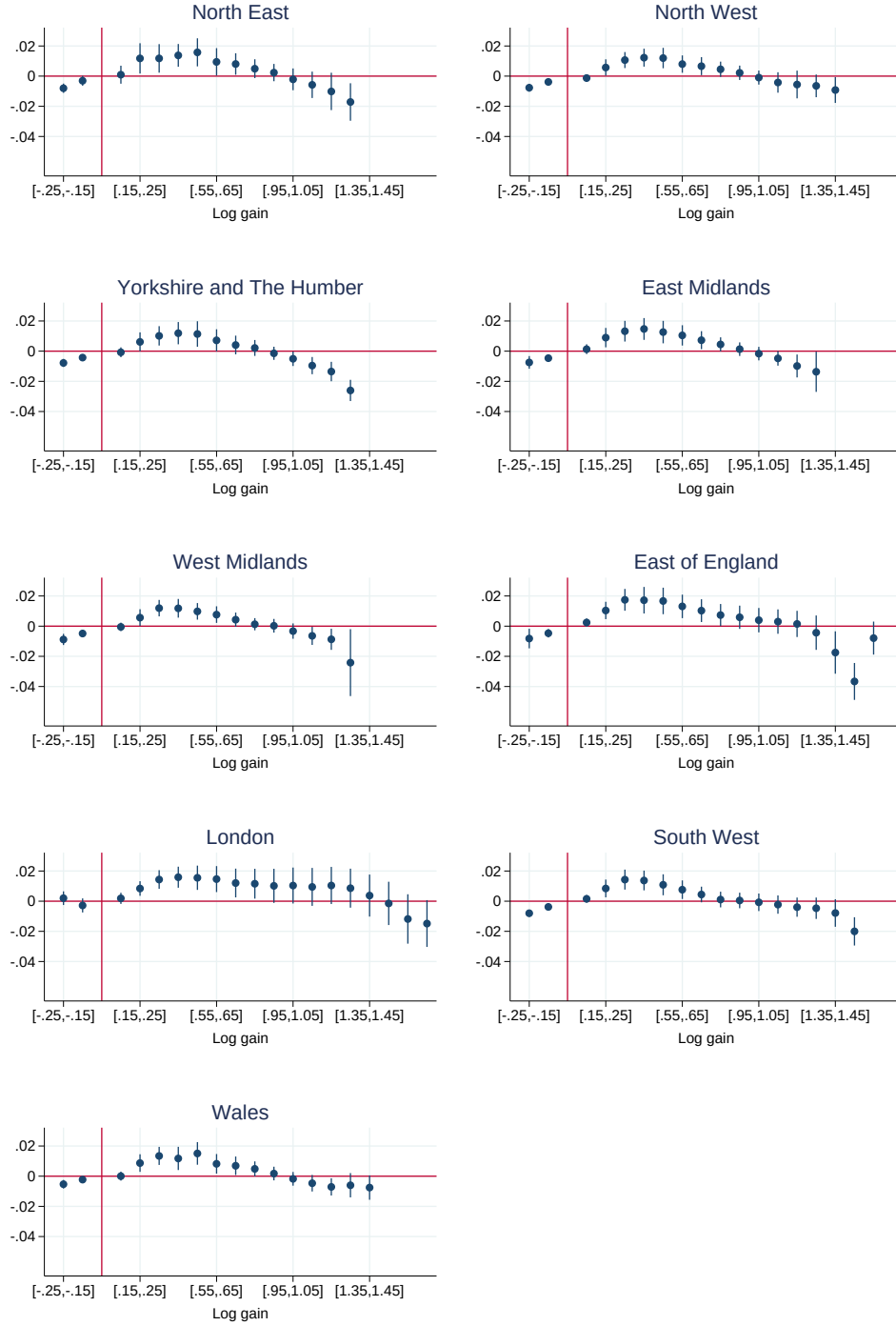


Figure A5: Nonlinear effects of gains and losses on selling probabilities, by region

*Notes:* The charts replicate the *Sample 1* analysis of the bottom half of Figure 2 for each region in England Wales. The charts show the coefficients and associated confidence bands for the  $k$  dummy variables associated with different gains/losses ( $GAIN_{kt}$ 's) in the regression  $q_t = X\beta + \delta_t + \sum_k \gamma_{1k} GAIN_{kt} + \gamma_2 \hat{p}_0 + f(DUR_t) + e_t$ , run separately for each region. Regressions have year-by-local authority fixed effects and standard errors are double-clustered by year and local authority.

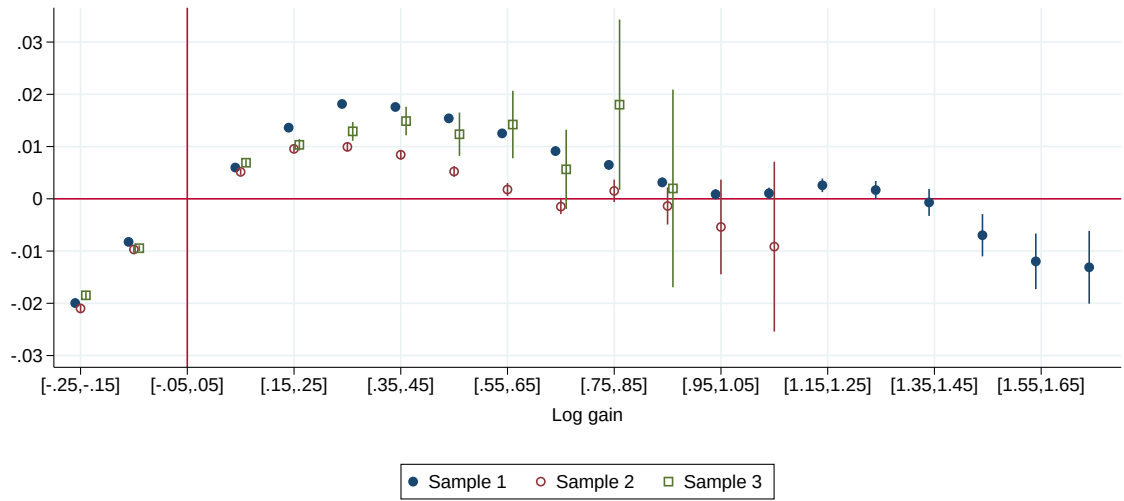


Figure A6: Nonlinear effects of gains and losses on selling probabilities, probit regression

*Notes:* The chart replicates the lower half of Figure 2 using a probit ( $\text{Prob}(q_t = 1) = \Phi[X\beta + \delta_t + \sum_k \gamma_{1k} GAIN_{kt} + \gamma_2 \hat{p}_0 + f(DUR_t) + e_t]$ ) instead of an OLS regression, and shows marginal effects estimated at the means of regression variables. For computational reasons, the probit regression is estimated on a 10 (rather than 50) percent random sample of the LR, does not include local-authority fixed effects, and standard errors are computed without clustering.



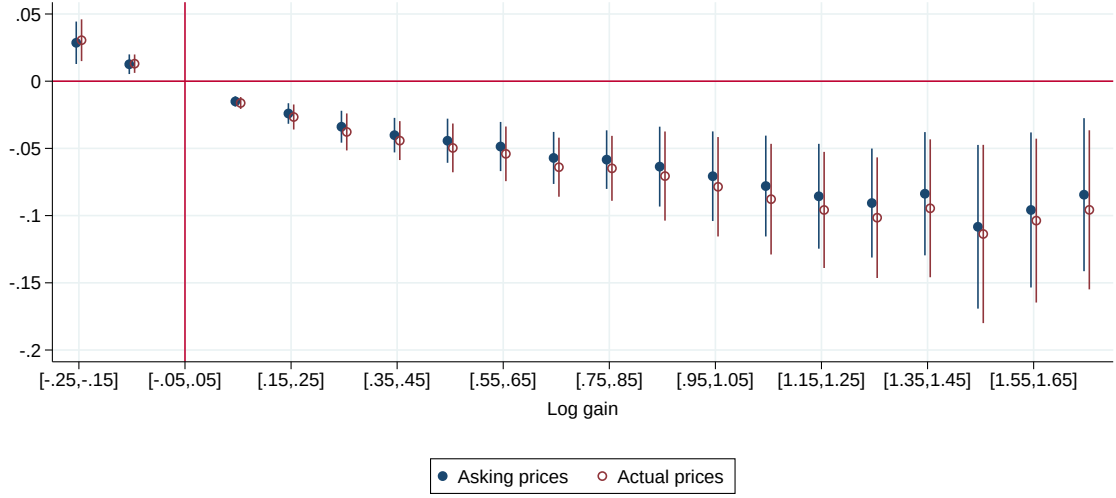


Figure A7: Analysis of matched listing and actual prices

*Notes:* The chart shows the effect of gains and losses on listing prices and actual realized prices for a subset of properties which were advertised on Zoopla (a subgroup of *Sample Z1*) and then sold and recorded on the LR (a subgroup of *Sample 1*). Similarly to other figures in the paper, the chart contains the coefficients and associated confidence bands on the  $GAIN_{kt}$  dummy variables in the regression  $y_t = X\beta + \delta_t + \sum_k \gamma_{1k} GAIN_{kt} + \gamma_2 \hat{p}_0 + f(DUR_t) + e_t$ , where  $y_t$  is either the listing price ( $l_t$ ) or the actual sale price ( $p_t$ ). The confidence bands in the chart are computed through standard errors double clustered by year and local authority.

## A.1 Additional tables

Table A1: Robustness regressions

*Notes:* This table replicates the analysis of Table 3 for two subsets of the data: flats and properties which were bought new. The upper panel of the table reports results for the transaction price analysis and the bottom half of the table reports results for the selling probability analysis. In each of the two panels, coefficients refer to a regression of the form  $y_t = X\beta + \delta_t + \gamma_1\hat{\delta}_s + \gamma_2\hat{p}_0 + f(DUR_t) + \varepsilon_t$ , where  $y_t$  is either the transaction price or a binary indicator of whether a transaction is taking place for a given property in any given year (we omit the individual subscript  $i$  for simplicity). Standard errors in parentheses are double-clustered by local authority and year.

| Dependent variable:                           | <b>Transacted price (<math>p_t</math>)</b>    |                   |                             |                   |                             |                   |
|-----------------------------------------------|-----------------------------------------------|-------------------|-----------------------------|-------------------|-----------------------------|-------------------|
|                                               | <i>Sample 1</i> (1995-2014)                   |                   | <i>Sample 2</i> (2002-2014) |                   | <i>Sample 3</i> (2005-2014) |                   |
|                                               | Flats<br>(1)                                  | Bought new<br>(2) | Flats<br>(3)                | Bought new<br>(4) | Flats<br>(5)                | Bought new<br>(6) |
| Previous aggr.<br>factor ( $\hat{\delta}_s$ ) | 0.045<br>(0.030)                              | 0.207<br>(0.028)  | 0.142<br>(0.033)            | 0.234<br>(0.026)  | 0.109<br>(0.030)            | 0.248<br>(0.048)  |
| Controls                                      | Yes                                           | Yes               | Yes                         | Yes               | Yes                         | Yes               |
| Idiosyncratic factor ( $\hat{p}_0$ )          | Yes                                           | Yes               | Yes                         | Yes               | Yes                         | Yes               |
| Fixed effects                                 | Y×LA                                          | Y×LA              | Y×LA                        | Y×LA              | Y×LA                        | Y×LA              |
| $N$                                           | 1,445,912                                     | 838,622           | 697,269                     | 323,861           | 326,547                     | 133,630           |
| Dependent variable:                           | <b>Selling probability (<math>q_t</math>)</b> |                   |                             |                   |                             |                   |
|                                               | <i>Sample 1</i> (1995-2014)                   |                   | <i>Sample 2</i> (2002-2014) |                   | <i>Sample 3</i> (2005-2014) |                   |
|                                               | Flats<br>(1)                                  | Bought new<br>(2) | Flats<br>(3)                | Bought new<br>(4) | Flats<br>(5)                | Bought new<br>(6) |
| Previous aggr.<br>factor ( $\hat{\delta}_s$ ) | -0.003<br>(0.008)                             | -0.004<br>(0.005) | -0.032<br>(0.011)           | -0.025<br>(0.007) | -0.061<br>(0.012)           | -0.054<br>(0.010) |
| Controls                                      | Yes                                           | Yes               | Yes                         | Yes               | Yes                         | Yes               |
| Idiosyncratic factor ( $\hat{p}_0$ )          | Yes                                           | Yes               | Yes                         | Yes               | Yes                         | Yes               |
| Fixed effects                                 | Y×LA                                          | Y×LA              | Y×LA                        | Y×LA              | Y×LA                        | Y×LA              |
| $N$                                           | 10,686,747                                    | 7,055,918         | 6,273,728                   | 3,364,024         | 3,647,561                   | 1,847,214         |

Table A2: Effects of gains and losses on transaction prices

*Notes:* The table contains the coefficients and standard errors for the  $k$  dummy variables associated with different gains/losses ( $GAIN_{kt}$ 's) in the regression  $p_t = X\beta + \delta_t + \sum_k \gamma_{1k}GAIN_{kt} + \gamma_2\hat{p}_0 + f(DUR_t) + e_t$ , where  $p_t$  is the transaction price. The coefficients are displayed graphically with their 95 percent confidence bands in the upper half of Figure 2 (column 1, 2, and 5), 3 (column 3 and 4), and 4 (column 6 and 7). Column 3 and 4 show regression results separately for properties that were bought with a mortgage and properties that were bought with cash. (Information on whether the buyer used a mortgage to finance the transaction is available from the Land Registry since 2002.) Column 6-9 show regression results for properties that were bought with a loan-to-value ration (LTV) greater than 80, properties that were bought with an LTV lower than 80, properties that were bought with a mortgage according to the Land Registry (LR) but do not match with the PSD, and properties that were bought with cash according to the LR. The latter division of *Sample 3* into subgroups depends on the match between LR and PSD which is described in Appendix B.2. Standard errors double-clustered at the year and local-authority level in parentheses.

| Dependent variable:                  | Transaction price ( $p_t$ )    |                                |                   |                   |                                |                   |                   |                             |                   |
|--------------------------------------|--------------------------------|--------------------------------|-------------------|-------------------|--------------------------------|-------------------|-------------------|-----------------------------|-------------------|
|                                      | <i>Sample 1</i><br>(1995-2014) | <i>Sample 2</i><br>(2002-2014) |                   |                   | <i>Sample 3</i><br>(2005-2014) |                   |                   |                             |                   |
|                                      | All<br>(1)                     | All<br>(2)                     | Cash<br>(3)       | Mortgage<br>(4)   | All<br>(5)                     | High-LTV<br>(6)   | Low-LTV<br>(7)    | Mortgage<br>no match<br>(8) | Cash<br>(9)       |
| Gain [-.25,-.15]                     | 0.022<br>(0.006)               | 0.023<br>(0.005)               | 0.027<br>(0.006)  | 0.014<br>(0.006)  | 0.023<br>(0.003)               | 0.042<br>(0.004)  | 0.031<br>(0.006)  | 0.003<br>(0.010)            | 0.017<br>(0.003)  |
| Gain [-.15,-.05]                     | 0.007<br>(0.005)               | 0.010<br>(0.004)               | 0.012<br>(0.004)  | 0.008<br>(0.005)  | 0.016<br>(0.001)               | 0.022<br>(0.002)  | 0.015<br>(0.002)  | 0.016<br>(0.005)            | 0.016<br>(0.002)  |
| Gain [.05,.15]                       | -0.034<br>(0.007)              | -0.023<br>(0.005)              | -0.028<br>(0.007) | -0.014<br>(0.004) | -0.016<br>(0.002)              | -0.018<br>(0.002) | -0.013<br>(0.002) | -0.016<br>(0.003)           | -0.011<br>(0.002) |
| Gain [.15,.25]                       | -0.060<br>(0.009)              | -0.046<br>(0.010)              | -0.050<br>(0.011) | -0.040<br>(0.008) | -0.038<br>(0.008)              | -0.037<br>(0.007) | -0.030<br>(0.004) | -0.041<br>(0.008)           | -0.041<br>(0.006) |
| Gain [.25,.35]                       | -0.080<br>(0.012)              | -0.056<br>(0.011)              | -0.061<br>(0.012) | -0.049<br>(0.009) | -0.052<br>(0.008)              | -0.053<br>(0.007) | -0.041<br>(0.005) | -0.066<br>(0.009)           | -0.057<br>(0.006) |
| Gain [.35,.45]                       | -0.089<br>(0.014)              | -0.062<br>(0.012)              | -0.069<br>(0.013) | -0.051<br>(0.012) | -0.068<br>(0.007)              | -0.076<br>(0.007) | -0.055<br>(0.005) | -0.092<br>(0.010)           | -0.051<br>(0.015) |
| Gain [.45,.55]                       | -0.096<br>(0.016)              | -0.074<br>(0.014)              | -0.082<br>(0.015) | -0.060<br>(0.013) | -0.082<br>(0.007)              | -0.089<br>(0.009) | -0.073<br>(0.008) | -0.105<br>(0.017)           | -0.060<br>(0.011) |
| Gain [.55,.65]                       | -0.099<br>(0.017)              | -0.077<br>(0.013)              | -0.088<br>(0.014) | -0.059<br>(0.012) | -0.088<br>(0.009)              | -0.099<br>(0.010) | -0.087<br>(0.009) | -0.097<br>(0.013)           | -0.069<br>(0.007) |
| Gain [.65,.75]                       | -0.101<br>(0.018)              | -0.083<br>(0.012)              | -0.096<br>(0.013) | -0.058<br>(0.012) | -0.110<br>(0.010)              | -0.121<br>(0.010) | -0.118<br>(0.007) | -0.135<br>(0.017)           | -0.061<br>(0.048) |
| Gain [.75,.85]                       | -0.105<br>(0.020)              | -0.083<br>(0.015)              | -0.103<br>(0.016) | -0.042<br>(0.016) | -0.088<br>(0.009)              | -0.130<br>(0.015) | -0.094<br>(0.009) | -0.080<br>(0.012)           | -0.010<br>(0.013) |
| Gain [.85,.95]                       | -0.107<br>(0.022)              | -0.095<br>(0.014)              | -0.120<br>(0.015) | -0.046<br>(0.019) | -0.041<br>(0.011)              | -0.138<br>(0.012) | -0.092<br>(0.009) | -0.093<br>(0.017)           | 0.141<br>(0.026)  |
| Gain [.95,1.05]                      | -0.113<br>(0.024)              | -0.107<br>(0.016)              | -0.137<br>(0.025) | -0.053<br>(0.025) |                                |                   |                   |                             |                   |
| Gain [1.05,1.15]                     | -0.118<br>(0.027)              | -0.105<br>(0.019)              | -0.113<br>(0.019) | -0.097<br>(0.022) |                                |                   |                   |                             |                   |
| Gain [1.15,1.25]                     | -0.125<br>(0.028)              |                                |                   |                   |                                |                   |                   |                             |                   |
| Gain [1.25,1.35]                     | -0.131<br>(0.029)              |                                |                   |                   |                                |                   |                   |                             |                   |
| Gain [1.35,1.45]                     | -0.125<br>(0.029)              |                                |                   |                   |                                |                   |                   |                             |                   |
| Gain [1.45,1.55]                     | -0.130<br>(0.030)              |                                |                   |                   |                                |                   |                   |                             |                   |
| Gain [1.55,1.65]                     | -0.146<br>(0.035)              |                                |                   |                   |                                |                   |                   |                             |                   |
| Gain [1.65,1.75]                     | -0.117<br>(0.030)              |                                |                   |                   |                                |                   |                   |                             |                   |
| Controls                             | Yes                            | Yes                            | Yes               | Yes               | Yes                            | Yes               | Yes               | Yes                         | Yes               |
| Idiosyncratic factor ( $\hat{p}_0$ ) | Yes                            | Yes                            | Yes               | Yes               | Yes                            | Yes               | Yes               | Yes                         | Yes               |
| Fixed effects                        | Y×LA                           | Y×LA                           | Y×LA              | Y×LA              | Y×LA                           | Y×LA              | Y×LA              | Y×LA                        | Y×LA              |
| $N$                                  | 7,525,439                      | 3,197,753                      | 2,298,449         | 899,304           | 1,384,017                      | 376,802           | 365,966           | 236,794                     | 404,455           |

Table A3: Effects of gains and losses on selling probabilities

*Notes:* The table is analogous to Table ?? but refers to the regression  $q_t = X\beta + \delta_t + \sum_k \gamma_{1k} GAIN_{kt} + \gamma_2 \hat{p}_0 + f(DUR_t) + e_t$ , where  $q_t$  is a binary indicator of sale. The coefficients are displayed graphically with their 95 percent confidence bands in the lower half of Figure 2 (column 1, 2, and 5), 3 (column 3 and 4), and 3 (column 6 and 7). All regressions control for property type as measured by the Land Registry ( $X$ : flat, terraced, semi-detached or detached property; new or second-hand property; property sold as leasehold or freehold) and for a nonparametric function (a third-degree polynomial) of the number of years between sales ( $DUR_t$ ). Regressions have year-by-local authority fixed effects ( $\delta_t$  in the regression formula) and standard errors are double-clustered by year and local authority.

| Dependent variable:                  | Selling probability ( $q_t$ )  |                                |                   |                   |                                |                   |                   |                             |                   |
|--------------------------------------|--------------------------------|--------------------------------|-------------------|-------------------|--------------------------------|-------------------|-------------------|-----------------------------|-------------------|
|                                      | <i>Sample 1</i><br>(1995-2014) | <i>Sample 2</i><br>(2002-2014) |                   |                   | <i>Sample 3</i><br>(2005-2014) |                   |                   |                             |                   |
|                                      | All<br>(1)                     | All<br>(2)                     | Cash<br>(3)       | Mortgage<br>(4)   | All<br>(5)                     | High-LTV<br>(6)   | Low-LTV<br>(7)    | Mortgage<br>no match<br>(8) | Cash<br>(9)       |
| Gain [-.25,-.15]                     | -0.008<br>(0.002)              | -0.009<br>(0.003)              | -0.010<br>(0.004) | -0.004<br>(0.001) | -0.011<br>(0.002)              | -0.015<br>(0.004) | -0.005<br>(0.002) | -0.008<br>(0.001)           | -0.007<br>(0.001) |
| Gain [-.15,-.05]                     | -0.004<br>(0.001)              | -0.005<br>(0.002)              | -0.006<br>(0.002) | -0.002<br>(0.001) | -0.006<br>(0.001)              | -0.009<br>(0.002) | -0.003<br>(0.001) | -0.005<br>(0.001)           | -0.003<br>(0.001) |
| Gain [.05,.15]                       | 0.001<br>(0.001)               | 0.000<br>(0.001)               | 0.001<br>(0.001)  | -0.001<br>(0.001) | 0.003<br>(0.001)               | 0.005<br>(0.002)  | 0.000<br>(0.001)  | 0.003<br>(0.001)            | 0.001<br>(0.001)  |
| Gain [.15,.25]                       | 0.008<br>(0.002)               | 0.006<br>(0.002)               | 0.008<br>(0.003)  | 0.002<br>(0.001)  | 0.009<br>(0.002)               | 0.015<br>(0.005)  | 0.004<br>(0.002)  | 0.009<br>(0.001)            | 0.006<br>(0.001)  |
| Gain [.25,.35]                       | 0.014<br>(0.003)               | 0.008<br>(0.003)               | 0.010<br>(0.003)  | 0.002<br>(0.001)  | 0.012<br>(0.003)               | 0.018<br>(0.006)  | 0.008<br>(0.003)  | 0.012<br>(0.002)            | 0.008<br>(0.002)  |
| Gain [.35,.45]                       | 0.015<br>(0.003)               | 0.007<br>(0.003)               | 0.009<br>(0.003)  | 0.001<br>(0.001)  | 0.015<br>(0.003)               | 0.018<br>(0.004)  | 0.014<br>(0.003)  | 0.012<br>(0.002)            | 0.009<br>(0.002)  |
| Gain [.45,.55]                       | 0.014<br>(0.003)               | 0.005<br>(0.003)               | 0.008<br>(0.004)  | -0.002<br>(0.001) | 0.014<br>(0.003)               | 0.016<br>(0.004)  | 0.014<br>(0.003)  | 0.012<br>(0.002)            | 0.008<br>(0.003)  |
| Gain [.55,.65]                       | 0.011<br>(0.003)               | 0.004<br>(0.002)               | 0.007<br>(0.003)  | -0.003<br>(0.001) | 0.015<br>(0.003)               | 0.014<br>(0.007)  | 0.014<br>(0.004)  | 0.012<br>(0.003)            | 0.010<br>(0.006)  |
| Gain [.65,.75]                       | 0.008<br>(0.003)               | 0.001<br>(0.003)               | 0.004<br>(0.003)  | -0.005<br>(0.002) | 0.010<br>(0.004)               | 0.005<br>(0.005)  | 0.011<br>(0.004)  | 0.004<br>(0.004)            | 0.012<br>(0.004)  |
| Gain [.75,.85]                       | 0.006<br>(0.002)               | -0.001<br>(0.003)              | 0.003<br>(0.004)  | -0.010<br>(0.003) | 0.013<br>(0.006)               | 0.018<br>(0.011)  | 0.007<br>(0.004)  | 0.011<br>(0.010)            | 0.012<br>(0.002)  |
| Gain [.85,.95]                       | 0.004<br>(0.002)               | -0.004<br>(0.003)              | 0.000<br>(0.004)  | -0.014<br>(0.004) | 0.010<br>(0.003)               | 0.016<br>(0.005)  | 0.011<br>(0.004)  | 0.001<br>(0.005)            | 0.010<br>(0.003)  |
| Gain [.95,1.05]                      | 0.001<br>(0.003)               | -0.009<br>(0.004)              | -0.003<br>(0.004) | -0.020<br>(0.006) |                                |                   |                   |                             |                   |
| Gain [1.05,1.15]                     | -0.000<br>(0.003)              | -0.008<br>(0.008)              | -0.003<br>(0.006) | -0.020<br>(0.011) |                                |                   |                   |                             |                   |
| Gain [1.15,1.25]                     | -0.001<br>(0.003)              |                                |                   |                   |                                |                   |                   |                             |                   |
| Gain [1.25,1.35]                     | -0.003<br>(0.003)              |                                |                   |                   |                                |                   |                   |                             |                   |
| Gain [1.35,1.45]                     | -0.005<br>(0.004)              |                                |                   |                   |                                |                   |                   |                             |                   |
| Gain [1.45,1.55]                     | -0.006<br>(0.003)              |                                |                   |                   |                                |                   |                   |                             |                   |
| Gain [1.55,1.65]                     | -0.010<br>(0.004)              |                                |                   |                   |                                |                   |                   |                             |                   |
| Gain [1.65,1.75]                     | -0.015<br>(0.004)              |                                |                   |                   |                                |                   |                   |                             |                   |
| Controls                             | Yes                            | Yes                            | Yes               | Yes               | Yes                            | Yes               | Yes               | Yes                         | Yes               |
| Idiosyncratic factor ( $\hat{p}_0$ ) | Yes                            | Yes                            | Yes               | Yes               | Yes                            | Yes               | Yes               | Yes                         | Yes               |
| Fixed effects                        | Y×LA                           | Y×LA                           | Y×LA              | Y×LA              | Y×LA                           | Y×LA              | Y×LA              | Y×LA                        | Y×LA              |
| <i>N</i>                             | 68,872,541                     | 33,788,935                     | 24,693,241        | 9,095,694         | 18,130,348                     | 4,815,413         | 5,241,343         | 3,433,296                   | 4,640,296         |

Table A4: Effects of gains and losses on listing prices

*Notes:* The regressions are similar to those in Table A2 but with WhenFresh/Zoopla listing prices ( $l_t$ ) as the dependent variable:  $l_t = X\beta + \delta_t + \sum_k \gamma_{1k} GAIN_{kt} + \gamma_2 \hat{p}_0 + f(DUR_t) + e_t$ . The coefficients are displayed graphically with their 95 percent confidence bands in the upper half of Figure 6 (column 1, 2, and 5), 7 (column 3 and 4), and 8 (column 6 and 7). Column 3 and 4 show regression results separately for properties that were bought with a mortgage and properties that were bought with cash. Column 6-9 show regression results for properties that were bought with a loan-to-value ratio (LTV) greater than 80, properties that were bought with an LTV lower than 80, properties that were bought with a mortgage according to the Land Registry (LR) but do not match with the PSD, and properties that were bought with cash according to the LR. Standard errors in parentheses are double-clustered at the year and local-authority level.

| Dependent variable:                  | Listing price ( $l_t$ )                           |                                                   |                   |                   |                                                   |                   |                   |                             |                   |
|--------------------------------------|---------------------------------------------------|---------------------------------------------------|-------------------|-------------------|---------------------------------------------------|-------------------|-------------------|-----------------------------|-------------------|
|                                      | Sample Z1<br>(Previous LR record<br>in 1995-2014) | Sample Z2<br>(Previous LR record<br>in 2002-2014) |                   |                   | Sample Z3<br>(Previous LR record<br>in 2005-2014) |                   |                   |                             |                   |
|                                      | All<br>(1)                                        | All<br>(2)                                        | Cash<br>(3)       | Mortgage<br>(4)   | All<br>(5)                                        | High-LTV<br>(6)   | Low-LTV<br>(7)    | Mortgage<br>no match<br>(8) | Cash<br>(9)       |
| Gain [-.25,-.15]                     | 0.019<br>(0.003)                                  | 0.018<br>(0.003)                                  | 0.022<br>(0.003)  | 0.023<br>(0.002)  | 0.015<br>(0.005)                                  | 0.028<br>(0.005)  | 0.013<br>(0.006)  | -0.004<br>(0.012)           | 0.021<br>(0.006)  |
| Gain [-.15,-.05]                     | 0.009<br>(0.001)                                  | 0.009<br>(0.002)                                  | 0.011<br>(0.002)  | 0.012<br>(0.002)  | 0.009<br>(0.003)                                  | 0.016<br>(0.003)  | 0.009<br>(0.004)  | 0.003<br>(0.005)            | 0.013<br>(0.003)  |
| Gain [.05,.15]                       | -0.008<br>(0.003)                                 | -0.008<br>(0.002)                                 | -0.008<br>(0.002) | -0.012<br>(0.001) | -0.009<br>(0.002)                                 | -0.011<br>(0.002) | -0.009<br>(0.002) | -0.009<br>(0.004)           | -0.012<br>(0.002) |
| Gain [.15,.25]                       | -0.012<br>(0.002)                                 | -0.012<br>(0.002)                                 | -0.013<br>(0.002) | -0.016<br>(0.002) | -0.012<br>(0.003)                                 | -0.020<br>(0.003) | -0.011<br>(0.003) | -0.018<br>(0.005)           | -0.017<br>(0.002) |
| Gain [.25,.35]                       | -0.016<br>(0.004)                                 | -0.016<br>(0.004)                                 | -0.018<br>(0.004) | -0.021<br>(0.005) | -0.011<br>(0.004)                                 | -0.025<br>(0.004) | -0.010<br>(0.004) | -0.013<br>(0.007)           | -0.025<br>(0.005) |
| Gain [.35,.45]                       | -0.018<br>(0.004)                                 | -0.018<br>(0.006)                                 | -0.023<br>(0.005) | -0.016<br>(0.006) | -0.019<br>(0.006)                                 | -0.040<br>(0.007) | -0.016<br>(0.006) | -0.042<br>(0.011)           | -0.015<br>(0.011) |
| Gain [.45,.55]                       | -0.019<br>(0.005)                                 | -0.028<br>(0.007)                                 | -0.033<br>(0.007) | -0.024<br>(0.008) | -0.025<br>(0.005)                                 | -0.042<br>(0.010) | -0.026<br>(0.006) | -0.074<br>(0.009)           | -0.013<br>(0.013) |
| Gain [.55,.65]                       | -0.019<br>(0.005)                                 | -0.027<br>(0.008)                                 | -0.034<br>(0.008) | -0.022<br>(0.009) | -0.034<br>(0.007)                                 | -0.063<br>(0.009) | -0.032<br>(0.011) | -0.060<br>(0.015)           | -0.050<br>(0.008) |
| Gain [.65,.75]                       | -0.023<br>(0.006)                                 | -0.037<br>(0.010)                                 | -0.044<br>(0.011) | -0.033<br>(0.010) | -0.039<br>(0.006)                                 | -0.081<br>(0.010) | -0.032<br>(0.008) | -0.083<br>(0.021)           | -0.005<br>(0.013) |
| Gain [.75,.85]                       | -0.019<br>(0.006)                                 | -0.046<br>(0.012)                                 | -0.065<br>(0.012) | -0.006<br>(0.013) | -0.052<br>(0.005)                                 | -0.117<br>(0.046) | -0.042<br>(0.013) | -0.110<br>(0.010)           | -0.004<br>(0.033) |
| Gain [.85,.95]                       | -0.017<br>(0.008)                                 | -0.072<br>(0.024)                                 | -0.098<br>(0.026) | -0.016<br>(0.018) | -0.111<br>(0.006)                                 | -0.107<br>(0.006) | -0.124<br>(0.007) | -0.116<br>(0.014)           | -0.072<br>(0.016) |
| Gain [.95,1.05]                      | -0.018<br>(0.010)                                 | -0.076<br>(0.017)                                 | -0.108<br>(0.017) | -0.012<br>(0.015) |                                                   |                   |                   |                             |                   |
| Gain [1.05,1.15]                     | -0.026<br>(0.011)                                 | -0.080<br>(0.016)                                 | -0.135<br>(0.017) | -0.004<br>(0.013) |                                                   |                   |                   |                             |                   |
| Gain [1.15,1.25]                     | -0.034<br>(0.011)                                 |                                                   |                   |                   |                                                   |                   |                   |                             |                   |
| Gain [1.25,1.35]                     | -0.042<br>(0.012)                                 |                                                   |                   |                   |                                                   |                   |                   |                             |                   |
| Gain [1.35,1.45]                     | -0.039<br>(0.012)                                 |                                                   |                   |                   |                                                   |                   |                   |                             |                   |
| Gain [1.45,1.55]                     | -0.045<br>(0.013)                                 |                                                   |                   |                   |                                                   |                   |                   |                             |                   |
| Gain [1.55,1.65]                     | -0.055<br>(0.016)                                 |                                                   |                   |                   |                                                   |                   |                   |                             |                   |
| Gain [1.65,1.75]                     | -0.045<br>(0.018)                                 |                                                   |                   |                   |                                                   |                   |                   |                             |                   |
| Controls                             | Yes                                               | Yes                                               | Yes               | Yes               | Yes                                               | Yes               | Yes               | Yes                         | Yes               |
| Idiosyncratic factor ( $\hat{p}_0$ ) | Yes                                               | Yes                                               | Yes               | Yes               | Yes                                               | Yes               | Yes               | Yes                         | Yes               |
| Fixed effects                        | Y×LA                                              | Y×LA                                              | Y×LA              | Y×LA              | Y×LA                                              | Y×LA              | Y×LA              | Y×LA                        | Y×LA              |
| N                                    | 2,597,866                                         | 1,991,038                                         | 1,532,353         | 458,685           | 1,380,009                                         | 446,460           | 933,549           | 210,693                     | 315,186           |

Table A5: Effects on monthly selling probabilities once listed

*Notes:* The regressions are similar to those in Table A3 but with an indicator of whether the property advertised for sale on Zoopla has been sold in any given month ( $h_t$ ) as the dependent variable:  $h_t = X\beta + \delta_t + \sum_k \gamma_{1k} GAIN_{kt} + \gamma_2 \hat{p}_0 + f(DUR_t) + e_t$ . The coefficients are displayed graphically with their 95 percent confidence bands in the lower half of Figure 6 (column 1, 2, and 5), 7 (column 3 and 4), and 8 (column 6 and 7). Regressions have year-by-local authority fixed effects ( $\delta_t$  in the regression formula) and standard errors are double-clustered by year and local authority. Standard errors in parentheses are double-clustered at the year and local-authority level.

| Dependent variable:                  | Monthly selling probability once listed ( $h_t$ )        |                                                          |                   |                   |                                                          |                   |                   |                             |                   |
|--------------------------------------|----------------------------------------------------------|----------------------------------------------------------|-------------------|-------------------|----------------------------------------------------------|-------------------|-------------------|-----------------------------|-------------------|
|                                      | <i>Sample Z1</i><br>(Previous LR record<br>in 1995-2014) | <i>Sample Z2</i><br>(Previous LR record<br>in 2002-2014) |                   |                   | <i>Sample Z3</i><br>(Previous LR record<br>in 2005-2014) |                   |                   |                             |                   |
|                                      | All<br>(1)                                               | Cash<br>(2)                                              | All<br>(3)        | Mortgage<br>(4)   | All<br>(5)                                               | High-LTV<br>(6)   | Low-LTV<br>(7)    | Mortgage<br>no match<br>(8) | Cash<br>(9)       |
| Gain [-.25,-.15]                     | -0.010<br>(0.002)                                        | -0.012<br>(0.002)                                        | -0.012<br>(0.003) | -0.008<br>(0.002) | -0.017<br>(0.002)                                        | -0.020<br>(0.003) | -0.015<br>(0.004) | -0.012<br>(0.001)           | -0.015<br>(0.002) |
| Gain [-.15,-.05]                     | -0.007<br>(0.001)                                        | -0.009<br>(0.001)                                        | -0.009<br>(0.001) | -0.005<br>(0.001) | -0.012<br>(0.001)                                        | -0.014<br>(0.002) | -0.010<br>(0.002) | -0.009<br>(0.001)           | -0.009<br>(0.001) |
| Gain [.05,.15]                       | 0.009<br>(0.001)                                         | 0.010<br>(0.001)                                         | 0.011<br>(0.001)  | 0.007<br>(0.002)  | 0.016<br>(0.002)                                         | 0.018<br>(0.002)  | 0.015<br>(0.002)  | 0.013<br>(0.002)            | 0.015<br>(0.002)  |
| Gain [.15,.25]                       | 0.014<br>(0.002)                                         | 0.016<br>(0.002)                                         | 0.017<br>(0.002)  | 0.012<br>(0.003)  | 0.029<br>(0.002)                                         | 0.029<br>(0.002)  | 0.028<br>(0.004)  | 0.023<br>(0.002)            | 0.027<br>(0.002)  |
| Gain [.25,.35]                       | 0.016<br>(0.003)                                         | 0.018<br>(0.003)                                         | 0.019<br>(0.003)  | 0.013<br>(0.003)  | 0.035<br>(0.002)                                         | 0.032<br>(0.002)  | 0.038<br>(0.004)  | 0.024<br>(0.004)            | 0.035<br>(0.003)  |
| Gain [.35,.45]                       | 0.017<br>(0.004)                                         | 0.019<br>(0.004)                                         | 0.021<br>(0.004)  | 0.015<br>(0.004)  | 0.041<br>(0.004)                                         | 0.029<br>(0.005)  | 0.048<br>(0.006)  | 0.029<br>(0.008)            | 0.048<br>(0.005)  |
| Gain [.45,.55]                       | 0.019<br>(0.005)                                         | 0.019<br>(0.005)                                         | 0.020<br>(0.005)  | 0.014<br>(0.006)  | 0.044<br>(0.004)                                         | 0.034<br>(0.003)  | 0.053<br>(0.007)  | 0.027<br>(0.011)            | 0.049<br>(0.006)  |
| Gain [.55,.65]                       | 0.021<br>(0.005)                                         | 0.018<br>(0.006)                                         | 0.019<br>(0.006)  | 0.012<br>(0.006)  | 0.043<br>(0.005)                                         | 0.037<br>(0.008)  | 0.047<br>(0.007)  | 0.018<br>(0.015)            | 0.054<br>(0.011)  |
| Gain [.65,.75]                       | 0.023<br>(0.005)                                         | 0.018<br>(0.005)                                         | 0.018<br>(0.004)  | 0.015<br>(0.005)  | 0.046<br>(0.008)                                         | 0.029<br>(0.011)  | 0.057<br>(0.015)  | 0.025<br>(0.010)            | 0.047<br>(0.007)  |
| Gain [.75,.85]                       | 0.026<br>(0.006)                                         | 0.020<br>(0.005)                                         | 0.020<br>(0.004)  | 0.019<br>(0.010)  | 0.031<br>(0.017)                                         | 0.036<br>(0.017)  | -0.017<br>(0.014) | 0.008<br>(0.032)            | 0.062<br>(0.013)  |
| Gain [.85,.95]                       | 0.030<br>(0.008)                                         | 0.026<br>(0.010)                                         | 0.029<br>(0.009)  | 0.012<br>(0.013)  | 0.053<br>(0.011)                                         | 0.007<br>(0.013)  | 0.018<br>(0.016)  | 0.063<br>(0.013)            | 0.063<br>(0.010)  |
| Gain [.95,1.05]                      | 0.033<br>(0.009)                                         | -0.005<br>(0.011)                                        | 0.001<br>(0.012)  | -0.028<br>(0.013) |                                                          |                   |                   |                             |                   |
| Gain [1.05,1.15]                     | 0.037<br>(0.010)                                         | 0.025<br>(0.012)                                         | 0.039<br>(0.013)  | -0.006<br>(0.011) |                                                          |                   |                   |                             |                   |
| Gain [1.15,1.25]                     | 0.041<br>(0.011)                                         |                                                          |                   |                   |                                                          |                   |                   |                             |                   |
| Gain [1.25,1.35]                     | 0.040<br>(0.011)                                         |                                                          |                   |                   |                                                          |                   |                   |                             |                   |
| Gain [1.35,1.45]                     | 0.038<br>(0.013)                                         |                                                          |                   |                   |                                                          |                   |                   |                             |                   |
| Gain [1.45,1.55]                     | 0.037<br>(0.009)                                         |                                                          |                   |                   |                                                          |                   |                   |                             |                   |
| Gain [1.55,1.65]                     | 0.029<br>(0.012)                                         |                                                          |                   |                   |                                                          |                   |                   |                             |                   |
| Gain [1.65,1.75]                     | 0.033<br>(0.019)                                         |                                                          |                   |                   |                                                          |                   |                   |                             |                   |
| Controls                             | Yes                                                      | Yes                                                      | Yes               | Yes               | Yes                                                      | Yes               | Yes               | Yes                         | Yes               |
| Idiosyncratic factor ( $\hat{p}_0$ ) | Yes                                                      | Yes                                                      | Yes               | Yes               | Yes                                                      | Yes               | Yes               | Yes                         | Yes               |
| Fixed effects                        | Y×LA                                                     | Y×LA                                                     | Y×LA              | Y×LA              | Y×LA                                                     | Y×LA              | Y×LA              | Y×LA                        | Y×LA              |
| <i>N</i>                             | 13,778,554                                               | 10,470,053                                               | 8,030,645         | 2,439,408         | 7,138,462                                                | 2,305,677         | 2,088,638         | 1,102,618                   | 1,641,529         |

## B Matched-in data sources

### B.1 Mortgage v cash additional LR variable

Information on funding of housing transactions can be purchased from the LR. The LR provides a file with complete address, price paid and Deed date, (but no transaction ID) which we watch to the publicly available LR dataset.

Figure A8 shows that the total number of cash purchases in England and Wales is less cyclical than the number of mortgages.

Table A6 shows some descriptive statistics for *Sample 2* grouping properties by funding source (mortgage or cash). Properties bought with cash are usually less expensive, except at the top of the price distribution (above the 99th percentile).

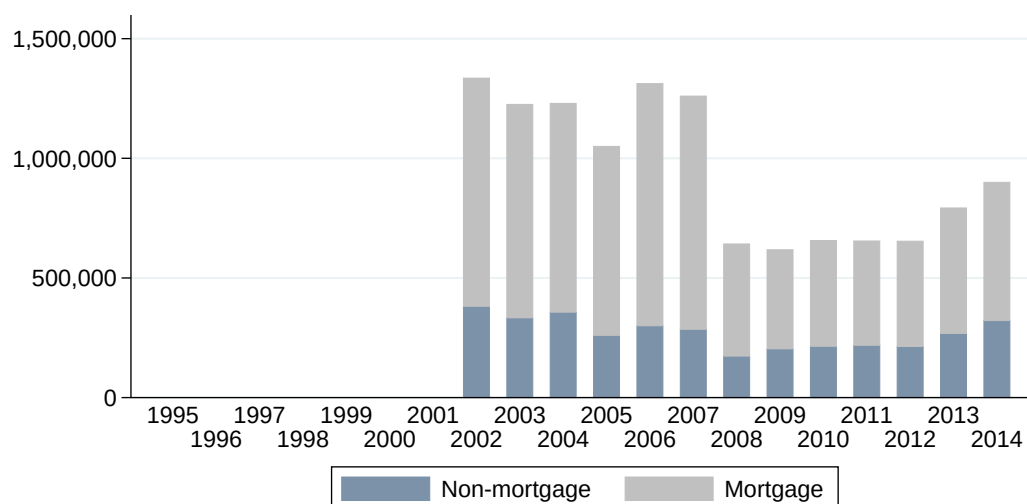


Figure A8: Mortgage vs non-mortgage purchases, 2002-2014

*Notes:* The bars represent the number of sales in the England and Wales Land Registry (LR) since information on the funding of housing transaction has been available (2002). This information is collected in a variable denoted ‘charge’, which indicates whether an additional ownership claim (on top of the owner’s) is present on the property in question.

Table A6: Summary statistics: bought with a mortgage vs bought with cash

*Notes:* This table repeats the analysis of the upper half of Table 1, focusing on *Sample 2* and contrasting properties that were bought with a mortgage with properties that were bought with cash.

| <i>Sample 2</i>                                                          |                        |                  |
|--------------------------------------------------------------------------|------------------------|------------------|
| (previous purchase in 2002-2014)                                         |                        |                  |
|                                                                          | Bought with a mortgage | Bought with cash |
| Sales                                                                    | 2,299,688              | 899,701          |
| Properties                                                               | 1,941,359              | 811,728          |
| <i>Current sale price (<math>p_t</math>)</i>                             |                        |                  |
| Mean                                                                     | 214,981                | 204,092          |
| p1                                                                       | 49,500                 | 27,000           |
| p25                                                                      | 121,000                | 110,000          |
| p50                                                                      | 168,950                | 159,950          |
| p75                                                                      | 245,000                | 235,000          |
| p99                                                                      | 925,000                | 940,000          |
| <i>Property type (proportion)</i>                                        |                        |                  |
| Flat                                                                     | 0.22                   | 0.25             |
| Terraced                                                                 | 0.34                   | 0.31             |
| Semi                                                                     | 0.26                   | 0.23             |
| Detached                                                                 | 0.19                   | 0.22             |
| Lease                                                                    | 0.27                   | 0.30             |
| New                                                                      | 0.00                   | 0.00             |
| <i>Log capital gains (<math>GAIN_t</math>)</i>                           |                        |                  |
| Mean                                                                     | 0.18                   | 0.16             |
| Median                                                                   | 0.14                   | 0.10             |
| p01                                                                      | -0.16                  | -0.16            |
| p10                                                                      | -0.04                  | -0.03            |
| p90                                                                      | 0.47                   | 0.46             |
| p99                                                                      | 0.75                   | 0.75             |
| <i>Years btw previous purchase and current sale (<math>DUR_t</math>)</i> |                        |                  |
| Mean                                                                     | 3.74                   | 3.13             |
| p01                                                                      | 0                      | 0                |
| p10                                                                      | 1                      | 0                |
| p50                                                                      | 3                      | 2                |
| p90                                                                      | 8                      | 8                |
| p99                                                                      | 11                     | 11               |



## B.2 Mortgage information from the Product Sale Data

To match in information on mortgages from the PSD to the LR we perform a record linkage exercise between the two datasets.

**Data preparation** As a preliminary step, we restrict the PSD to initial mortgages and exclude remortgages; we limit the sample to England and Wales and exclude Scotland and Northern Ireland. These exclusions leave us with a dataset of 6.2m observations between 31 March 2005 (the start day of the PSD data collection) and 31 December 2014 (the end of the sample analysed in this paper). We call this dataset *Relevant PSD*. In the same period, the LR contains 8.3m observations. Since we can identify which LR sales were funded with a mortgage, we restrict our attention to those, leading to a reduction of the relevant LR observations to 6.3m, a number similar to the size of the *Relevant PSD*.

The LR contains information on:

- sale price
- address
- sale date (completion)
- type of property

The PSD variables that could be related to LR information are:

- sale price or property value
- postcode
- date of mortgage account opening
- type of property.

In the *Relevant PSD* The sale price variable is missing for 2.3m sales, but the property value variable is missing for only 554 observations. Comparing sale price with property

value for records where both of these are non-missing reveals that the two numbers coincide most of the times; hence we create a new price variable which equates the purchase price when it is available, and the property value otherwise. In theory, the price variable should match with the corresponding sale price in the LR. In practice, in a preliminary analysis we tabulated all the specific values of price found in the PSD, compared them with all the individual sale prices found in the LR, and found that around 30% of price values found in the PSD are not found in the LR.<sup>9</sup>

The postcode variable is never missing in the PSD. As a preliminary step in the analysis, we found that around 90% of postcodes found in the PSD are found in the LR—a better result than the one on prices.<sup>10</sup>

The date in which a bank transfer the mortgage amount to the buyer is the completion date or a few days before. Figure A9 shows that, on a monthly scale, there is a 1:1 relation between observations in the LR and the PSD.

Finally, data on property type are missing for 40 percent of the observations in the PSD, hence we do not use them for the matching.

**Data matching** We assign an ID to every combination of postcode, date, and price in the LR and the PSD.<sup>11</sup> We proceed in steps, from the best matches to less precise ones:

1. We first select observations that match on all three variables (postcode, date, and price)—there are 1.5m of them. We create a variable indicating matching quality and assign these observations the maximum value (4). We then remove their IDs from the list of LR and PSD observations to be matched.
2. We select observations that match on postcode and price, which sometimes results in multiple matches (the same combination of postcode and price can be associated with different dates). For each LR ID, we select the observation where the distance

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<sup>9</sup>Manual inspection of those prices revealed no noteworthy pattern. Their distribution was similar to the price distribution in the LR.

<sup>10</sup>Again, manual inspection of non-matching postcodes revealed no noteworthy pattern.

<sup>11</sup>There are around 60,000 duplicates in postcode, date, and price in both the LR and the PSD, corresponding to 1 percent of observations. We eliminate duplicates before proceeding.

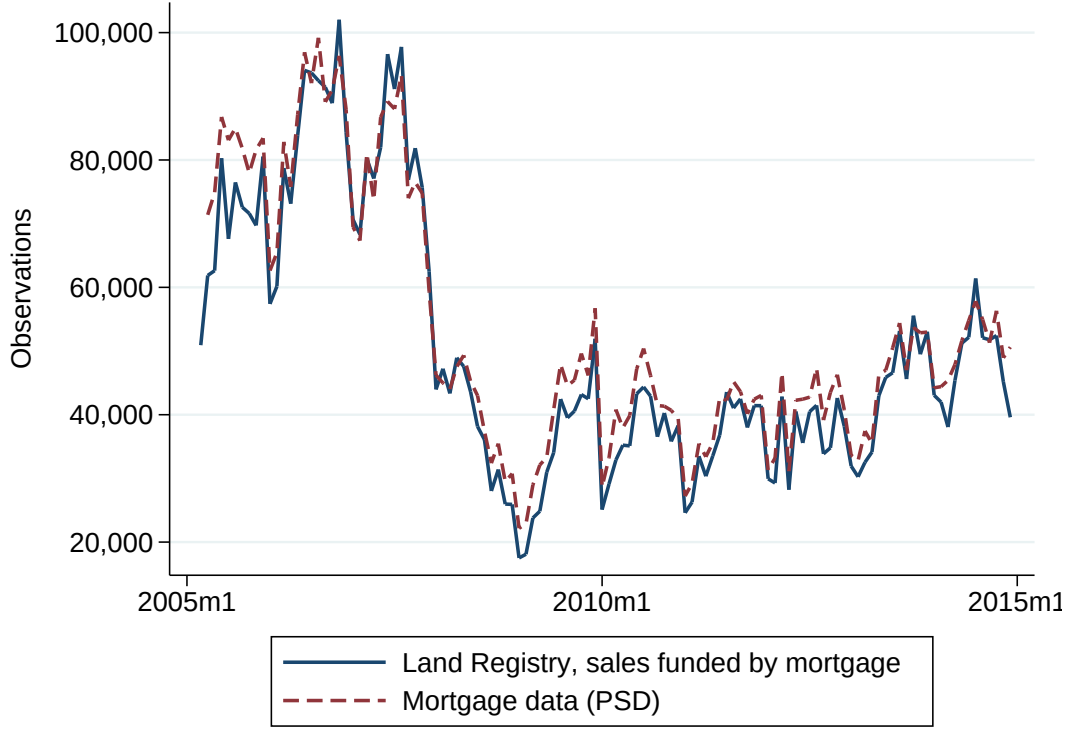


Figure A9: Number of observations by month in the Land Registry and Product Sale Data before matching

*Notes:* The Land Registry (LR) sample is made of all England and Wales registered sales between March 2005 and the end of 2014. The PSD sample is made of all mortgages for house purchase (excluding remortgages) in England and Wales for the same period. (The PSD started to collect data on mortgages on April 1st, 2005. We keep March 2005 sales in the LR because we allow for a maximum difference of 30 days, in both directions, between the sale date in the LR and the mortgage starting date in the PSD.)

between the LR and PSD date is the lowest, limiting the selection to instances where this distance does not exceed 30 days. We do the same for each PSD ID. Once we have a group of uniquely matched IDs (in this case, 2.5m sales), we assign them match quality 3 and remove them from the list of IDs that still need to be matched.

3. We select observations that match on postcode and date. We eliminate duplicate IDs similarly to the previous step, by selecting for each ID the observation where the percentage difference between the LR and PSD price is the lowest, limiting

the selection to differences of plus or minus 10 percent. This step of the process produces 150,000 additional matches with match quality 2.

4. Finally, we create all the combinations of the remaining observations that match on postcode only. Within duplicates observations of the same ID, we select the observation with the lowest date difference. If there are ties, we select the observation with the lowest price difference. All the observations where the differences between variables exceed the thresholds (30 days for dates, 10 percent for prices) are eliminated. This step produces 270,000 additional matches with quality 1.<sup>12</sup>

There are in total 4,540,412 matched sales, which correspond to 73 percent of all PSD mortgages. In the paper, we show results based on matches with qualities from 4 to 1. Running the analysis only on matches with quality 4 to 3 yields almost identical results (this group corresponds to 90 percent of matched properties).

**Descriptive statistics of matching results** Table A7 shows the characteristics of properties in *Sample 3* (transaction price analysis). The aggregate statistics for this sample are showed in the third column of the upper half of Table 1; this table splits the sample into four groups: properties that match with the PSD and were purchased with an initial LTV greater than 80 percent, properties that match with the PSD and were purchased with an initial LTV lower or equal to 80 percent, properties that the LR indicates as having been purchased with a mortgage but that do not match with the PSD, and properties that according to the LR were bought with cash. In general, properties purchased with a higher LTV are cheaper and have longer holding periods.

Figure A10 shows the distribution of mortgage LTVs in the relevant PSD dataset, the subset of observations that match with the Land Registry, and the observations belonging

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<sup>12</sup>This matching algorithm is implicitly assuming that postcodes exactly match. In other words, we have not made any attempt to allow for errors in postcodes. To check whether these errors are likely to be relevant, we joined the two datasets on price and date and then compared the postcodes in the LR and PSD. If errors in postcodes were a relevant issue, we would expect to see several instances among the combined observations where postcodes in the two datasets were similar but not identical. A visual inspection of these observations revealed no such instances in the first 100 rows of the dataset.

to *Sample 3* used in the transaction price analysis. Spikes are apparent next to important LTV values such as 75, 80, 85, 90 and 95 percent. This bunching is due to the way in which UK mortgages are priced (see [Best et al., 2015](#)).

Table A7: Summary statistics: *Sample 3* subgroups generated by Land Registry-Product Sales Data match

*Notes:* This table repeats the analysis of the upper half of Table 1, focusing on *Sample 3* and distinguishing between the four subgroups of sales which derived from the Land Registry (LR)-Product Sales Data (PSD) match. The first two groups refer to repeat sales where the previous purchase matches with a PSD mortgage: properties that were bought with a high LTV (>80%) and properties that were bought with a low LTV. The third and the fourth group refer to repeat sales where the previous purchase does not match with a PSD mortgage: either properties that according to the LR were purchased with a mortgage (third column) or properties that according to the LR were bought with cash (fourth column).

|                                                                          | <i>Sample 3</i>                     |                        |                         |                     |
|--------------------------------------------------------------------------|-------------------------------------|------------------------|-------------------------|---------------------|
|                                                                          | (previously purchased in 2005-2014) |                        |                         |                     |
|                                                                          | Matched                             |                        | Not matched             |                     |
|                                                                          | Bought with<br>LTV>80%              | Bought with<br>LTV≤80% | Bought with<br>Mortgage | Bought with<br>Cash |
| Sales                                                                    | 377,241                             | 366,426                | 237,134                 | 404,852             |
| Properties                                                               | 362,682                             | 354,297                | 230,259                 | 381,419             |
| <i>Current sale price (<math>p_t</math>)</i>                             |                                     |                        |                         |                     |
| Mean                                                                     | 204,169                             | 269,705                | 232,902                 | 222,231             |
| p1                                                                       | 60,000                              | 68,000                 | 43,000                  | 41,000              |
| p25                                                                      | 123,500                             | 150,000                | 117,000                 | 120,000             |
| p50                                                                      | 166,000                             | 208,000                | 167,500                 | 168,950             |
| p75                                                                      | 239,960                             | 300,000                | 250,000                 | 248,000             |
| p99                                                                      | 765,000                             | 1,250,000              | 1,300,000               | 1,100,000           |
| <i>Property type (proportion)</i>                                        |                                     |                        |                         |                     |
| Flat                                                                     | 0.24                                | 0.17                   | 0.30                    | 0.26                |
| Terraced                                                                 | 0.39                                | 0.29                   | 0.34                    | 0.28                |
| Semi                                                                     | 0.26                                | 0.29                   | 0.22                    | 0.24                |
| Detached                                                                 | 0.10                                | 0.26                   | 0.15                    | 0.22                |
| Lease                                                                    | 0.28                                | 0.20                   | 0.35                    | 0.31                |
| New                                                                      | 0.00                                | 0.00                   | 0.00                    | 0.00                |
| <i>Log capital gains (<math>GAIN_t</math>)</i>                           |                                     |                        |                         |                     |
| Mean                                                                     | 0.05                                | 0.04                   | 0.04                    | 0.03                |
| p1                                                                       | -0.19                               | -0.19                  | -0.19                   | -0.18               |
| p25                                                                      | -0.03                               | -0.04                  | -0.02                   | -0.02               |
| p50                                                                      | 0.04                                | 0.03                   | 0.03                    | 0.01                |
| p75                                                                      | 0.11                                | 0.10                   | 0.10                    | 0.07                |
| p99                                                                      | 0.44                                | 0.43                   | 0.47                    | 0.38                |
| <i>Years btw previous purchase and current sale (<math>DUR_t</math>)</i> |                                     |                        |                         |                     |
| Mean                                                                     | 3.82                                | 3.60                   | 2.81                    | 2.51                |
| p1                                                                       | 0                                   | 0                      | 0                       | 0                   |
| p25                                                                      | 2                                   | 2                      | 1                       | 0                   |
| p50                                                                      | 4                                   | 3                      | 2                       | 2                   |
| p75                                                                      | 6                                   | 5                      | 5                       | 4                   |
| p99                                                                      | 8                                   | 8                      | 8                       | 8                   |

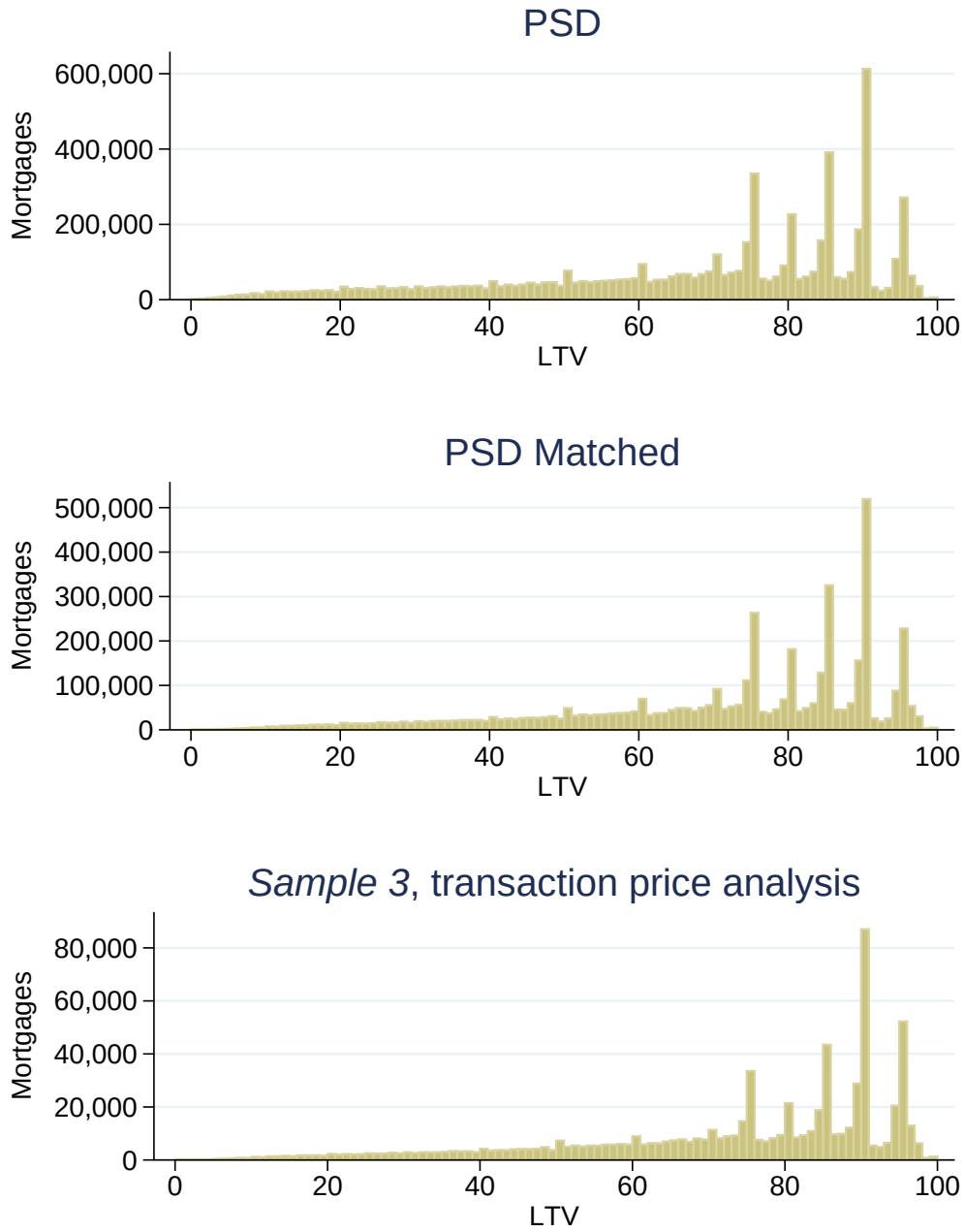


Figure A10: LTV distributions in the Product Sales Data and the matched observations

*Notes:* The top chart reports the distribution of loan-to-value (LTV) ratios of mortgages for house purchases in the Product Sales Data (PSD), which covers the universe of homeowner mortgages since April 2005. The middle chart refers to the mortgages that match a sale in the Land Registry (LR) according to the matching algorithm described in Appendix B.2. The bottom chart reports the distribution of LTVs for purchases of properties that belong to *Sample 3* in the analysis of LR transaction prices in this paper.

### B.3 Whenfresh/Zoopla data

The raw data is provided by data company WhenFresh and corresponds to all listings appeared on property portal Zoopla. For each listing we would like to know:

1. whether the previous purchase of the property is on the LR, and
2. whether the listing attempt successfully resulted in a subsequent sale recorded in the LR.

We perform two matches, which we call *match 1* and *match 2*, corresponding to the two objectives above. (An alternative and equivalent approach would be to perform just one of the Zoopla-LR matches and then retrieve the other matches by exploiting repeat sales in the LR).

**Data cleaning** We initially restrict the dataset to sale listings in England and Wales with a complete address which appeared on the website in 2009-2014<sup>13</sup>—this corresponds to 6,861,663 observations. Excluding listings where the creation date is after the deletion date or where the initial price or the number of bedrooms are missing brings the number of observations to 6,770,311. In order to avoid duplicates, we eliminate listings on the same address happening before 180 days of the first one—ending with 4,405,445 listings. Furthermore, to avoid outliers we eliminate listings corresponding to the first and 99th percentile of the listing price distribution. We have now 4,317,919 listings to be matched with the LR.

**Data matching** Property addresses in the WhenFresh/Zoopla do not have the same format as addresses in the LR. Moreover addresses are provided to Zoopla by estate agents and may occasionally contain errors.

After trying different matching approaches, we obtained the best performance by requiring an exact match on (1) the two postcodes (the one in the LR and the one in the

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<sup>13</sup>Zoopla was launched in November 2008 but given that most of our specifications are based on local authority  $\times$  year fixed effects, 2008 observations are too sparse to be used.



WhenFresh/Zoopla dataset) and (2) the first part of the address, which corresponds to the street number for a house and the apartment number for a flat. The combination of these two variables is likely to identify a unique property,<sup>14</sup> allowing us to sidestep the problem of complete addresses being written in different formats.

The combination of property address and listing date identifies a listing in the When-Fresh/Zoopla dataset. After having joined the two dataset through postcode and the first part of the address, duplicates in listings and LR sales still exist. In the context of *match 1*, we eliminate all combinations where the listing date occurs before the LR date, and then we choose the match where the two dates are closest—we end up with 2,610,073. For *match 2*, we only keep combinations where the listing date occurs before the LR sale date and keep the observations where the distance in days between the two days is shortest. Furthermore, we eliminate all instances where the sale occurred more than one year after the first listing, because it becomes less clear whether these two events should be grouped together as the same sale attempt.

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<sup>14</sup>A complete UK postcode identifies around 10-15 units. In theory, for postcodes encompassing more than one street, the combination postcode-street number would not be sufficient to identify a unit; a similar issue would occur for two apartment small buildings being located in the same postcode and using the same apartment numbering convention. In practice, visual inspection of the matching results demonstrated that these instances are extremely rare, at least within the group of observations and the time frame which are relevant for us.