

January 2016

The Interaction and Sequencing of Policy Reforms*

Jose Asturias

School of Foreign Service in Qatar, Georgetown University

Sewon Hur

University of Pittsburgh

Timothy J. Kehoe

University of Minnesota,
Federal Reserve Bank of Minneapolis,
and National Bureau of Economic Research

Kim J. Ruhl

Stern School of Business, New York University

ABSTRACT

In what order should a developing country adopt policy reforms? Do some policies complement each other? Do others substitute for each other? To address these questions, we develop a two-country dynamic general equilibrium model with entry and exit of firms that are monopolistic competitors. Distortions in the model include barriers to entry of firms, barriers to international trade, and barriers to contract enforcement. We find that a reform that reduces one of these distortions has different effects depending on the other distortions present. In particular, reforms to trade barriers and barriers to the entry of new firms are substitutable, as are reforms to contract enforcement and trade barriers. In contrast, reforms to contract enforcement and the barriers to entry are complementary. Finally, the optimal sequencing of reforms requires reforming trade barriers before contract enforcement.

Keywords: Sequencing reforms; Interaction of reforms; Trade barriers; Entry barriers; Contract enforcement

JEL classification: F13, F4, O11, O19, O24

*We are grateful for helpful comments from Jean Imbs, Mario Crucini, and participants at the Fed St. Louis-JEDC-SCG-SNB-UniBern Conference on International Economics. The views expressed herein are those of the authors and not necessarily those of the Federal Reserve Bank of Minneapolis or the Federal Reserve System.

1. Introduction

Policy makers in developing economies are called upon to make a wide array of structural reforms. The International Monetary Fund, in its “Article IV” consultation with Brazil, for example, recommends, among other things, that Brazil liberalize trade, overhaul the tax system, and reform the banking sector (International Monetary Fund, 2015). Faced with a multitude of reforms, in what order should a country adopt policy reforms? If political will limits the scope for reform, which subsets of reforms are optimal?

To address these questions, we develop a two-country dynamic general equilibrium model with entry and exit of firms, as in Hopenhayn (1992), that are monopolistic competitors, as in Melitz (2003). The model includes barriers to the creation of new firms, barriers to international trade, and barriers to contract enforcement, as in Kehoe and Levine (1993) and Albuquerque and Hopenhayn (2004). Although our model is simple, it produces rich firm dynamics. In countries with imperfect contract enforcement, for example, some firms must borrow to begin production, earn profits in the domestic market to pay down their debt, and then accumulate assets to finance their entry into the export market. In spite of these rich micro dynamics, the model has a balanced growth path that is easy to characterize.

We calibrate the model to match several features of the U.S. economy, focusing on the size distribution of establishments and the fraction of establishments that export. We also consider distorted economies that have the same preferences and technologies as the United States, but are on lower balanced growth paths because of one or more policy distortions that increase the barriers to firm entry, increase the barriers to international trade, or weaken contract enforcement. Using these distorted economies, we investigate how the sequencing of three reforms — reducing barriers to firm creation, reducing barriers to international trade, and strengthening contract enforcement — determines the welfare gain from reform.

We focus on a world with two symmetric countries that coordinate, for example, by means of a free trade agreement, to simultaneously enact identical reforms. We parameterize the three reforms — to entry barriers, trade barriers, and contract enforcement — so that each reform enacted separately would produce the same increase in balanced growth path output per capita. We consider the six possible sequences of the three reforms. In each sequence, the second reform follows the first reform by four years, and the third reform follows the second by four years. We include these lags to reflect political and administrative constraints.

How important is the sequencing of reforms? To answer this question, we compute the welfare difference between the best and worst reform sequences in terms of both the per-year real income increment and the share of period-zero consumption that the household in our model would need to be indifferent between the two sequences of reforms. The household needs an extra 4.9 percent of its period-zero consumption to be indifferent between the best and the worst sequence of reforms. In terms of the per-year real income equivalent, we find the difference between the best and worst sequence of reforms amounts to a perpetual increase of 0.10 percent of real income per year. To put that into perspective, researchers in the business cycle literature follow Lucas (1987) in finding welfare gains of this order of magnitude when they consider permanently eliminating business cycle variation, whereas we find these gains from merely changing the order in which the same three reforms are carried out.

We find that the best sequence of reforms is to first decrease trade costs, then to improve contract enforcement, and, finally, to decrease the cost of firm creation. This result is driven by the behavior of firm entry in the model. The increase in competition from the lower trade costs leads to a strong selection of firms in the economy in which the expansion of efficient firms — who choose to become exporters — crowds out the entry of less efficient firms. Reforms to contract enforcement or entry costs lead to an increase in firm entry — and this entry is biased toward inefficient firms that would not have been able to enter if trade costs had been lowered first. By liberalizing international trade first, we impose the firm selection early, which dissuades inefficient firms from entering later when contract enforcement and firm entry costs are reformed.

With similar reasoning, we find that first improving contract enforcement, then decreasing trade costs, and finally decreasing firm entry costs is the worst sequence of reforms. Under this sequence, the reform to enforcement generates an increase in firm creation. Many of these new firms would not have been able to enter if trade costs had been reformed first. As monopolistic competitors, firms in our model never choose to exit production, but die exogenously over time. This generates hysteresis, as firms that have entered do not exit, even as they become less profitable. For simplicity, we have abstracted from a fixed production cost, which would yield endogenous firm exit. If we include a fixed production cost, but one that is smaller than the cost of creating a firm, firms would still delay exit, generating the same type of hysteresis we have in our model with only exogenous firm exit. Reform sequences that generate entry of inefficient

firms in the beginning of the reform period saddle the economy with less efficient distributions of firms during the transition, reducing the welfare gain from reform.

We should stress that the welfare differences we find are driven solely by the sequencing of the reforms. Regardless of the order in which the reforms are implemented, all of the equilibria converge to the same balanced growth path.

In this paper, we also ask a related question: How do reforms interact with each other? We summarize the interaction of reforms by classifying pairs of reforms as either substitutes or complements. Two reforms are *substitutes* if, once a country has enacted one reform, the percentage increase in GDP from enacting the other reform decreases. Similarly, two policies are *complements* if, once a country has enacted one reform, the percentage increase in GDP from enacting the other reform increases. This analysis is different from the sequencing question discussed above. In determining if two policies are substitutes or compliments, we are comparing their balanced growth path properties; we do not include the transition following reform. Computing how the change in one policy affects the efficacy of a change in another policy is akin to computing the cross-partial derivative of output with respect to the two frictions. In this way, our analysis highlights the “interaction” of two policy reforms on aggregate output.

We find that reforming trade costs is a substitute for reforming enforcement or reforming entry costs, but reforming entry costs and enforcement are complements. Again, this result is driven by the incentives for firm entry and exit. Lowering trade barriers increases competition from foreign firms, generating selection that makes it more difficult for less efficient firms to enter the domestic market. Reforming enforcement or entry barriers, however, makes it easier for these less-efficient firms to enter. These two types of reforms work against each other, so implementing one reform will weaken the impact of implementing the second one.

Since both enforcement and entry reform make it easier for firms to enter the domestic market, the two reforms are complementary. The complementarity of enforcement reform and entry cost reform implies that, if policy makers are constrained to only implement two reforms, they should choose these two and skip the reforms to international trade.

There is a large literature on the sequencing and interaction of policy reforms. Some of this research — for example, Aziz and Wescott (1997), Edwards (1990), and Martinelli and Tommasi (1997) — focuses on less developed countries, especially those in Latin America. Another part of this literature — for example, Campos and Corcelli (2002) — focuses on the

transition economies in Eastern Europe. The collection of papers edited by Krueger (2000) combines research on the two areas. This literature is mostly concerned with the timing of capital account liberalization and the associated cross-border capital flows, typically in a representative-firm framework.

The capital account does not play a role in our model of two symmetric countries. Rather, our focus is on the firm-level implications of structural reform and the ways that firm entry and exit depend on the sequencing of reforms. Nonetheless, our results are relevant for the debate in this literature. In comparing economic growth in Mexico and China, for example, Kehoe and Meza (2011) conclude that Mexico would have experienced better economic performance subsequent to its rapid growth during 1950–1981 if it had opened to trade and foreign investment early in this period. Our model provides theoretical justification and an intuition for this conclusion: If a country is going to eventually reform foreign trade and investment, it is better to do this early in its industrialization process so that the economy has a composition of firms more suited to competition in international markets.

The structural reform literature typically considers a particular policy distortion in isolation. Closer to our study of policy interaction, however, is a growing literature that analyzes the impact of multiple frictions in heterogeneous firm models. Buera, Kaboski, and Shin (2011) and Bah and Fang (2014) construct models with both financial frictions and firm entry costs. They show that the larger are entry costs, the more sensitive are firms to financial frictions. Their work is related to our analysis of the complementarity of reforming these two distortions, but their focus is on the steady-state differences in aggregate output and productivity and not the sequencing of reforms or the transitional dynamics from reform. A recent paper by Bergoeing, Loayza, and Piguillem (2015) constructs a model with entry and exit of heterogeneous, perfectly competitive firms and calibrates it to the United States and to 107 less developed countries. They find that reforms to entry costs and reforms to exit costs are highly complementary and that reducing one type of cost without reducing the other is likely to be ineffective. The model of Bergoeing, Loayza, and Piguillem (2015) also focuses on balanced growth paths rather than transition paths.

Our model is simple and stylized. The simplicity of our model allows us to focus on a limited set of results for which we can develop intuition. Our framework could be generalized substantially, however, and doing so would be worthwhile. We could, for example, model trade costs as iceberg transportation costs or tariffs rather than as the fixed trade costs in our model,

which can be thought of as non-tariff trade barriers. While we model our two countries as symmetric, and we study symmetric reforms, we could instead include more than two countries in our model and we could model them as asymmetric. We suspect the most significant departures from our results would be generated by asymmetric reforms. If a country unilaterally lowers the costs of foreign entry into its market, domestic households would benefit from more varieties of foreign goods, for example, but unilateral trade liberalization would generate an unfavorable shift in the terms of trade that could make domestic households worse off. Although generalizations of our model are likely to change many of our results, we suspect that our most important result — that any reform package that includes a trade reform should include it early in the sequence of reforms — is robust. Any sequence of reforms that pushes the trade reform to later in the sequence would induce firms to pay fixed costs to enter early in the reform sequence even though these firms would later be too inefficient to enter.

In Section 2, we develop a dynamic two-country general equilibrium model with three policy distortions. In Section 3, we characterize the balanced growth path of this model. In Section 4, we use a calibrated version of the model to quantitatively investigate the gains from various reform sequences. In Section 5, we conclude.

2. Model

In this section we develop a two-country dynamic general equilibrium model based on Chaney (2008) and Asturias et al. (2015). There is a representative household in each country. There are two types of firms in the economy: a representative final good producer and a continuum of monopolistically competitive intermediate goods producers. The intermediate good firms face an entry cost to operate domestically, a trade cost, and endogenous borrowing constraints that arise from the limited enforcement of contracts.

2.1. Households

The representative household in country $i = 1, 2$ is endowed with L_i units of labor, which it inelastically supplies to the intermediate goods firms. The problem of the household is

$$\begin{aligned} \max \quad & \sum_{t=0}^{\infty} \beta^t \log C_{it} \\ \text{s.t.} \quad & P_{it} C_{it} + q_{it+1} B_{it+1} = w_{it} L_i + D_{it} + B_{it} \end{aligned} \tag{1}$$

$C_{it} \geq 0$, no Ponzi schemes, B_{i0} given,

where β , $1 > \beta > 0$, is the discount factor, C_{it} is consumption of the final good, P_{it} is its price, q_{it+1} is the price of a one-period bond, B_{it+1} is the face value of one-period debt purchased, w_{it} is the wage rate, L_i is the endowment of labor, and D_{it} is the aggregate dividends paid by domestic firms — those firms that were created in country i . We assume that there is no borrowing and lending across countries, so the price of bonds can differ across countries.

2.2. Final good producers

Perfectly competitive final good firms purchase intermediate goods and assemble them to produce the final good. The representative final good firm in country i solves

$$\begin{aligned} \min & \int_{\omega \in \Omega_{it}^d} p_{it}^d(\omega) y_{it}^d(\omega) d\omega + \int_{\omega \in \Omega_{jt}^e} p_{jt}^e(\omega) y_{jt}^e(\omega) d\omega \\ \text{s.t.} & \left(\int_{\omega \in \Omega_{it}^d} y_{it}^d(\omega)^\rho d\omega + \int_{\omega \in \Omega_{jt}^e} y_{jt}^e(\omega)^\rho d\omega \right)^{\frac{1}{\rho}} = Y_{it}, \end{aligned} \quad (2)$$

where $p_{it}^d(\omega)$ and $y_{it}^d(\omega)$ are the price and quantity of intermediate good ω ; Ω_{it}^d is the set of intermediate goods produced for domestic consumption in country i ; $p_{jt}^e(\omega)$ and $y_{jt}^e(\omega)$ are the price and quantity of intermediate good ω ; and Ω_{jt}^e is the set of intermediate goods produced for export in country $j \neq i$. The elasticity of substitution between intermediate goods is $1/(1-\rho) > 1$, and Y_{it} is real aggregate output.

Solving the final good firm's problem yields the standard demand function for the domestically produced good ω from country i , $y_{it}^d(\omega)$, and the imported good ω from country $j \neq i$, $y_{jt}^e(\omega)$. The price of the final good, P_{it} , takes the standard form.

2.3. Intermediate goods producers

There is a continuum of heterogeneous intermediate good firms. In each period, a measure μ_i of potential entrants arrives with marginal productivities, x , drawn from the distribution $F_{it}(x)$. A potential entrant must hire κ_i^d units of domestic labor if it will produce for the domestic market.

The potential entrant who enters in time t begins production in $t+1$. Potential entrants who choose not to enter cannot enter in subsequent periods.

Intermediate good producers may also choose to hire $\kappa_i^e > \kappa_i^d$ units of foreign labor to produce for the foreign market. We require foreign labor for the trade cost because we think of this fixed cost as being partially determined by the government in the foreign country. If a firm chooses to enter the export market in t , it begins to export in $t+1$. Once a firm has paid the fixed cost to operate domestically or to export, there are no further fixed costs associated with either activity. Thus, a firm does not voluntarily exit domestic production or cease exporting to the other country. Firms die with probability δ every period.

The firm producing good ω , with productivity $x_{it}(\omega)$, uses labor to produce according to $y_{it}(\omega) = x_{it}(\omega)l_{it}(\omega)$. Conditional on choosing to sell to the domestic market, firm ω chooses its domestic price to maximize profits,

$$\pi_{it}^d(\omega) = \max p_{it}^d(\omega)y_{it}^d(\omega) - w_{it} \frac{y_{it}^d(\omega)}{x_{it}(\omega)}. \quad (3)$$

The solution to this profit-maximization problem yields the standard constant markup pricing,

$$p_{it}^d(\omega) = \frac{w_{it}}{\rho x_{it}(\omega)}. \quad (4)$$

If the firm exports, it solves an analogous problem. Since we assume that there are no transportation costs or tariffs, the firm charges the same price in the export and domestic markets, $p_{it}^e(\omega) = p_{it}^d(\omega)$. Notice that every firm with productivity x chooses the same price. In what follows, we no longer characterize a good by its name ω but by the productivity x of the firm that produces it.

The fixed costs that firms pay to enter domestic and foreign markets must be paid before production takes place. This implies that firms must finance these costs by issuing debt. The amount of debt the firm can issue, however, is limited by the strength of contract enforcement in the economy. We assume that the manager of the firm can abscond with a fraction $1 - \theta_i$ of the value of the firm in the case of default. We interpret this possibility as the result of imperfect contract enforcement.

The price of risk-free debt is q_{it+1} . When a firm issues debt, there is a possibility that the firm will exogenously cease operations and not repay its debt. This exogenous firm death occurs with probability δ . In equilibrium, the price of the firm's debt will be $(1-\delta)q_{it+1}$, so that the return on firm debt matches the risk-free rate,

$$\frac{1}{q_{it+1}} = (1-\delta) \times \frac{1}{(1-\delta)q_{it+1}} + \delta \times 0. \quad (5)$$

An existing exporter, with productivity x and existing debt b , chooses new holdings of debt, b' , and dividend payments, d , to solve the dynamic programming problem

$$\begin{aligned} V_{it}^e(b, x) &= \max d + q_{it+1}(1-\delta)V_{it+1}^e(b', x) \\ \text{s.t. } V_{it}^e(b, x) &\geq (1-\theta_i)V_{it}^e(0, x) \\ d &= \pi_{it}^d(x) + \pi_{it}^e(x) + (1-\delta)q_{it+1}b' - b \geq 0. \end{aligned} \quad (6)$$

The first constraint is the enforcement constraint, which limits the amount of debt that the firm can issue, where θ_i , $1 \geq \theta_i > 0$, governs the degree of contract enforcement. If $\theta_i = 1$, there is perfect contract enforcement; if $\theta_i = 0$, there is no contract enforcement and borrowing is impossible. We rule out $\theta_i = 0$, since firms in our model require some borrowing for production to take place. The second constraint defines the dividend payment. The firm cannot choose negative dividends, as this would circumvent the enforcement constraint.

Besides choosing its debt level b' , an existing non-exporter chooses either to continue to produce for only the domestic market and pay dividends d^n or to enter the export market and pay dividends d^e . An existing non-exporter solves

$$\begin{aligned} V_{it}^n(b, x) &= \max \{d^n + q_{it+1}(1-\delta)V_{it+1}^n(b', x), d^e + q_{it+1}(1-\delta)V_{it+1}^e(b', x)\} \\ V_{it}^n(b, x) &\geq (1-\theta_i)V_{it}^n(0, x) \\ d^n &= \pi_{it}^d(x) + (1-\delta)q_{it+1}b' - b \geq 0 \\ d^e &= \pi_{it}^d(x) + (1-\delta)q_{it+1}b' - b - w_{jt}\kappa_i^e \geq 0. \end{aligned} \quad (7)$$

Notice that, if the firm chooses to become an exporter, the firm pays the fixed cost ($w_{jt}\kappa_i^e$) in the current period, but does not export until the next period.

2.4. Entry decisions

In each period, measure μ_i of potential entrants is born. Their productivities are drawn from a Pareto distribution,

$$F_{it}(x) = 1 - \left(\frac{x}{\underline{x}_i g^t} \right)^{-\gamma}, \quad x \geq \underline{x}_i g^t, \quad (8)$$

which has a mean that grows at rate $g - 1$. We impose the standard condition for this sort of model, $\gamma(1 - \rho) - \rho > 0$, which is necessary for the distribution of profits to have a finite mean. The continual improvement of the technologies available to new firms drives long-run growth: Older firms exit and are replaced by new entrants who are, on average, more productive.

A potential entrant with productivity x does not produce at age $k = 0$ because of the time-to-build requirement. This potential entrant borrows to pay the fixed cost $w_{it}\kappa_i^d$ only if two conditions are satisfied. First, the value of the firm must be positive if it enters, and second, there must exist a debt path that satisfies the enforcement constraints in all subsequent periods. The first condition is satisfied if

$$V_{it+1}^n \left(\frac{w_{it}\kappa_i^d}{(1-\delta)q_{it+1}}, x \right) \geq 0. \quad (9)$$

Notice that the first term in the value function is the debt of the firm in $t+1$ if it sells only in the domestic market. We denote $\hat{x}_{i0t}^d$ as a potential entrant's minimum productivity necessary to enter the domestic market in t . More generally, $\hat{x}_{ikt}^d$ is the minimum productivity of firms of age k that operate in t . Since there are no fixed costs to pay after entry, firms only exit the domestic market exogenously, and $\hat{x}_{ikt}^d = \hat{x}_{i,k-1,t-1}^d$ for all $k \geq 1$.

Similarly, a firm only selling to the domestic market, with productivity x and debt b , pays the fixed cost $w_{it}\kappa_i^e$ to enter the export market only if the value of the firm if it enters the export market is greater than the value of the firm if it remains only serving the domestic market,

$$V_{it+1}^e \left(\frac{b + w_{it}\kappa_i^e - \pi_{it}^d(x)}{(1-\delta)q_{it+1}}, x \right) \geq V_{it+1}^n \left(\frac{b - \pi_{it}^d(x)}{(1-\delta)q_{it+1}}, x \right), \quad (10)$$

and if there exists a debt path that satisfies the enforcement constraints in all subsequent periods. Notice that the first term in the exporter value function in (10) is the debt in period $t + 1$ of the firm after it pays the fixed cost to enter the export market.

Finally, a potential entrant with productivity x borrows and pays both the fixed cost $w_{it}\kappa_i^d$ to enter the domestic market and the fixed cost $w_{jt}\kappa_i^e$ to enter the export market only if the value of the firm if it enters both markets is greater than the value of only entering the domestic market, which in turn is greater than zero,

$$V_{it+1}^e \left(\frac{w_{it}\kappa_i^d + w_{jt}\kappa_i^e}{(1-\delta)q_{it+1}}, x \right) \geq V_{it+1}^n \left(\frac{w_{it}\kappa_i^d}{(1-\delta)q_{it+1}}, x \right) \geq 0, \quad (11)$$

and if there exists a debt path that satisfies the enforcement constraints in the subsequent periods.

We denote $\hat{x}_{ik\ell t}^e$ as the minimum productivity of firms of age $k \geq 0$ who pay the trade cost at age $\ell \geq 0$; a potential entrant's minimum productivity necessary to enter both the domestic market and the export market at age zero is $\hat{x}_{i00t}^e$. In a country with perfect enforcement, any firm that will ever export pays the export fixed cost at age $\ell = 0$. As enforcement worsens, less efficient exporters take longer to export because they must decrease their debts to satisfy the enforcement constraint, and, consequently, $\hat{x}_{i00t}^e > \hat{x}_{i01t}^e > \dots > \hat{x}_{i0\hat{n}_t t}^e$, where $\hat{n}_t$ denotes the oldest age at which a firm who enters in time t pays the trade cost. Finally, define $\hat{x}_{ikt}^e$ as the minimum productivity of all exporting firms with age $k \geq 1$.

The measure of exporting firms, η_{it}^e , evolves according to $\eta_{it+1}^e = (\eta_{it}^e + \lambda_{it}^e)(1-\delta)$ where λ_{it}^e is the measure of new exporters,

$$\lambda_{it}^e = \mu_i \left(1 - F_{it}(\hat{x}_{i00t}^e) \right) + \mu_i \sum_{k=1}^{\hat{n}_t} (1-\delta)^k \left[F_{it-k}(\hat{x}_{ikt}^e) - F_{it-k}(\hat{x}_{ikk t}^e) \right]. \quad (12)$$

The first term on the right-hand side of (12) is the measure of new entrants who immediately pay the trade cost to access the export market, and the second term is the measure of existing age- k firms who pay the trade cost to access the export market in t . The measure of domestic firms, η_{it}^d , evolves according to $\eta_{it+1}^d = (\eta_{it}^d + \lambda_{it}^d)(1-\delta)$, where λ_{it}^d is the mass of new firms,

$$\lambda_{it}^d = \mu_i \left(1 - F_{it}(\hat{x}_{i0t}^d) \right).$$

2.5. Equilibrium

We focus on balanced growth paths and the transitions between them, but before defining a balanced growth path, we first define an equilibrium. To do so, we need to provide, as initial conditions, the measures of domestic and exporting firms of all ages operating in period zero. To define these measures, we need the minimum productivities of operating firms, $\hat{x}_{1k0}^d, \hat{x}_{2k0}^d$, $\{\hat{x}_{1k\ell 0}^e, \hat{x}_{2k\ell 0}^e\}_{\ell \geq 0}$ and the distributions of productivities from which these existing firms were drawn. These distributions are analogous to those for firms born in period zero and later,

$$F_{i,-k}(x) = 1 - \left(\frac{x}{\underline{x}_i g^{-k}} \right)^{-\gamma}, \quad x \geq \underline{x}_i g^{-k}, \quad (13)$$

for $i = 1, 2$ and $k \geq 1$. Additionally, we need to specify the bond holdings of households, B_{10} and B_{20} , and the bond holdings of firms, $b_{1k0}(x)$ for $x \geq \hat{x}_{1k0}^d$, $k \geq 1$ and $b_{2k0}(x)$ for $x \geq \hat{x}_{2k0}^d$, $k \geq 1$. We require that these initial conditions for bond holdings by households and bond holdings by firms are consistent, in that the sum of firm bond holdings is equal to household bond holdings.

Definition: Given the initial conditions, an *equilibrium* is sequences of wages; final good prices; bond prices; aggregate output, consumption, dividends, and bond holdings; entry thresholds; measures of new entrants; and prices, allocations, dividends, and debt holdings for intermediate good firms such that: households and firms behave optimally, entry thresholds are consistent with the measures of firms in operation, dividends received by the household are the sum of firm-level dividends, labor markets clear, for $i = 1, 2$,

$$\begin{aligned} L_i = & \mu_i \sum_{k=1}^{\infty} (1-\delta)^k \int_{\hat{x}_{ikt}^d}^{\infty} l_{it}^d(x) dF_{it-k}(x) \\ & + \mu_i \sum_{k=1}^{\infty} (1-\delta)^k \int_{\hat{x}_{ikt}^e}^{\infty} l_{it}^e(x) dF_{it-k}(x) + \lambda_{it}^d \kappa_i^d + \lambda_{jt}^e \kappa_j^e, \end{aligned} \quad (14)$$

bond markets clear, for $i = 1, 2$,

$$B_{it+1} = \mu_i \sum_{k=1}^{\infty} (1-\delta)^k \int_{\hat{x}_{kt}^d}^{\infty} b_{ikt+1}(x) dF_{it-k}(x), \quad (15)$$

and trade is balanced,

$$\mu_i \sum_{k=1}^{\infty} (1-\delta)^k \int_{\hat{x}_{ikt}^e}^{\infty} p_{it}^e(x) y_{it}^e(x) dF_{it-k}(x) = \mu_j \sum_{k=1}^{\infty} (1-\delta)^k \int_{\hat{x}_{jkt}^e}^{\infty} p_{jt}^e(x) y_{jt}^e(x) dF_{jt-k}(x). \quad (16)$$

Appendix B contains the complete equilibrium definition.

3. Balanced growth

In this section, we define a balanced growth path and characterize the behavior of its key variables. To make our characterization simple, we assume that κ_i^d is low enough relative to κ_i^e so that, on the balanced growth path, the marginal entrant never exports and only produces for the domestic market. We also assume that the elasticity of substitution between intermediate goods is large enough, $1/(1-\rho) > 2$, so that a firm's profits decrease with age.

Proposition 1: *A balanced growth path is an equilibrium in which, for the appropriate initial conditions, wages, output, consumption, bond holdings, dividends, and the entry cutoffs grow at rate $g-1$; and prices, labor allocations, and measures of exporting and non-exporting firms are constant. A balanced growth path exists.*

Proof: See Appendix C. Appendix B contains the complete balanced growth path definition.

On the balanced growth path, growth in the economy is driven by the continual entry of new firms that are, on average, more productive than the previous cohorts. Output, consumption, and both components of income grow at the rate $g-1$, which is the rate at which the mean of the productivity distribution of potential entrants grows. Next, we characterize the productivity cutoff for the marginal entrant on the balanced growth path.

Lemma 1. *On any balanced growth path, the enforcement constraint of the marginal entrant in time t holds with equality only when $k=1$,*

$$V_{it+1}^n \left(b_{i,0,t+1} \left(\hat{x}_{i0t}^d \right), \hat{x}_{i0t}^d \right) = (1-\theta_i) V_{it+1}^n \left(0, \hat{x}_{i0t}^d \right) \quad (17)$$

$$V_{it+k}^n \left(b_{i,k-1,t+k}(x), x \right) > (1-\theta_i) V_{it+k}^n \left(0, x \right) \quad (18)$$

for all $t, k > 1$ and $x \geq \hat{x}_{kt}^d$.

Proof: See Appendix C.

Notice that, although the enforcement constraint holds with equality for the marginal entrant when $k = 1$, it does not bind in the sense that it distorts the decision of this marginal entrant. Instead, the enforcement constraint binds in determining the marginal entrant. If we loosen the enforcement constraint by increasing θ_i , firms with lower productivity enter. This is an attractive feature of the model in terms of characterizing balanced growth paths, and it arises because the costs of entry are fixed. Either firms pay this fixed cost and enter or they do not.

Using (17), we can derive the expression for the cutoff productivity level, $\hat{x}_{i0t}^d$,

$$\hat{x}_{i0t}^d = \tilde{\kappa}_i^d \frac{1-\rho}{\rho} \left(\frac{1}{1-\rho} \frac{w_{it}}{P_{it} Y_{it}} \right)^{\frac{1-\rho}{\rho}} \frac{1}{\rho} \frac{w_{it}}{P_{it}}, \quad (19)$$

where

$$\tilde{\kappa}_i^d = \frac{\kappa_i^d}{\theta_i \sum_{k=1}^{\infty} \beta^k (1-\delta)^k g^{\frac{k-\rho}{1-\rho}}}. \quad (20)$$

The cutoff in (19) looks similar to that in a static model except that the entry cost in that expression is replaced with $\tilde{\kappa}_i^d$, which we interpret as the effective entry cost. Notice that changes in the enforcement constraint change the effective entry cost that firms face. In the case that θ_i approaches 0, then $\tilde{\kappa}_i^d$ approaches infinity. We now characterize the productivity cutoff for the marginal exporter.

Lemma 2. *On any balanced growth path, the enforcement constraint of the marginal firm of age k at time t who pays the trade cost at age ℓ*

1. *either holds with equality only at age $\ell + 1$:*

$$V_{i,\ell+1,t-k+\ell+1}^e \left(b_{i,\ell,t-k+\ell+1} \left(\hat{x}_{ik\ell t}^e \right), \hat{x}_{ik\ell t}^e \right) = (1-\theta_i) V_{i,\ell+1,t-k+\ell+1}^e \left(0, \hat{x}_{ik\ell t}^e \right) \quad (21)$$

$$V_{i,h,t-k+h}^e \left(b_{i,h-1,t-k+h}(x), x \right) > (1-\theta_i) V_{i,h,t-k+h}^e \left(0, x \right), \text{ for all } h > \ell + 1, t, x \geq \hat{x}_{ik\ell t}^e \quad (22)$$

2. *or is slack, in which case,*

$$\begin{aligned}
V_{i,\ell+1,t-k+\ell+1}^e & \left(\frac{b_{i,\ell-1,t-k+\ell}(\hat{x}_{ik\ell t}^e) + \kappa_i^e w_{i,t-k+\ell} - \pi_{i,t-k+\ell}^d(\hat{x}_{ik\ell t}^e)}{(1-\delta)q_{i,t-k+\ell+1}}, \hat{x}_{ik\ell t}^e \right) \\
& = V_{i,\ell+1,t-k+\ell+1}^n \left(\frac{b_{i,\ell-1,t-k+\ell}(\hat{x}_{ik\ell t}^e) - \pi_{i,t-k+\ell}^d(\hat{x}_{ik\ell t}^e)}{(1-\delta)q_{i,t-k+\ell+1}}, \hat{x}_{ik\ell t}^e \right).
\end{aligned} \tag{23}$$

Proof: See Appendix C.

The lemma says that, at some ages, the marginal exporter is determined by the enforcement constraint, but at other ages, it is determined by the condition that entering the export market is at least as profitable as not entering. The enforcement constraint binds in the sense that it distorts the timing of when a firm begins to export. Conditional on exporting, though, it does not distort the firm's decisions.

Using (21), we can derive an expression for the constrained marginal exporter's productivity, $\hat{x}_{ik\ell t}^{ec}$,

$$\hat{x}_{ik\ell t}^{ec} = \tilde{\kappa}_{i\ell}^{ec} \frac{1-\rho}{\rho} \left(\frac{1}{1-\rho} \frac{w_{i,t-k}}{P_{i,t-k} Y_{i,t-k}} \right)^{\frac{1-\rho}{\rho}} \frac{1}{\rho} \frac{w_{i,t-k}}{P_{i,t-k}} \tag{24}$$

where

$$\tilde{\kappa}_{i\ell}^{ec} = \frac{\Delta_i^w (1-\delta)^\ell \beta^\ell \kappa_i^e + \kappa_i^d}{\theta_i \left[1 + \Delta_i^Y \Delta_i^{\frac{-1}{1-\rho}} \right] \sum_{m=\ell+1}^{\infty} (1-\delta)^m \beta^m g^{\frac{m-\rho}{1-\rho}} + \sum_{m=1}^{\ell} (1-\delta)^m \beta^m g^{\frac{m-\rho}{1-\rho}}} \tag{25}$$

and $\Delta_i^w = w_{j0} / w_{i0}$, $\Delta_i^Y = Y_{j0} / Y_{i0}$, and $\Delta_i^P = P_j / P_i$ for $j \neq i$. The cutoff in (24) looks similar to that in a static model for the minimum productivity of an exporter, except the fixed cost is replaced by $\tilde{\kappa}_{i\ell}^{ec}$, which we interpret as the effective trade cost. Changes in the enforcement parameter in (25) affect the effective trade cost differently from the way they do in the effective entry cost in (20). As θ_i approaches zero, $\tilde{\kappa}_{i\ell}^{ec}$ does not approach infinity, as $\tilde{\kappa}_i^d$ does. This is because firms can self-finance, using profits from the domestic market to pay the fixed cost to export. Also, notice that $\tilde{\kappa}_{i\ell}^{ec}$ is decreasing in age ℓ , and therefore $\hat{x}_{ik\ell t}^{ec}$ is also decreasing in age. In other words, less efficient firms take longer to export.

Using (23), we can derive the expression for the unconstrained marginal exporter's productivity $\hat{x}_{ik\ell t}^{eu}$,

$$\hat{x}_{ik\ell t}^{eu} = \tilde{\kappa}_{i\ell}^{\frac{1-\rho}{\rho}} \left(\frac{1}{1-\rho} \frac{w_{i,t-k}}{P_{i,t-k} Y_{i,t-k}} \right)^{\frac{1-\rho}{\rho}} \frac{1}{\rho} \frac{w_{i,t-k}}{P_{i,t-k}} \quad (26)$$

where

$$\tilde{\kappa}_{i\ell}^{eu} = \frac{\Delta_i^w \kappa_i^e}{\Delta_i^Y \Delta_i^P \sum_{m=1}^{\infty} (1-\delta)^m \beta^m g^{\frac{m-\rho}{1-\rho}}} g^{\frac{\ell \rho}{1-\rho}}. \quad (27)$$

In this case, $\hat{x}_{ik\ell t}^{eu}$ is increasing in age ℓ . This is because the longer a firm waits to pay the trade cost, the more profitable it needs to be. In an economy with perfect contract enforcement, any exporter will pay the trade cost at age $\ell = 0$. In general, the marginal exporter productivity is $\hat{x}_{ik\ell t}^e = \max \{ \hat{x}_{ik\ell t}^{ec}, \hat{x}_{ik\ell t}^{eu} \}$.

To illustrate the ways that policy distortions influence firm dynamics, we plot the evolution of debt, profits, and dividends of firms that service only the domestic market and those that do not immediately become exporters. As Figure 1 shows, a firm that never exports takes on debt at age zero. The firm then uses its profits in the subsequent periods to pay off that debt. Upon paying off its debt, the firm issues its profits as dividends. Notice that the profitability of the firm declines through time. This is because, as more productive firms enter, an existing firm becomes relatively unproductive.

Figure 1: Debt, profits, and dividends of a domestic firm

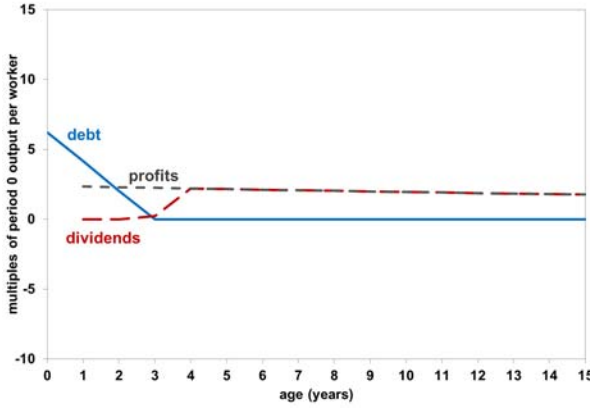
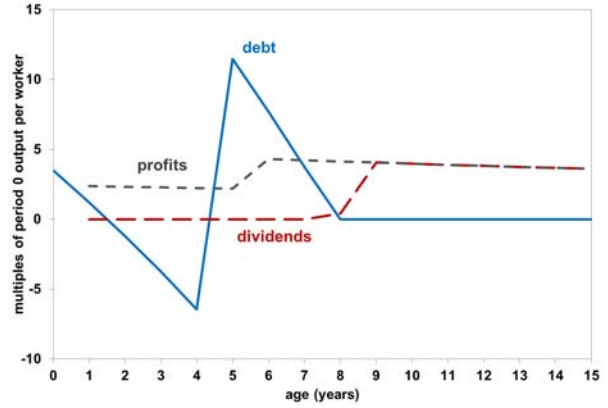


Figure 2: Debt, profits, and dividends of an eventual exporter



The debt, profits, and dividends of a firm that does not immediately export, as seen in Figure 2, looks similar to the firm that never exports except for two differences. First, an eventual exporter is more productive and thus pays down its debt faster. Second, after paying down its debt, the firm does not issue dividends. Instead, the firm saves so that it can pay the fixed cost to enter the export market. After entering the export market, both the firm's profitability and its debt level increase. Next, the firm uses its profits to pay down this additional debt. Upon retiring its debt, the exporting firm issues its profits as dividends.

4. Quantitative exercises

In this section, we use the model to perform quantitative exercises to determine how the sequencing of reforms affects the welfare gains from these reforms. For simplicity, we model two symmetric countries in which $L_1 = L_2$, $\mu_1 = \mu_2$, $\kappa_1^d = \kappa_2^d$, $\kappa_1^e = \kappa_2^e$, $\theta_1 = \theta_2$, $\underline{x}_1 = \underline{x}_2$. We begin by calibrating the model to the U.S. economy, which trades with a symmetric economy that represents the rest of the world.

We examine the effects of conducting symmetric reforms. In particular, we investigate the effects of six possible reform sequences, with each reform occurring every four years. The first reform is unexpected by the agents, but the subsequent reforms are foreseen.

We focus on symmetric countries and symmetric reforms only to keep our analysis simple. We could calibrate the model to asymmetric countries, and we could analyze the impact of asymmetric reforms.

4.1. Calibration

We choose parameters so that the model's equilibrium matches several features of the U.S. economy, focusing on the size distribution of establishments and the number of establishments that export. We summarize the parameters in Table 1.

We normalize the labor endowment, L , to 1. We set the fixed cost to operate domestically, κ^d , so that the model matches the average establishment size in the United States of 16.0 employees (1981–2000, U.S. Census, *Statistics of U.S. Businesses*). We choose the trade cost, κ^e , so that the model matches the observed fraction of manufacturing plants that export, 0.21 (Bernard et al., 2003). The parameter that governs enforcement, θ , is set so that the model matches the debt-to-revenue ratio of firms aged less than five years, 0.27 (2003, *Survey of Small Business Finances*). The *Survey of Small Business Finances* surveys firms with less than 500 employees, which account for most of the new firms created in the United States. For example, in 2010–2011, 99.98 percent of new firms employed less than 500 workers (U.S. Census, *Statistics of U.S. Businesses*).

Table 1: Calibrated parameters

parameter		value	target
fixed cost domestic	κ^d	8.5	average U.S. establishment size: 16.0
fixed cost trade	κ^e	39.8	fraction of U.S. exporting establishments: 0.21
enforcement	θ	0.39	debt/revenue of firms aged less than five years: 0.27
Pareto distribution parameter	γ	4.03	std. dev. of U.S. establishment size: 91.2
death rate	δ	0.10	U.S. establishment death rate: 10 percent per year
discount factor	β	0.98	U.S. real interest rate: 4 percent per year
entrant productivity growth	g	1.02	U.S. output growth rate: 2 percent per year

The curvature parameter of the Pareto distribution, γ , is set so that the model matches the standard deviation of the U.S. establishment size distribution, which averages 91.2 workers (1981–2000, United States Census, *Statistics of U.S. Businesses*). The probability that the firm dies, δ , is set so that the establishment death rate is 10 percent per year (2010–2011, U.S. Census, *Statistics*

of U.S. Businesses). The discount factor, β , is set to generate a real interest rate of 4 percent per year (McGrattan and Prescott 2005). Finally, we set the entrant productivity growth factor, g , so that, in the balanced growth path, output per capita grows at 2 percent per year — the historical U.S. average.

There are three parameters that we do not calibrate. We set the elasticity of substitution across goods, $1/(1-\rho)$, to 3. This elasticity of substitution is similar to the estimates of Broda and Weinstein (2006), who find that the median elasticity ranges between 2.7 and 2.9 across different specifications. In our model, as in Chaney's (2008) model, the response of output to a change in prices depends on the distribution parameter γ , not the utility parameter ρ . If, instead of relying on Broda and Weinstein's estimates of $1/(1-\rho)$, we chose to use data on markups to match the markup in our model, $1/\rho - 1$, we would calibrate a somewhat higher value of ρ . We discuss this further in Section 4.7, where we explore the robustness of our results to changes in parameters. We set the mass of potential entrants, μ , and the minimum productivity level, $\underline{x}$, to 1. Given our assumption that firm productivities are distributed according to a Pareto distribution, these final two parameter choices are without loss of generality as long as the mass of potential entrants is large enough and the minimum productivity is low enough that the entry cutoffs are always strictly greater than $\underline{x}g^t$. The parameters μ_i and $\underline{x}_i$ would play more important roles if they were allowed to differ between countries.

4.2. Creating a benchmark distorted economy

Using the calibrated model, we create a benchmark distorted economy that has all three distortions (high entry costs, high trade costs, and poor enforcement of contracts). We use this benchmark distorted economy to study the optimal sequence of reforms. The spirit of the exercise is that this economy has the same technology and preferences as the United States, but the economies have different levels of distortions.

As a first step, we solve for the balanced growth path of three economies, each of which is distorted by a single policy. In the first economy, we raise entry barriers so that output drops by 3 percent, which requires increasing κ^d from 8.5 to 9.9. In the second distorted economy, we raise trade costs so that output drops by 3 percent, which requires raising κ^e from 39.8 to 89.5. In the

third distorted economy, we lower contract enforcement so that output drops by 3 percent, which requires lowering θ from 0.39 to 0.32.

The distortions we have imputed above are comparable, as each of them results in a decline in income of 3 percent in the balanced growth path. The *benchmark distorted economy* is the one that has all three distortions. Since we are considering the case of symmetric reforms, the same parameters are used for both domestic and foreign countries.

4.3. The interaction of policy reforms

In this section, we study the interaction among the three policies using information from the balanced growth path. In the next section, we consider the transition paths from the reforms and the welfare effects of the reform sequences.

Table 2 reports the policy parameters for each balanced growth path along with their corresponding income levels. The income levels have been normalized to the benchmark distorted economy for easier comparison. Notice that reforming trade costs induces the largest increase in income when starting from the benchmark distorted economy, even though all reforms increase income by the same amount when they are the only distortion present.

Table 2: Balanced growth path output gain from reform

reforms	κ^d	κ^e	θ	Y / L (benchmark = 100)
no reforms (benchmark)	9.9	89.5	0.32	100.00
enforcement	9.9	89.5	0.39	103.22
entry costs	8.5	89.5	0.32	103.49
trade costs	9.9	39.8	0.32	103.77
entry costs and enforcement	8.5	89.5	0.39	106.86
trade costs and enforcement	9.9	39.8	0.39	106.86
entry costs and trade costs	8.6	39.8	0.32	106.86
all reforms (United States)	8.5	39.8	0.39	110.17

We categorize policy pairs as being either complementary or substitutable. Two policies are *substitutes* if, once a country has enacted one reform, the percentage increase in GDP from

enacting the other reform decreases. Similarly, two policies are *complements* if, once a country has enacted one reform, the percentage increase in GDP from enacting the other reform increases.

We can determine whether policies are substitutes or complements using the information in Table 2. For example, suppose that we begin with all three distortions present. We find that reducing trade costs and reducing entry costs are substitutes. To arrive at this conclusion, we observe that reducing trade costs increases output by 3.77 percent (from 100.0 to 103.77). If the economy already had lower entry costs, however, the same reduction in trade costs increases output by only 3.26 percent (from 103.49 to 106.86). We summarize our findings in Table 3: Reforms that reduce trade costs are substitutable with the other reforms, but contract enforcement and entry barriers are complementary.

Table 3: Complementarity and substitutability of reforms

reform #1	reform #2	
trade costs	entry costs	substitutable
trade costs	enforcement	substitutable
enforcement	entry costs	complementary

We can gain intuition into why policies are substitutes or complements by analyzing how the number of varieties available to households changes in each balanced growth path. To do so, we decompose the change in the total number of varieties available to households,

$$\frac{\Delta V}{V} = \frac{\Delta D^{NE}}{V} + \frac{\Delta D^E}{V} + \frac{\Delta F^E}{V}, \quad (28)$$

where V is the mass of varieties available to households, D^{NE} is the mass of domestic non-exporters, D^E is the mass of domestic exporters, and F^E is the mass of foreign exporters.

The results from this decomposition are reported in Table 4, which has been sorted in descending order of the percentage change in total varieties. We find that reforms can lead to very different outcomes in the composition of firms in the economy. When we reduce trade costs, we find a small increase in the total varieties available to households, 0.8 percent. Reducing trade costs leads to fewer inefficient firms that exist to only serve the domestic market, but this reduction in domestic-oriented firms is offset by increases in domestic exporting firms and foreign exporters.

Table 4: Change in varieties from one reform

reform	percent change			
	total varieties	domestic non-exporters	domestic exporters	foreign exporters
enforcement	22.8	23.8	−0.5	−0.5
entry costs	18.2	19.9	−0.8	−0.8
trade costs	0.8	−39.0	19.9	19.9

Notes: Columns report the percent change, from the initial balanced growth path to the new balanced growth path, when a single reform is implemented in the benchmark model.

The model generates larger increases in the number of varieties with improvements in contract enforcement (22.8 percent) and reductions in entry costs (18.2 percent). This increase in the number of varieties comes from firms that only serve the domestic market. Reforming contract enforcement or firm entry costs has a small negative impact on export activity.

Notice that the number of exporting firms declines even though reforms to contract enforcement benefit exporting firms by improving their ability to borrow to pay the trade cost. This outcome is the result of two opposing forces in the model. First, after a reform, firms find it easier to enter the export market, which increases the number of exporters. This can be seen by examining the effective trade cost that firms face in (25): An increase in θ leads to a reduction in the effective trade cost. Second, the general equilibrium effects from the surge of new firms crowds out exporting firms by increasing the real wage. The increase in the real wage dominates, and the number of exporting firms shrinks. In Appendix A, we report the decomposition in (28) for an economy implementing a second and third reform (Table 10 and Table 11). We consistently find that reforms to enforcement lead to the largest increase in the number of varieties available to households, followed by reforms to entry costs. Furthermore, it is always the case that reforms to enforcement and entry costs, through general equilibrium effects, lead to a crowding out of exporting firms.

The results in Table 4 highlight the forces that drive the complementarity or substitutability of reforms. Reforming enforcement or entry costs makes entry easier for relatively inefficient firms, increasing the number of non-exporting firms. Trade liberalization, however, decreases the number of non-exporting firms and transfers resources to exporting firms. When these two types of policies are implemented together, they work against each other, reducing the effectiveness of

the second reform. Reforming enforcement costs and entry costs together combines two policies that increase the number of non-exporting firms, making the second reform more effective.

The distribution of firm types in the economy is reflected in the aggregate price index. Reforms to enforcement or entry costs lead to more firms, which lowers the price index. Reforms to trade costs lead to an expansion of low-price firms, which also lowers the price index. In Table 5, we report the percentage change in the price index along with the domestic and import price indexes. As expected, we see that all reforms lead to reductions in the overall price index. Reforms to entry costs or enforcement work through the domestic price index, whereas reforms to trade costs work through the import price index.

Table 5: Change in the price index from one reform

reform	percent change		
	price index	domestic price index	import price index
enforcement	−4.2	−5.5	1.0
entry costs	−3.1	−4.6	2.9
trade costs	−4.9	6.0	−27.2

Notes: Columns report the percent change, from the initial balanced growth path to the new balanced growth path, when a single reform is implemented in the benchmark model.

The behavior of the price index allows us to see why reforming international trade leads to the largest gain in balanced growth path output (Table 2), even though the reform generates the smallest change in the number of varieties available for consumption (Table 4). Reforms to enforcement or entry costs increase the number of relatively low-productivity firms that can profitably produce for the domestic market. Following these reforms, the domestic price index falls modestly. This decrease in the price index is driven mostly by the increase in varieties — the new entrants charge relatively high prices. Trade reform, in contrast to the other two, generates a large decrease in the import price index, which leads to the largest overall decline in the aggregate price index and, thus, the greatest increase in real output among the three reforms. The decrease in the import price index comes from two sources. First, new imported varieties from abroad increase the varieties available for consumption. Second, these imported varieties are produced by relatively high-productivity firms in the other country, so the new imported varieties are sold at low prices. This second effect generates a stronger decrease in the import price index.

4.4. Evaluating the welfare gains from one reform

As a next step, we compute the transition path for the case in which one unexpected reform is implemented. In Sections 4.5 and 4.6, we will measure the welfare gains in the case in which two and three reforms are implemented.

Table 6 reports the welfare gains from conducting each of the three reforms in terms of the change in permanent real income. We calculate permanent real income as

$$\exp\left[(1-\beta)\sum_{t=1}^{\infty}\beta^{t-1}\log C_{it}\right]. \quad (29)$$

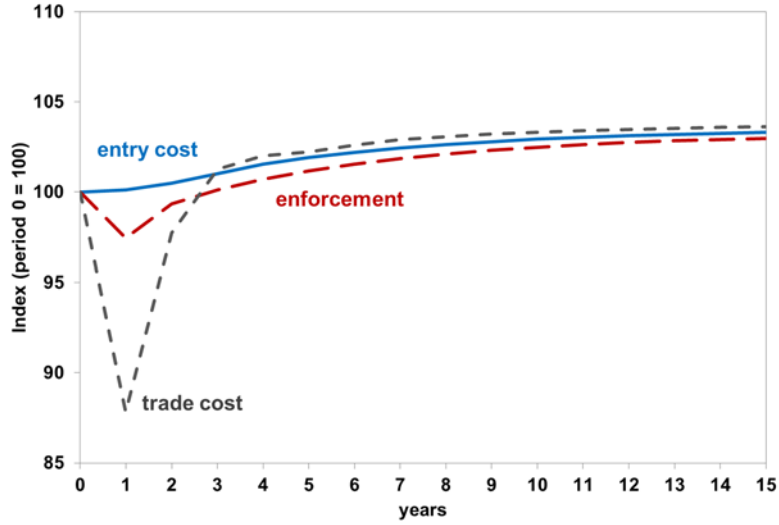
First, we see that the welfare differences across reforms can be large, amounting to 0.39 percent in terms of real income. Second, we find that, although the reform to trade costs results in the highest balanced growth path consumption level (Table 2), it is reforming entry costs that results in the highest welfare gain once we consider the transition dynamics. The intuition behind this result can be seen in Figure 3, where we plot consumption, detrended by g^t , following the reform. Compared with the entry cost reform, we observe a larger decrease in consumption following the trade cost reform, because there is a large increase in the number of firms that pay the fixed trade cost. This initial drop in consumption results in the reform to entry costs being more beneficial, even though the trade cost reform eventually results in higher consumption. Finally, we find that, after reform, the economy takes significant time to reach the new balanced growth path. For example, in the case of trade reforms, it takes the economy 17 years to be 0.1 percent away from the new balanced growth path.

Table 6: Welfare gains from one reform

reform	change in real income (percent)
entry costs	3.14
trade costs	3.11
enforcement	2.74

Notes: Real income is computed according to (29). The calculation includes the transition from the initial balanced growth path to the new balanced growth path when a single reform is implemented in the benchmark model.

Figure 3: Detrended consumption for one reform



4.5. Evaluating the gains from conducting two reforms

Next, we evaluate the gains from enacting two reforms. The second reform takes place four years after the first. We impose the four-year lags to reflect political and administrative constraints in implementing reform. The first reform is unexpected, but, after the first reform, agents foresee the second reform.

Table 7: Welfare gains from two reforms

reform #1	reform #2	change in real income (percent)
entry costs	enforcement	5.79
enforcement	entry costs	5.71
trade costs	entry costs	5.63
entry costs	trade costs	5.60
trade costs	enforcement	5.56
enforcement	trade costs	5.46

Notes: Real income is computed according to (29). The calculation includes the transition from the initial balanced growth path to the new balanced growth path when two reforms are implemented in the benchmark model.

Table 7 reports the welfare gains, in descending order, from implementing each possible sequence of two reforms. We find significant differences in welfare outcomes. The difference between the best and worst reforms is 0.32 percent of real income, which is equivalent to 17.4 percent of first period consumption.

The best sequence of reforms first lowers entry costs and then improves contract enforcement. The second best reform sequence is the same pair of reforms, but with their order reversed. Notice that, if only two reforms are conducted, then policy makers should avoid reductions in trade costs. This is for two reasons. First, as can be seen in Figure 4, trade cost reforms induce a larger initial drop in consumption compared with other reforms. Second, trade reforms are substitutable to the other reforms, whereas reforms to entry costs and contract enforcement are complementary.

Figure 4: Detrended consumption for two reforms



If trade costs are to be reformed, then sequencing plays an important role: It is preferable to lower trade costs before conducting other reforms. This difference is most stark in the case of reforming trade costs and then enforcement. The gains from this sequence are 0.10 percent higher than from the sequence in which we reform enforcement and then trade costs. This is because, if we reform entry costs or enforcement first, we increase the number of relatively inefficient non-exporting firms in the economy. If we then reform trade costs, the selection induced by the

exporting decision will make these new firms obsolete. The hysteresis generated by the entry cost means that the economy will carry these inefficient firms for several periods before they eventually die off. The optimal sequencing of reforms imposes the selection from reducing trade costs first, so that the reform to enforcement or to entry costs does not generate the entry of soon-to-be unwanted firms.

4.6. Evaluating the gains from conducting three reforms

To determine the optimal sequence of reform, we compute the equilibrium of the model under six possible sequences of three reforms. As before, the first reform is unexpected by agents. After the first reform takes place, the agents foresee reforms two and three, which take place four years and eight years after the initial reform.

In Table 8, we report, in descending order, the welfare gain from the six possible reform sequences. We find that the difference between the best and worst sequence is 0.10 percent of real income, which is equivalent to 4.9 percent of first period consumption. Since each sequence of reforms generates the same balanced growth path, this increase in welfare is solely the result of differences in the transition paths that arise from the ordering of reforms.

Table 8: Welfare gains from three reforms

reform #1	reform #2	reform #3	change in real income (percent)
trade costs	enforcement	entry costs	8.04
trade costs	entry costs	enforcement	8.03
entry costs	enforcement	trade costs	8.02
entry costs	trade costs	enforcement	8.01
enforcement	entry costs	trade costs	7.94
enforcement	trade costs	entry costs	7.93

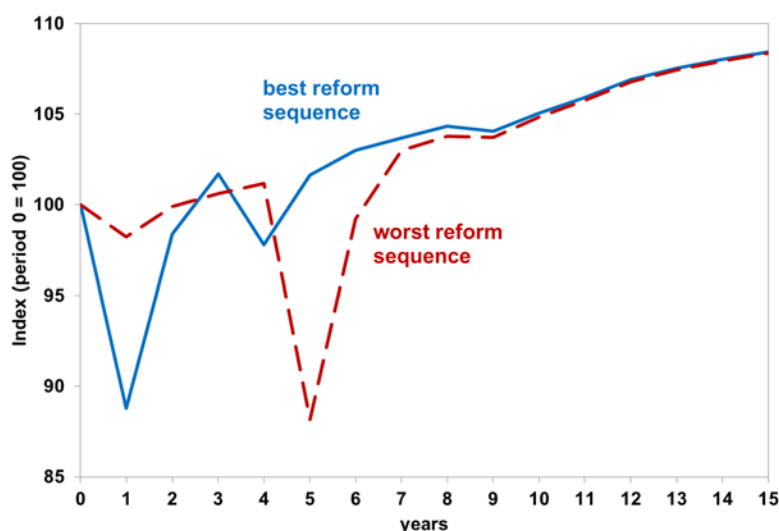
Notes: Real income is computed according to (29). The calculation includes the transition from the initial balanced growth path to the new balanced growth path when three reforms are implemented in the benchmark model.

Table 8 indicates that the best reform sequences involve reducing trade costs first, and the worst reform sequences involve improving enforcement first. We also find that improving enforcement before lowering trade costs is a poor combination. It is striking to note that in the

best and worst sequences, entry cost reforms occur last: The difference is the ordering of reforms to trade costs and enforcement.

In Figure 5 we plot the evolution of detrended consumption in the best and worst reform sequences. Reforms take place in years 1, 5, and 9. First, notice the dip in consumption that takes place when trade costs are lowered. This is driven by the entry of new exporters, who divert labor from production to pay the fixed cost to enter the export market. This dip in consumption is smaller in the case of the best reform sequence (−9.4 vs. −11.1 percent). Second, notice that, following the reform in trade costs, consumption in the worst reform sequence is consistently below that of the best until they converge to the same balanced growth path.

Figure 5: Detrended consumption for three reforms



As in the two-reform case — and for the same reasons — we find that trade costs should be reformed before entry costs or enforcement. Decreasing trade barriers leads to a strong selection on productivity that makes it harder for less efficient firms to compete. In Figure 6 and Figure 7, we plot the mass of exporters and the mass of non-exporters in the best and worst reform sequences. Each sequence of reforms will eventually generate the same distribution of firms, but the transition paths can be quite different and lead to large and persistent differences in the composition of firms in operation.

In the best reform sequence, the mass of exporters begins to grow immediately, and the initial decline in non-exporting firms is driven mostly by the conversion of non-exporting firms to exporting firms. Converting non-exporting firms to exporting firms takes time, as constrained

firms need to improve their balance sheets before they are able to finance the trade costs. In year 5, the mass of exporters sharply increases, as the reform to contract enforcement increases the availability of finance. The decline in the mass of non-exporters levels off in year 5 as enforcement reform lowers the productivity threshold for entry into the domestic market. When entry costs are reformed in year 9, the mass of non-exporters begins to increase as it converges to its balanced growth path.

In the worst reform sequence, the improvement in enforcement leads to an increase in non-exporting firms. This inflow of new firms increases the real wage, which has a slight negative effect on the mass of exporters. In year 5, the trade costs are reformed. This reform generates an increase in exporters and an increase in the productivity level needed to profitably enter the domestic market. Since reforms to enforcement already occurred, the economy had already increased its stock of low productivity non-exporters. These firm types are no longer profitable from the point of view of a new entrant, but the firms that are already in the market will remain until they die exogenously. Carrying these inefficient firms along the transition path decreases the gains from this sequence of reforms.

Figure 6: Mass of exporters

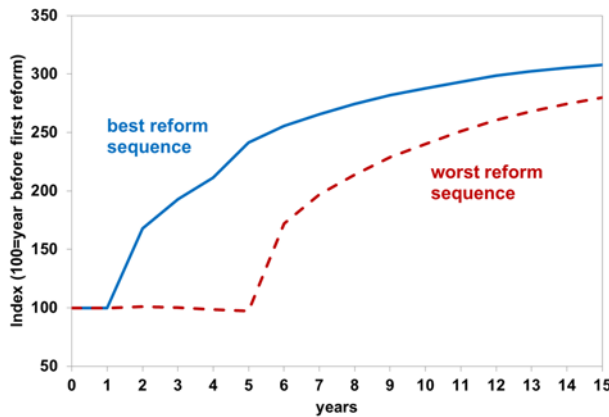
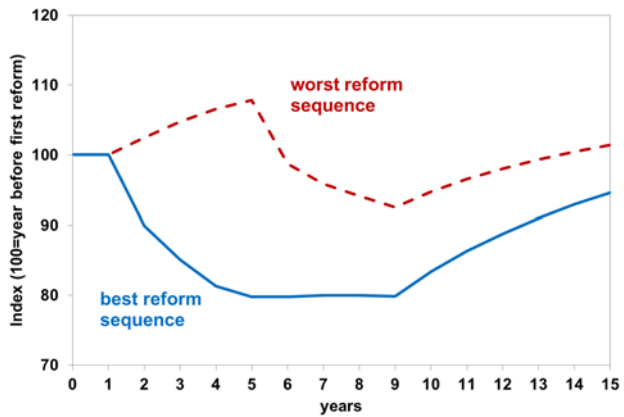


Figure 7: Mass of non-exporters



4.7. Real income dynamics

In this section we discuss how real income evolves over the transition. To do so, we construct a truncated real income measure that considers only the first T periods of the transition. This measure is a modified version of (29),

$$\exp \left[\frac{1-\beta}{1-\beta^T} \sum_{t=1}^T \beta^{t-1} \log C_{it} \right]. \quad (30)$$

This real income measure allows us to study the short-term “pain” associated with each reform sequence. We consider the cases when $T = 4, 8$, and 12 , which correspond to the three periods after the implementation of each reform. In this exercise, we do not change the way the model is solved — agents are still forward looking. Table 9 reports the results for each reform sequence. In the last row of the table, we also report the minimum T such that the gain from reform is positive for all $t \geq T$.

Table 9: Truncated welfare gains

reform #1	trade costs	trade costs	entry costs	entry costs	enforcement	enforcement
reform #2	enforcement	entry costs	enforcement	trade costs	entry costs	trade costs
reform #3	entry costs	enforcement	trade costs	enforcement	trade costs	entry costs
truncation period	change in truncated real income (percent)					
4	−3.54	−2.60	0.40	1.29	−0.20	−0.05
8	−0.39	−0.42	1.37	−0.51	0.94	−0.89
12	1.37	1.36	1.31	1.27	0.98	0.95
∞	8.04	8.03	8.02	8.01	7.94	7.93
truncation period for which gains from reform permanently exceed 0						
	9	9	1	10	10	10

Notes: Truncated real income is computed according to (30). The calculation includes the transition from the initial balanced growth path to the new balanced growth path when three reforms are implemented in the benchmark model.

We find evidence that there are trade-offs between short-term losses, as measured by truncated real income, and long-term gains. Take, for example, the two best sequences, which involve reforming trade costs first. These reform sequences are the ones that also induce the largest negative truncated real income when $T = 4$, since reforms to trade costs induce the largest initial decline in consumption. We also find that the best reform sequence has the largest truncated real income for all $T \geq 10$, suggesting that the long-term gain from choosing the optimal sequence dominates in as little as 10 years.

We find that reforming entry costs, enforcement, and then trade costs never has a negative truncated real income. This is because reforms to entry costs do not lead to a dip in consumption.

Furthermore, reforms to trade costs are undertaken last, and the accumulated benefits of the first two reforms outweigh the corresponding drop in consumption.

4.8. Sensitivity

Sensitivity analysis indicates that our main results are robust to different parameter specifications. Specifically, the result that the best reform sequence involves reforming trade costs first and that the worst reform sequence involves reforming enforcement first is robust to changes in the discount factor β , the productivity growth rate g , the exogenous death rate of firms δ , and the elasticity of substitution σ . The first set of sensitivity results can be found in Table 12, which reports outcomes when we change individual parameters without recalibrating the model. In Table 13, we recalibrate the model after changing each parameter (see Appendix A). A few points are worth mentioning. When the discount factor is sufficiently low and the model is recalibrated, the best reform sequence involves reforming entry costs first since the household values more the initial increase in consumption that results from an entry reform. The results are also robust to using an elasticity of substitution of 5, which implies a 25 percent pricing markup over marginal cost. In this case, we only report the sensitivity results when the model is recalibrated because if we change σ to 5 while leaving other parameters unchanged, then the condition $\gamma > 2\rho / (1 - \rho)$ would be violated. This condition ensures that the distribution of productivities has a finite variance. Finally, we report sensitivity results for $\gamma = 4.01$, which is smaller than our baseline value of $\gamma = 4.03$, but large enough to satisfy the condition above.

We have abstracted from international borrowing and lending in our model. This is without consequence in our experiments with symmetric countries and reforms since there would be no demand for international asset trade if it was allowed. It is important to note, however, that our model has savings and investment. Households lend to firms, and firms invest by paying fixed costs to operate domestically and to export. In response to a reform to trade costs, firms borrow more and pay fewer dividends to finance the fixed costs associated with exporting, leading to a decline in consumption as well as an increase in interest rates. Suppose, however, that we were to allow households to borrow from abroad during a unilateral trade reform. This would allow households to smooth consumption. We hypothesize that this would strengthen our results, since the trade reform would not entail such a large initial decline in consumption. Furthermore, it would

still be the case that first reforming entry barriers or enforcement leads to the entry of less productive firms, which later become obsolete once the trade reform is enacted.

Similarly, if we were to allow households to vary their labor supply to maximize a utility function that depends on consumption and leisure, this would provide households with another opportunity to smooth consumption by supplying more labor and reducing leisure. Extensions to the model that allow households to smooth the costs of reform — such as international asset trade or endogenous labor supply — will make the mechanism that we have highlighted more important in determining the sequencing of reforms. While these extensions allow households to smooth the aggregate consumption fluctuations from reform, the inefficient firm entry from a suboptimal sequence of reform remains.

5. Conclusion

In this paper, we construct a two-country dynamic general equilibrium model with three potential policy distortions: entry costs, trade costs, and poor enforcement of contracts. We calibrate the model to the United States and subsequently create a benchmark distorted economy in which all three distortions are present. We use the model to quantitatively study the optimal sequencing of reforms. Our findings indicate that the order in which reforms are conducted has an impact on the gains from these reforms. In particular, if a country undertakes three reforms, then welfare gains are highest if it reduces trade costs first. Furthermore, we find that the sequencing of reforms has an impact on the distribution of firms for a significant number of years. If a country is going to eventually reform foreign trade, welfare gains are highest if it does so early in its industrialization process so that the economy has a composition of firms that are more suited to competing in international markets.

References

- R. Albuquerque and H. A. Hopenhayn (2004), “Optimal Lending Contracts and Firm Dynamics,” *Review of Economic Studies*, 71, 285–315.
- J. Asturias, S. Hur, T. J. Kehoe, and K. J. Ruhl (2015), “Firm Entry and Exit and Aggregate Growth,” Federal Reserve Bank of Minneapolis.
- J. Aziz and R. F. Wescott (1997), “Policy Complementarities and the Washington Consensus,” IMF Working Paper No. 97/118.
- E.-H. Bah and L. Fang (2014), “Entry Costs, Financial Frictions, and Cross-Country Differences in Income and TFP,” *Macroeconomic Dynamics*. DOI: 10.1017/S1365100514000649
- R. Bergoeing, N. V. Loayza, and F. Pigullem (2015), “The Whole is Greater than the Sum of Its Parts: Complementary Reforms to Address Microeconomic Distortions,” *World Bank Economic Review*. DOI: 10.1093/wber/lhv052
- A. B. Bernard, J. Eaton, J. B. Jensen, and S. Kortum (2003), “Plants and Productivity in International Trade,” *American Economic Review*, 93, 1268–1290.
- C. Broda and D. E. Weinstein (2006), “Globalization and the Gains from Variety,” *Quarterly Journal of Economics*, 121, 541–585.
- F. J. Buera, J. P. Kaboski, and Y. Shin. 2011. “Finance and Development: A Tale of Two Sectors,” *American Economic Review*, 101, 1964–2002.
- N. F. Campos and A. Coricelli (2002), “Growth in Transition: What We Know, What We Don’t, and What We Should,” *Journal of Economic Literature*, 40, 793–836.
- T. Chaney (2008), “Distorted Gravity: The Intensive and Extensive Margins of International Trade,” *American Economic Review*, 98, 1707–1721.
- S. Edwards (1990), “The Sequencing of Economic Reform: Analytical Issues and Lessons from Latin American Experiences,” *World Economy*, 13, 1–14.
- H. A. Hopenhayn (1992), “Entry, Exit, and Firm Dynamics in Long Run Equilibrium,” *Econometrica*, 60, 1127–1150.
- International Monetary Fund (2015), “2014 Article IV Consultation — Staff Report; Press Release; and Statement by the Executive Director for Brazil,” IMF Country Report No. 15/121.
- T. J. Kehoe and D. K. Levine (1993), “Debt-Constrained Asset Markets,” *Review of Economic Studies*, 60, 865–888.
- T. J. Kehoe and F. Meza (2011), “Catch-up Growth Followed by Stagnation: Mexico, 1950–2010,” *Latin American Journal of Economics*, 48, 227–268.

A. O. Krueger, editor (2000), *Economic Policy Reform: The Second Stage*. University of Chicago Press.

R. E. Lucas (1987), *Models of Business Cycles*. Basil Blackwell.

C. Martinelli and M. Tommasi (1997), “Sequencing of Economic Reforms in the Presence of Political Constraints,” *Economics & Politics*, 9, 115–131.

E. R. McGrattan and E. C. Prescott (2005), “Taxes, Regulations, and the Value of U.S. and U.K. Corporations,” *Review of Economic Studies*, 72, 767–796.

M. J. Melitz (2003), “The Impact of Trade on Intra-Industry Reallocations and Aggregate Industry Productivity,” *Econometrica*, 71, 1695–1725.

Appendix A: Additional tables

Table 10: Change in varieties from removing a second distortion

reform #1	reform #2	percent change			
		total varieties	domestic non-exporters	domestic exporters	foreign exporters
entry costs	enforcement	23.0	23.8	−0.4	−0.4
trade costs	enforcement	19.1	21.3	−1.1	−1.1
enforcement	entry costs	18.4	19.7	−0.7	−0.7
trade costs	entry costs	14.7	17.7	−1.5	−1.5
entry costs	trade costs	−2.2	−34.7	16.2	16.2
enforcement	trade costs	−2.3	−33.6	15.7	15.7

Notes: Columns report the percent change, from the initial balanced growth path with one reform to the new balanced growth path, when a second reform is implemented.

Table 11: Change in varieties from removing a third distortion

reform #1	reform #2	percent change			
		total varieties	domestic non-exporters	domestic exporters	foreign exporters
trade costs / entry costs	enforcement	20.2	23.5	−1.7	−1.7
trade costs / enforcement	entry costs	15.7	19.6	−1.9	−1.9
entry costs / enforcement	trade costs	−4.5	−28.9	12.2	12.2

Notes: Columns report the percent change, from the initial balanced growth path with two reforms to the new balanced growth path, when a third reform is implemented.

Table 12: Sensitivity analysis, changing one parameter

reform #1	trade costs	trade costs	entry costs	entry costs	enforcement	enforcement
reform #2	enforcement	entry costs	enforcement	trade costs	entry costs	trade costs
reform #3	entry costs	enforcement	trade costs	enforcement	trade costs	entry costs
Parameter (baseline value in parentheses)	change in real income (percent)					
$\beta = 0.96$ (0.98)	6.66*	6.63	6.65	6.59	6.52	6.49 [†]
$\delta = 0.15$ (0.10)	8.25	8.26*	8.25	8.23	8.17	8.15 [†]
$\gamma = 4.01$ (4.03)	8.03*	8.02	8.01	8.00	7.93	7.92 [†]
$g = 1.01$ (1.02)	7.91*	7.91	7.90	7.88	7.82	7.81 [†]
baseline	8.04*	8.03	8.02	8.01	7.94	7.93 [†]

Notes: Real income is computed according to (29). The calculation includes the transition from the initial balanced growth path to the new balanced growth path when three reforms are implemented in the benchmark model, in which all of the parameters, except for one, are set to the baseline calibration.

*: highest welfare gain, [†]: lowest welfare gain

Table 13: Sensitivity analysis, recalibrated

reform #1	trade costs	trade costs	entry costs	entry costs	enforcement	enforcement
reform #2	enforcement	entry costs	enforcement	trade costs	entry costs	trade costs
reform #3	entry costs	enforcement	trade costs	enforcement	trade costs	entry costs
parameter (baseline value in parentheses)	change in real income (percent)					
$\beta = 0.96$ (0.98)	6.52	6.54	6.57*	6.53	6.42	6.37 [†]
$\delta = 0.15$ (0.10)	8.31*	8.31	8.30	8.28	8.22	8.21 [†]
$\gamma = 4.01$ (4.03)	8.03*	8.03	8.02	8.00	7.94	7.93 [†]
$g = 1.01$ (1.02)	8.03*	8.03	8.02	8.00	7.94	7.92 [†]
$\sigma = 5$ (3)	9.18*	9.17	9.11	9.10	9.00 [†]	9.01
baseline	8.04*	8.03	8.02	8.01	7.94	7.93 [†]

Notes: Real income is computed according to (29). The calculation includes the transition from the initial balanced growth path to the new balanced growth path when three reforms are implemented in the benchmark model, in which all of the parameters are recalibrated.

*: highest welfare gain, [†]: lowest welfare gain

Appendix B: Complete Definitions

Definition: Given the initial conditions, an *equilibrium* is, for $i=1,2$, sequences of prices $\{w_{it}, P_{it}, q_{it+1}\}_{t=0}^{\infty}$, aggregate output, consumption, dividends and bond holdings, $\{Y_{it}, C_{it}, D_{it}, B_{it+1}\}_{t=0}^{\infty}$, entry threshold values $\{\hat{x}_{ikt}^d, \hat{x}_{ik\ell t}^e\}_{k,\ell,t=0}^{\infty}$, $x > 0$, measures of new entrants $\{\lambda_{it}^d, \lambda_{it}^e\}_{t=0}^{\infty}$, prices and allocations for intermediate good firms that produce for the domestic market $\{p_{it}^d(x), y_{it}^d(x), l_{it}^d(x)\}_{t=0}^{\infty}$, $x > 0$, prices and allocations for intermediate firms that produce for the export market $\{p_{it}^e(x), y_{it}^e(x), l_{it}^e(x)\}_{t=0}^{\infty}$, $x > 0$, and debt levels and dividends for intermediate good firms $\{b_{ikt+1}(x), d_{ikt}(x)\}_{k=0}^{\infty}$ $x \geq 0$ such that

1. Given $\{w_{it}, P_{it}, q_{it+1}, D_{it}\}_{t=0}^{\infty}$ and B_{i0} , the household in country i chooses $\{C_{it}, B_{it+1}\}_{t=0}^{\infty}$ to solve its utility maximization problem (1).
2. Given $\{w_{it}, P_{it}, Y_{it}\}_{t=0}^{\infty}$, the intermediate good firm with productivity $x > 0$ in country i chooses $\{p_{it}^d(x), y_{it}^d(x), l_{it}^d(x)\}_{t=0}^{\infty}$ to solve (3) and, given $\{Y_{jt}, P_{jt}\}_{t=0}^{\infty}$ for $j \neq i$, chooses $\{p_{it}^e(x), y_{it}^e(x), l_{it}^e(x)\}_{t=0}^{\infty}$ to solve the exporter problem that is analogous to (3).
3. Given $\{w_{it}, Y_{it}, q_{it+1}\}_{t=0}^{\infty}$ and $\{w_{jt}, Y_{jt}\}_{t=0}^{\infty}$ for $j \neq i$, the intermediate firm with productivity $x > 0$ in country i chooses $\{b_{ikt+1}(x), d_{ikt+1}(x)\}_{k,t=0}^{\infty}$ and makes entry and export decisions consistent with $\{\hat{x}_{ikt}^d, \hat{x}_{ik\ell t}^e\}_{k,\ell,t=0}^{\infty}$ to solve the dynamic programming problems of the non-exporting firm in (7) and of the exporting firm in (6).
4. Given $\{Y_{it}, p_{it}^d(x), p_{it}^e(x)\}_{t=0}^{\infty}$, $j \neq i$, final good firms in country i choose $\{y_{it}^d(x), y_{it}^e(x)\}_{t=0}^{\infty}$, $j \neq i$, to solve the cost minimization problem (2), and earn zero profits.
5. The entry threshold values $\{\hat{x}_{ikt}^d, \hat{x}_{ik\ell t}^e\}_{k,\ell,t=0}^{\infty}$ and the measures of new entrants $\{\lambda_{it}^d, \lambda_{it}^e\}_{t=0}^{\infty}$ satisfy conditions $\lambda_{it}^d = \mu_i(1 - F_{it}(\hat{x}_{i0t}^d))$ and (12).

6. Labor markets clear in country i for all $t \geq 0$,

$$L_i = \mu_i \sum_{k=1}^{\infty} (1-\delta)^k \int_{\hat{x}_{ikt}^d}^{\infty} l_{it}^d(x) dF_{it-k}(x) + \mu_i \sum_{k=1}^{\infty} (1-\delta)^k \int_{\hat{x}_{ikt}^e}^{\infty} l_{it}^e(x) dF_{it-k}(x) + \lambda_{it}^d \kappa_i^d + \lambda_{jt}^e \kappa_j^e. \quad (31)$$

7. The bond market clears in country i in all periods $t \geq 0$,

$$B_{it+1} = \mu_i \sum_{k=1}^{\infty} (1-\delta)^k \int_{\hat{x}_{ikt}^d}^{\infty} b_{ikt+1}(x) dF_{it-k}(x). \quad (32)$$

8. Aggregate dividends are the sum of firm dividend payments in country i for all $t \geq 0$,

$$D_{it} = \mu_i \sum_{k=1}^{\infty} (1-\delta)^k \int_{\hat{x}_{ikt}^d}^{\infty} d_{ikt+1}(x) dF_{it-k}(x).$$

9. Trade is balanced for all $t \geq 0$,

$$\mu_i \sum_{k=1}^{\infty} (1-\delta)^k \int_{\hat{x}_{ikt}^e}^{\infty} p_{it}^e(x) y_{it}^e(x) dF_{it-k}(x) = \mu_j \sum_{k=1}^{\infty} (1-\delta)^k \int_{\hat{x}_{jkt}^e}^{\infty} p_{jt}^e(x) y_{jt}^e(x) dF_{jt-k}(x). \quad (33)$$

Definition: A *balanced growth path* is an equilibrium, for the appropriate initial conditions, such that wages, output, consumption, bond holdings, dividends, and the entry cutoffs grow at rate $g-1$, and prices, labor allocations, and measures of exporting and non-exporting firms are constant:

$$\frac{w_{it+1}}{w_{it}} = \frac{Y_{it+1}}{Y_{it}} = \frac{C_{it+1}}{C_{it}} = \frac{B_{it+1}}{B_{it}} = \frac{D_{it+1}}{D_{it}} = \frac{\hat{x}_{i,k,t+1}^d}{\hat{x}_{ikt}^d} = \frac{\hat{x}_{i,k,\ell,t+1}^e}{\hat{x}_{ik\ell t}^e} = g, \quad (34)$$

$$\frac{p_{i,t+1}^d(gx)}{p_{it}^d(x)} = \frac{p_{i,t+1}^e(gx)}{p_{it}^e(x)} = \frac{l_{i,t+1}^d(gx)}{l_{it}^d(x)} = \frac{l_{i,t+1}^e(gx)}{l_{it}^e(x)} = 1, \quad (35)$$

$$\frac{y_{i,t+1}^d(gx)}{y_{it}^d(x)} = \frac{y_{i,t+1}^e(gx)}{y_{it}^e(x)} = \frac{b_{i,k,t+1}(gx)}{b_{ikt}(x)} = \frac{d_{i,k,t+1}(gx)}{d_{ikt}(x)} = g, \quad (36)$$

$$P_{1t} = P_1, P_{2t} = P_2, q_{1t+1} = q_{2t+1} = \beta/g, \lambda_{1t}^d = \lambda_1^d, \lambda_{2t}^d = \lambda_2^d, \lambda_{1t}^e = \lambda_1^e, \lambda_{2t}^e = \lambda_2^e \text{ for all } t, k, \ell \geq 0.$$

Appendix C: Proofs

Proof of lemma 1:

The enforcement constraint does not bind for a firm with no debt. Thus, we will derive an expression for $V_{i,t+k}^n(b_{i,k-1,t+k}(x), x)$ of an age k firm that holds debt. The value of a firm that never exports (7) can be written as

$$V_{i,t+k}^n(b_{i,k-1,t+k}(x), x) = -b_{i,k-1,t+k}(x) + \sum_{m=k}^{\infty} \left(\prod_{s=k+1}^m (1-\delta) q_{it+s} \right) \pi_{it+m}^d(x). \quad (37)$$

The optimal bond policy of a domestic firm that never exports is given by

$$b_{i,k-1,t+k}(x) = \max \left\{ \frac{w_{it} \kappa_i^d - \sum_{m=1}^{k-1} \left(\prod_{s=1}^i (1-\delta) q_{it+s} \right) \pi_{it+m}^d(x)}{\prod_{s=1}^k (1-\delta) q_{i,t+s}}, 0 \right\}. \quad (38)$$

This means that the firm will use all profits to pay down debt, and once all debts are paid off, the firm will pay all profits in dividends. Because firms discount future dividends by exactly the price at which firms issue debt, they are indifferent about the sequence of paying down debt and issuing dividends. However, this bond policy relaxes the enforcement constraints the most, since it involves the earliest repayment of debt. Substituting (38) into (37), we obtain

$$V_{i,t+k}^n(b_{i,k-1,t+k}(x), x) = \frac{1}{\prod_{s=1}^k (1-\delta) q_{it+s}} \left(\sum_{m=1}^{\infty} \left(\prod_{s=1}^k (1-\delta) q_{it+s} \right) \pi_{it+m}^d(x) - w_{it} \kappa_i^d \right) \quad (39)$$

Hence the enforcement constraint in (18) can be written as

$$\sum_{m=1}^{\infty} \left(\prod_{s=1}^m (1-\delta) q_{i,t+s} \right) \pi_{i,t+m}^d(x) - w_{it} \kappa_i^d \geq (1-\theta_i) \sum_{m=k}^{\infty} \left(\prod_{s=1}^m (1-\delta) q_{i,t+s} \right) \pi_{i,t+m}^d(x). \quad (40)$$

The left side of (40) does not depend on age k , while the right side is decreasing in age k . Thus, the constraint can only hold with equality at $k = 1$. $\square$

Proof of lemma 2:

The enforcement constraint does not bind for a firm with no debt. Thus, we will derive an expression for $V_{i,h,t-k+h}^e(b_{i,h-1,t-k+h}(x), x)$ of an age h exporting firm that holds debt. The problem in (6) can be written as

$$V_{i,h,t-k+h}^e(b_{i,h-1,t-k+h}(x), x) = -b_{i,h-1,t-k+h}(x) + \sum_{m=h}^{\infty} \left(\prod_{s=h+1}^m (1-\delta) q_{i,t-k+s} \right) (\pi_{i,t-k+m}^d(x) + \pi_{i,t-k+m}^e(x)). \quad (41)$$

The optimal bond policy of an age h firm that pays the trade cost at age $\ell < h$ is given by

$$b_{i,h-1,t-k+h}(x) = \max \left\{ 0, \frac{1}{\prod_{s=1}^h (1-\delta) q_{i,t-k+s}} \left[\begin{aligned} & w_{i,t-k} \kappa_i^d + w_{j,t-k+\ell} \kappa_i^e \prod_{s=1}^{\ell} (1-\delta) q_{i,t-k+s} \\ & - \sum_{m=1}^{\ell} \left(\prod_{s=1}^m (1-\delta) q_{i,t-k+s} \right) \pi_{i,t-k+m}^d(x) \\ & - \sum_{m=\ell+1}^{h-1} \left(\prod_{s=1}^m (1-\delta) q_{i,t-k+s} \right) (\pi_{i,t-k+m}^d(x) + \pi_{i,t-k+m}^e(x)) \end{aligned} \right] \right\}. \quad (42)$$

This means that the firm will use all profits to pay down debt, and once all debts are paid off, the firm will pay all profits in dividends. Because firms discount future dividends by exactly the price at which firms issue debt, they are again indifferent about the sequence of paying down debt and issuing dividends. However, this bond policy relaxes the enforcement constraints the most, since it involves the earliest repayment of debt. Substituting (42) into (41), we obtain

$$V_{i,h,t-k+h}^e(b_{i,h-1,t-k+h}(x), x) = \frac{1}{\prod_{s=1}^h (1-\delta) q_{i,t-k+s}} \left(\begin{aligned} & \sum_{m=1}^{\ell} \left(\prod_{s=1}^m (1-\delta) q_{i,t-k+s} \right) \pi_{i,t-k+m}^d(x) \\ & + \sum_{m=\ell+1}^{\infty} \left(\prod_{s=1}^m (1-\delta) q_{i,t-k+s} \right) (\pi_{i,t-k+m}^d(x) + \pi_{i,t-k+m}^e(x)) \\ & - w_{i,t-k} \kappa_i^d - w_{j,t-k+\ell} \kappa_i^e \prod_{s=1}^{\ell} (1-\delta) q_{i,t-k+s} \end{aligned} \right) \quad (43)$$

Hence, the enforcement constraint for age $h \geq \ell + 1$ in (22) can be written as

$$\begin{aligned}
& \sum_{m=1}^{\ell} \left(\prod_{s=1}^m (1-\delta) q_{i,t-k+s} \right) \pi_{i,t-k+m}^d(x) + \sum_{m=\ell+1}^{\infty} \left(\prod_{s=1}^m (1-\delta) q_{i,t-k+s} \right) (\pi_{i,t-k+m}^d(x) + \pi_{i,t-k+m}^e(x)) \\
& - w_{i,t-k} \kappa_i^d - w_{j,t-k+\ell} \kappa_i^e \prod_{s=1}^{\ell} (1-\delta) q_{i,t-k+s} \\
& \geq (1-\theta) \sum_{m=h}^{\infty} \left(\prod_{s=1}^m (1-\delta) q_{i,t-k+s} \right) (\pi_{i,t-k+m}^d(x) + \pi_{i,t-k+m}^e(x)).
\end{aligned} \tag{44}$$

The left side of (44) does not depend on age h , while the right side is decreasing in age h . Thus, the constraint can only hold with equality at $h = \ell + 1$. $\square$

Proof of proposition 1:

The proof of proposition 1 involves guessing and verifying the existence of an equilibrium with a balanced growth path.

The household's income is the sum of its labor income and net capital income. Net capital income, A_{it} , is the sum of firm profits net of entry and trade costs,

$$\begin{aligned}
A_{it} = & \mu_i \sum_{k=1}^{\infty} (1-\delta)^k \int_{\hat{x}_{ikt}^d}^{\infty} \pi_{it}^d(x) dF_{t-k}(x) \\
& + \mu_i \sum_{k=1}^{\infty} (1-\delta)^k \int_{\hat{x}_{ikt}^e}^{\infty} \pi_{it}^e(x) dF_{t-k}(x) - \lambda_{it}^d w_{it} \kappa_i^d - \lambda_{it}^e w_{jt} \kappa_i^e.
\end{aligned} \tag{45}$$

In equilibrium, net capital income is equal to the sum of aggregate dividends and net debt income,

$$A_{it} = D_{it} + B_{it} - q_{it+1} B_{it+1}. \tag{46}$$

From the first order condition of the household and applying the balanced growth path conditions, we obtain $q_{t+1} = \beta/g$.

Next, using the aggregate price index and (4), we can derive

$$\left(\frac{w_{it}}{P_{it}} \right)^{\frac{\rho}{1-\rho}} = \frac{\rho^{\frac{\rho}{1-\rho}} \gamma(1-\rho)}{\gamma(1-\rho) - \rho} \sum_{k=1}^{\infty} (1-\delta)^k g^{\gamma(t-k)} \left(\mu_i \underline{x}_i^{\gamma} \hat{x}_{ikt}^d \frac{\rho - \gamma(1-\rho)}{1-\rho} + \mu_j \underline{x}_j^{\gamma} \left(\frac{w_{jt}}{w_{it}} \right)^{\frac{-\rho}{1-\rho}} \hat{x}_{jkt}^e \frac{\rho - \gamma(1-\rho)}{1-\rho} \right). \tag{47}$$

Using (45), we find that

$$\frac{A_{it}}{w_{it}} + \lambda_{it}^d \kappa_i^d + \frac{w_{jt}}{w_{it}} \lambda_{it}^e \kappa_i^e =$$

$$(1-\rho) Y_{it} \left(\frac{w_{it}}{P_{it}} \right)^{\frac{-1}{1-\rho}} \frac{\rho^{\frac{\rho}{1-\rho}} \gamma(1-\rho)}{\gamma(1-\rho)-\rho} \mu_i \underline{x}_i^\gamma \sum_{k=1}^{\infty} (1-\delta)^k g^{\gamma(t-k)} \left\{ \hat{x}_{ikt}^d \frac{\rho-\gamma(1-\rho)}{1-\rho} + \left(\frac{P_{jt}}{P_{it}} \right)^{\frac{1}{1-\rho}} \frac{Y_{jt}}{Y_{it}} \hat{x}_{ikt}^e \frac{\rho-\gamma(1-\rho)}{1-\rho} \right\} \quad (48)$$

Using the expression for cutoffs from (19), (24), (26), and $\hat{x}_{ik\ell t}^e = \max \{ \hat{x}_{ik\ell t}^{ec}, \hat{x}_{ik\ell t}^{eu} \}$, and the balanced growth path conditions, $w_{it} = g w_{it-1}$, $P_{it} = P_i$, and $A_{it} = g A_{it-1}$, we obtain

$$\left(\frac{w_{it}}{P_{it}} \right)^\gamma = \rho^\gamma \frac{\gamma(1-\rho)}{\gamma(1-\rho)-\rho} g^{\gamma t} \left[(1-\rho) \left(L_i + \frac{A_{it}}{w_{it}} \right) \right]^{\frac{\gamma(1-\rho)-\rho}{\rho}} v_i, \quad (49)$$

and

$$\frac{A_{it}(\kappa, \theta)}{w_{it}(\kappa, \theta)} = \frac{L_i \xi_i}{1 - \xi_i}, \quad (50)$$

where

$$\xi_i = (1-\rho) \frac{v_i^d + \left(\Delta_i^P \right)^{\frac{1}{1-\rho}} \Delta_i^Y v_i^e - \frac{\gamma(1-\rho)-\rho}{\gamma(1-\rho)} \tilde{\xi}_i}{v_i}, \quad (51)$$

$$v_i = v_i^d + \left(\Delta_i^w \right)^{\frac{-\rho}{1-\rho}} \left(\frac{\Delta_i^P \Delta_i^Y}{\Delta_i^w} \right)^{\frac{\gamma(1-\rho)-\rho}{\rho}} \left(\frac{\Delta_i^w}{\Delta_i^P} \right)^{\frac{\rho-\gamma(1-\rho)}{1-\rho}} v_j^e, \quad (52)$$

$$v_i^d = \sum_{k=1}^{\infty} (1-\delta)^k g^{-k \frac{\rho}{1-\rho}} \mu_i \underline{x}_i^\gamma \tilde{\kappa}_i^d \frac{\rho-\gamma(1-\rho)}{\rho}, \quad (53)$$

$$v_j^e = \sum_{k=1}^{\infty} (1-\delta)^k g^{-k \frac{\rho}{1-\rho}} \mu_j \underline{x}_j^\gamma \tilde{\kappa}_j^e \frac{\rho-\gamma(1-\rho)}{\rho}, \quad (54)$$

$$\tilde{\xi}_i = \mu_i \underline{x}_i^\gamma \left\{ \kappa_i^d \tilde{\kappa}_i^d \frac{-\gamma \frac{1-\rho}{\rho}}{\rho} + \Delta_i^w \kappa_i^e \left[\tilde{\kappa}_{i,0}^e \frac{-\gamma \frac{1-\rho}{\rho}}{\rho} + \sum_{k=1}^{\hat{n}_i} (1-\delta)^k \left(\tilde{\kappa}_{i,k}^e \frac{-\gamma \frac{1-\rho}{\rho}}{\rho} - \tilde{\kappa}_{i,k-1}^e \frac{-\gamma \frac{1-\rho}{\rho}}{\rho} \right) \right] \right\}. \quad (55)$$

By substituting (50) into (49) we obtain

$$\frac{w_{it}}{P_{it}} = g^t \rho \left[\frac{\gamma(1-\rho)}{\gamma(1-\rho)-\rho} v_i \right]^{\frac{1}{\gamma}} \left[\frac{(1-\rho)L_i}{1-\xi_i} \right]^{\frac{\gamma(1-\rho)-\rho}{\gamma\rho}}. \quad (56)$$

Finally, using the balanced trade condition in (16), we obtain the relative prices:

$$\left(\Delta_i^P \right)^{\frac{-\rho}{1-\rho}} = \left(\Delta_i^P \right)^{\frac{1}{1-\rho}} \Delta_i^Y \frac{v_j}{v_i} \frac{v_i^e}{v_j^e}. \quad (57)$$

Thus, our guess has been verified and all optimality conditions are satisfied. $\square$